













# 1967 CENSUS OF BUSINESS



BC67-MLS-26



Retail Trade

## MERCHANDISE LINE SALES

MISSISSIPPI

SEP 2 12 37 PM '70

The following comprise the Retail Trade series of publications:

#### RETAIL TRADE, SUBJECT REPORTS (BC67-RS)

A series of reports presenting data based on the following characteristics of individual establishments: Sales-size; employment-size; and single or multiunit ownership. Statistics are presented for the United States, States, and standard metropolitan statistical areas, by kind of business.

#### RETAIL TRADE, AREA STATISTICS (BC67-RA)

A U.S. Summary report and reports for each State, the District of Columbia, Guam, and the Virgin Islands. Statistics are presented by kind of business, for counties, cities, standard metropolitan statistical areas, and for selected towns and townships in New England, New Jersey, and Pennsylvania. The kind-of-business detail varies in accordance with the number of retail establishments in an area.

#### MAJOR RETAIL CENTERS (BC67-MRC)

A summary report and a report for each State showing separate statistics for each standard metropolitan statistical area (SMSA) in the State. Each report presents data for the major retail centers (MRC's) in the SMSA's and for the central business district (CBD) in each city with 100,000 inhabitants or more in the SMSA. Statistics for the CBD are presented for retail trade by kind of business. Data for each major retail center include (a) sales and establishment counts for total retail trade and for three major subgroups of retail trade and (b) establishment counts only, by detailed kind of business.

#### RETAIL MERCHANDISE LINE SALES (BC67-MLS)

A U.S. summary report and reports for each State. Each report presents statistics on (a) number of establishments and total sales for establishments in a specified kind of business, (b) the number and total sales of those establishments reporting their sales by the 25 broad merchandise lines, (c) the percentage of total sales accounted for by each of the 25 broad lines, and for (d) establishments handling a specific line, what percent of their total sales is represented by sales of that line. Additional merchandise line detail is shown for selected kinds of business.

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**ACKNOWLEDGMENTS**—This report was prepared in the Business Division under the general direction of Harvey Kailin, Division Chief, with direct supervision by Louis Greenberg, Assistant Chief, Program Development. Plans for the merchandise line segment of the Census of Business were developed and the report compiled by Michael Farrell, Chief, Retail Program Branch, assisted by Ruth Asin. Robert Viehman served as coordinator and was the Business Division's liaison officer with other divisions. Staff assistance was provided by Paul Shapiro, Assistant Division Chief, Program Implementation; Ralph S. Woodruff, Assistant Division Chief, Research and Methodology, assisted by Anna Brooks; and Max Shor, Assistant Division Chief, Staff and Special Projects.

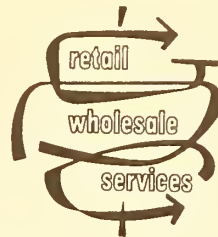
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## Retail Trade MERCHANDISE LINE SALES

### MISSISSIPPI

Issued August 1970



**U.S. DEPARTMENT OF COMMERCE** Maurice H. Stans, Secretary  
Rocco C. Siciliano, Under Secretary  
Harold C. Passer, Assistant Secretary for Economic Affairs  
**BUREAU OF THE CENSUS** George Hay Brown, Director

RETAIL TRADE  
MERCHANDISE  
LINE SALES

# Mississippi

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# Introduction

**AUTHORITY AND SCOPE**—The Economic Censuses are required by law under 13 U.S.C., sections 131, 191, and 224. The 1967 Census of Business portion of the Economic Censuses consists of firms engaged in retail trade, wholesale trade, and selected services (hotels and motels; personal, business, and repair services; and amusement and recreation services including the motion picture industry) which operated in the United States. In addition, the Census of Business covered public warehouses, dental laboratories, law firms, architectural and engineering firms, travel agencies and truck and bus carriers not subject to economic regulation by the Interstate Commerce Commission. Data for the contract construction industry also were collected in this Census but published in a separate series of reports. The Census of Business also covered Guam and the Virgin Islands. A separate 1967 Census of Business, Manufacturers, and Construction for Puerto Rico was conducted jointly with the Commonwealth Government.

**KINDS OF BUSINESS COVERED**—Retail trade as defined in the Standard Industrial Classification (SIC) Manual<sup>1</sup> includes all establishments primarily engaged in selling merchandise to

personal, household, and farm users. In this report, liquor stores operated by State and local governments have also been included in Retail Trade statistics. The basic retail trade tabulations do not include data for post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government. Neither do the basic tabulations include data for administrative offices, captive warehouses, and other units which service or are auxiliary to retail establishments within the same organization. See the Kind-of-Business Classifications section of appendix A for definitions of the kind-of-business categories for which data are shown in this report.

**CENSUS DISCLOSURE RULES**—In accordance with Federal law governing census reports, any data which would disclose the operations of an individual establishment or business organization are not published. However, the number of establishments in a kind of business is not considered a disclosure, so that this item may appear in instances where other items of information for the same kind of business or locality are withheld.

**CORRECTIONS TO DATA**—Data in this report comprise the statistical portions of previously published reports (Series BC-RA). Errors found after the final publications were issued have not been carried to specific areas in this report unless they significantly affect the data for such areas. As a result the detail in some tables may not add to totals.

<sup>1</sup> Executive Office of the President, Bureau of the Budget, *Standard Industrial Classification Manual*, 1967.

# Merchandise Line Sales

**Introduction**—The individual establishment (i.e. business location) is the unit to which a single kind-of-business classification is assigned and for which data are summarized in the case of most retail census tabulations. The resultant "kind-of-business" statistics do not reveal the merchandise line composition of retail sales and accordingly do not meet many important data needs of manufacturers, wholesalers, and other distributors; of the Government; of business analysts; nor of retailers themselves.

In order to meet some of these needs, merchandise line information was collected in the census and is presented in these tables. The information is in terms of broad merchandise line groupings. While for many purposes, the desired information is for data for individual commodities or for more detailed merchandise line categories than are shown in this report, the provision of greater detail was not found to be feasible for reasons indicated below.

The system used for the collection and tabulation of merchandise line data is substantially comparable to that used in the 1963 Census when it was introduced. Prior to the 1963 Census, merchandise line data were collected in the 1948 Census but with important differences in the system used.

In the 1967 Census procedures were modified from the 1963 Census in two respects: (1) the collection of data from small retailers was on a sample basis and (2) data in all tables are projected to represent "non-reporters" as well as "reporters," whereas in the 1963 Census such projected tabulations were provided at the U.S. level only. Although the use of a sample introduces sampling variability to which the 1963 Census tabulations were not subject, both the 1963 and 1967 Censuses are substantially subject to the same limitations, as indicated below.

In planning the merchandise line inquiries for the 1967 Census, the Census Bureau, as previously, consulted extensively with trade associations and business firms, both for advice on the information to be provided by the census, and on the reportability of the data on which such information would be based. The amount of detail requested in the census reflected both of these considerations, with reportability, for the most part, being the limiting factor.

**Limitations in Reporting Sales by Merchandise Lines**—In investigating and testing methods of collecting merchandise line information, it was found that a breakdown of retail sales into about 25 major lines, with some additional detail for lines handled in significant quantities in selected kinds of business, was as much as it was feasible to request. Even with such a limited breakdown, it was found that there was

a tendency on the part of respondents to fail to identify, for a particular business, what were minor lines, and to include the sales of such minor lines with major ones. This deficiency has the effect of understating the number of outlets for individual merchandise lines; to a lesser extent it affects the measurement of the volume of sales of individual lines.

It should be noted that the merchandise line categories by which individual retailers group their sales are not uniform and, therefore, will not always correspond to categories established in a reporting system designed for general use. In addition, because many retailers had little, if any, recorded information on sales by line of merchandise, it is necessary to recognize that a substantial amount of estimating is involved in the reporting of the merchandise line inquiries. However, it was concluded that the effect of individual differences and of the use of approximations would be minimized in summary tabulations by the tendency for individual deviations to be offsetting. On this basis, figures for sales could constitute useful approximations to serve many important current requirements and would be adequate for measuring important changes occurring over fairly long intervals, as between successive censuses.

A related problem for a number of large retail firms is their lack of merchandise line records on an individual establishment basis. Such firms had information available only for the group of stores within a warehouse district or some other grouping used by the firm, so that it was necessary for them to derive their individual figures by using the pattern of sales shown by the entire group of stores.

**Merchandise Line Inquiries**—In 1967, as in the 1963 Census, there was a standard 25-line inquiry (these lines are identified in the various tables of the report by a merchandise line code ending in "O"). The 25 broad merchandise lines were devised to account for all the sales and receipts of retail establishments regardless of kind of business. In addition to the 25 major lines, additional detail within certain of these major lines was requested on some of the report forms. These additional or specialized lines (identified in the tables by a merchandise line code ending with a digit other than "O"), unlike the major lines, were not uniform, but were adapted to the merchandise line characteristics of an individual kind of business or a group of closely related kinds of business. Thus, while it is possible to compute a total for each of the broad merchandise lines to cover all kinds of retail business, this does not apply to the detailed or specialized lines.

**Report Collection System**—In the 1963 Census, merchandise line reporting was requested from all retailers with paid employment, thus accounting for about 95 percent of the total retail

trade sales volume. In the 1967 Census, merchandise line data were again restricted to employers but were based in part on a sample. All known multiunits and all large single units were canvassed for merchandise line data. However, only 10 percent of the approximately 500,000 small single unit employer establishments (generally in the range of 1 to 3 employees) were mailed a census form. Data inflated on the basis of this sample represented the "nonmail" portion of the employer universe. The "nonmail" group represented about 15 percent of total sales of establishments with payroll in most kinds of business. Selected kinds of business, such as department stores, were completely canvassed.

**Coverage**—The merchandise line data reflect the sales experience of retail employers only. However, reporting was incomplete or inadequate for about 17 percent of the total dollar volume of retail employers.

Table 4 presents coverage ranges for each kind of business shown for the State, each Standard Metropolitan Statistical Area, and the area within the State but outside all SMSA's. The kinds of business for which merchandise line data are shown vary depending on the number of establishments in the area. An (X) has been entered where data are not shown.

Coverage ranges for each kind of business indicate the degree to which sales were acceptably reported by broad merchandise lines and were determined by dividing the total sales of establishments reporting acceptable data for broad lines (whether or not additional detail lines were reported) by the total sales of all establishments classified in that particular kind of business.

In addition, coverage ranges are presented for some broad merchandise lines (where additional detail merchandise line information within the broad line was requested) indicating the degree to which detail lines within that broad line were acceptably reported. The table presents each broad line under which additional detail line reporting was requested and shows the degree to which businesses which reported the specified broad merchandise line gave the additional detail breakdown. The coverage range was computed by summing the detail line sales and dividing the result by the broad line sales. The resultant ratio was then multiplied by the coverage range for the kind of business to put both ratios on the same base.

Coverage ranges used for both kinds of business and broad lines are:

A=90 percent or more reporting.

B=80 to 89 percent reporting.

C=70 to 79 percent reporting.

D=60 to 69 percent reporting.

E=Less than 60 percent reporting.

Except when precluded by the Census disclosure rules (see Introduction), data have been shown in tables 1, 2, and 3 for individual kinds of business when the dollar volume of reporting coverage was sufficient to account for 60 percent or more on an inflated basis (ranges A through D)—as contrasted with 60 percent or more on a reported basis in 1963.

As noted above, the fact that an establishment reports a merchandise line breakdown does not itself mean that all lines handled by the establishment are reported separately. There are a few instances where this limitation in the reporting is particularly apparent. For example, as a result of the trade custom of grouping soaps and paper products with dry groceries, a number of food stores apparently included amounts for such products with line 020 instead of in lines 120 and 500. Some understatement, previously referred to, also resulted from the dropping of lines with negligible sales amounts.

There is, of course, no assurance that the pattern for the stores reporting by merchandise lines is representative of those which did not report.

**Description of the Tables**—Tables 1, 2, and 3 in the 1967 report provide data for each kind of business and give, for each merchandise line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the specific kind of business accounted for by each of the lines carried; and in addition, for each line, the degree of specialization in that line. Specialization is indicated by computing the percentage which sales of that line is of total sales of those establishments which handled that particular line.

Table 4 presents information on reporting coverage which can be used as a guideline to evaluate the validity of the merchandise line tabulations. In addition, a table for use in computing sampling variability for such data is available in the report, United States Summary—Merchandise Line Sales (BC67-MLS1).

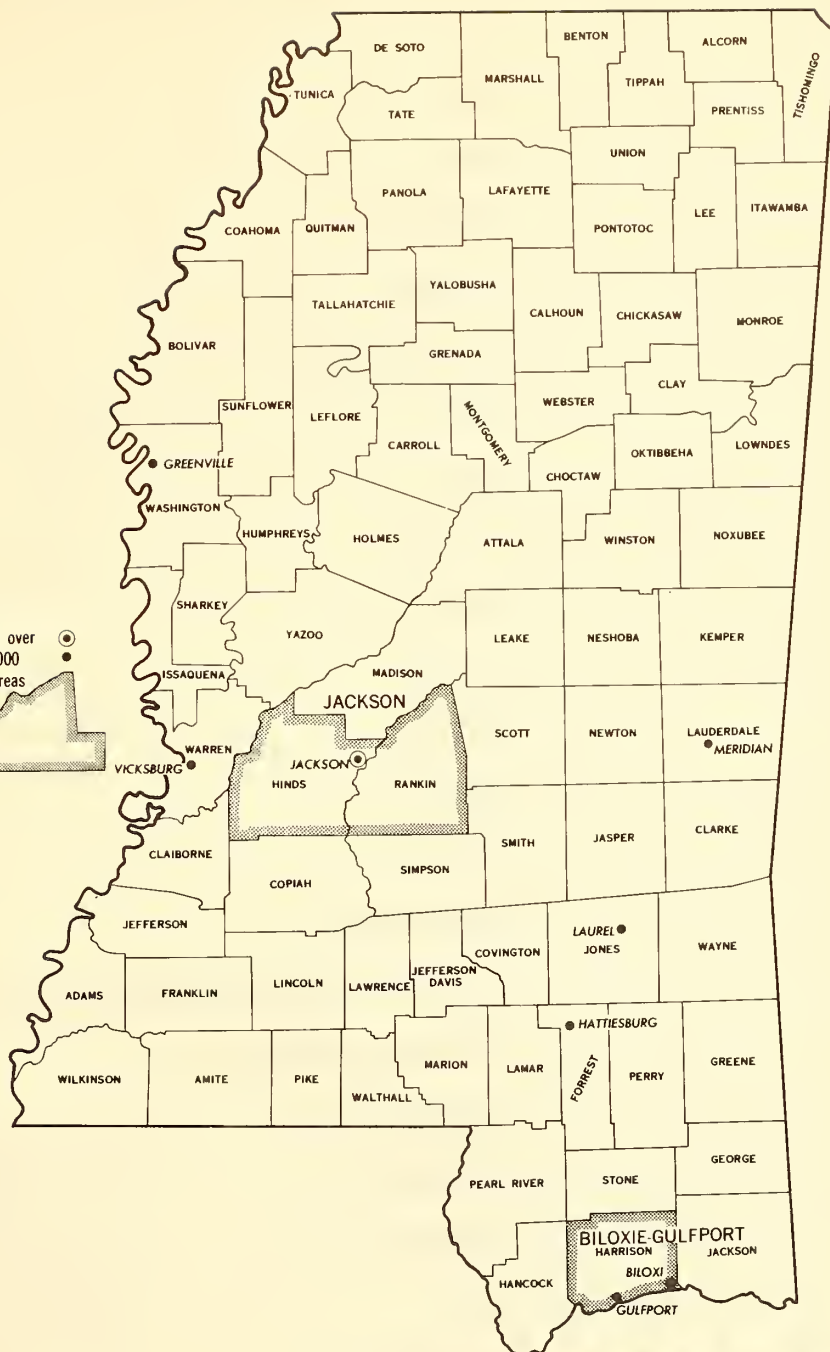
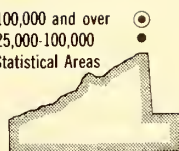
Information on detailed (as contrasted with broad) merchandise lines appears only in connection with the specific kind of business to which the lines apply. Data relating to the detailed lines are indented below the applicable broad line in the tabulations.

In 1967, data for lines which represent less than 0.05 percent and data for disclosure lines have been combined into a "miscellaneous merchandise" line within the applicable merchandise line grouping. Due to rounding procedures used, detail may not add to totals in the "sales" column and in the "all establishments" percentage column.

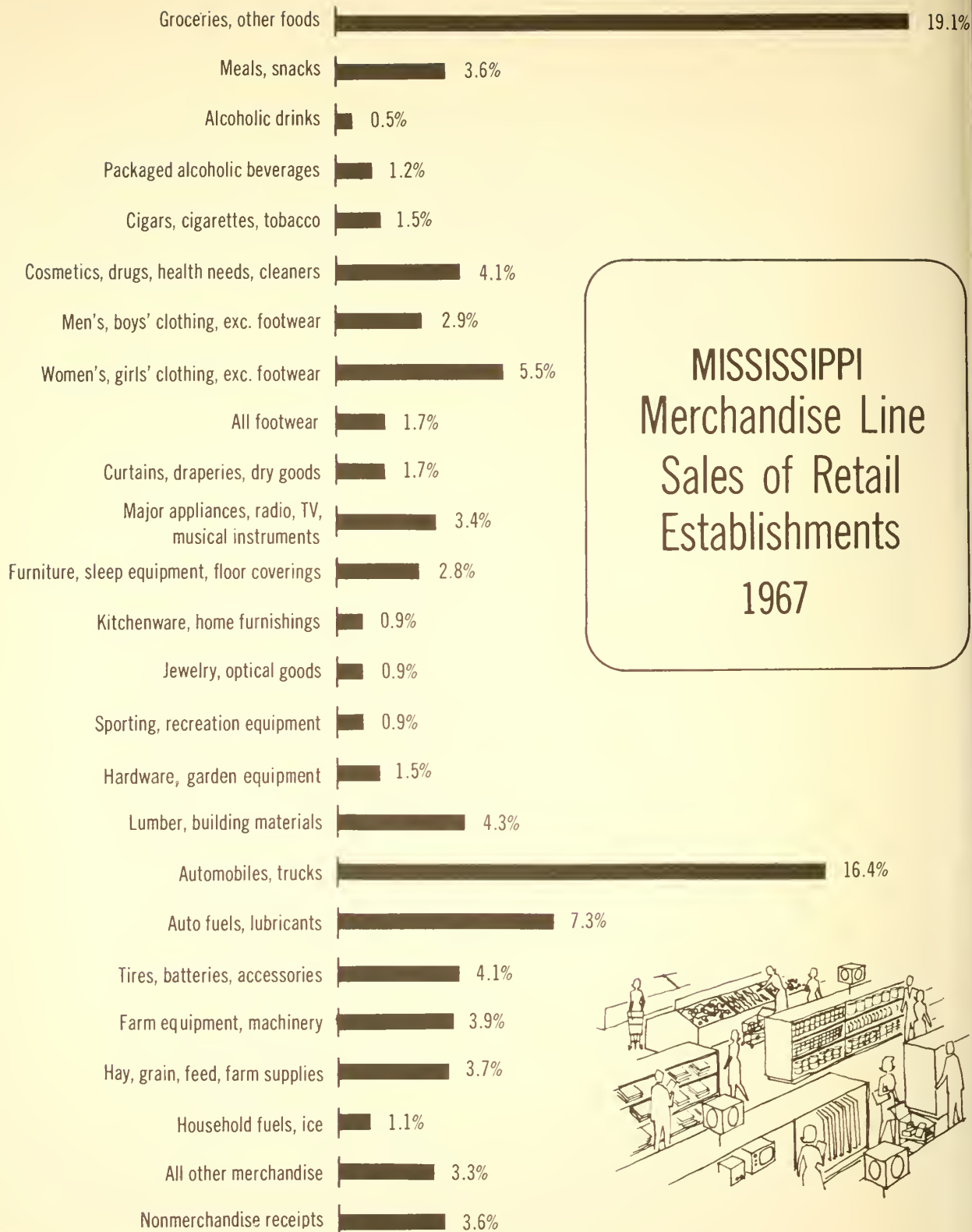


# MISSISSIPPI

Incorporated places of 100,000 and over  
Incorporated places of 25,000-100,000  
Standard Metropolitan Statistical Areas



SCALE  
0 10 20 30 40 50 MILES



(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.  
 \*Nonstore retailers, part of SIC major group 53, are shown separately in this table.  
<sup>1</sup>Detail may not add to total due to rounding.  
<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of—					Amount <sup>1</sup> (\$1,000)	As percent of total sales of—				
				Establishments handling the line	All establishments <sup>2</sup>					Establishments handling the line	All establishments <sup>2</sup>			
220	MAJOR APPL-RADIO-TV-MUSICAL INST	291	16 952	10.8	7.0		VARIETY STORES (SIC 533)							
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	353	8 460	5.3	3.5		TOTAL . . . . .	306	50 361	(X)	100.0			
260	KITCHENWARE-HOME FURNISHINGS . .	593	9 537	4.7	4.0	020	GROCERIES-OTHER FOODS . . . . .	210	1 867	4.5	3.7			
280	JEWELRY-OPTICAL GOODS . . . . .	478	4 082	2.1	1.7	040	MEALS-SNACKS . . . . .	77	1 427	8.6	2.8			
300	SPORTING-RECREATION EQUIPMENT . .	353	4 966	2.9	2.1	100	CIGARS-CIGARETTES-TOBACCO . . . .	39	87	1.5	2.2			
320	HARDWARE-GARDENING EQUIPMENT . .	402	8 492	4.8	3.5	120	COSMETICS-DRUGS-CLEANERS . . . .	290	3 622	7.3	7.2			
340	LUMBER-BUILDING MATERIALS . . . . .	204	5 300	4.4	2.2	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	278	2 842	5.7	5.6			
400	AUTO FUELS-LUBRICANTS . . . . .	162	2 514	2.8	1.0	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	291	10 022	20.0	19.9			
420	AUTO TIRES-BATTERIES-ACCESS . . . .	83	4 255	5.6	1.8	180	ALL FOOTWEAR . . . . .	260	1 988	4.0	3.9			
440	FARM EQUIPMENT MACHINERY . . . . .	27	870	1.4	.4	200	CURTAINS-DRAPERIES-DRY GOODS . .	291	6 079	12.2	12.1			
460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	69	1 528	4.2	.6	220	MAJOR APPL-RADIO-TV-MUSICAL INST	110	3 0	3.0	2.0			
500	ALL OTHER MERCHANDISE . . . . .	521	18 406	9.2	7.6	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	131	758	2.7	1.5			
520	NONMERCHANDISE RECEIPTS . . . . .	449	14 985	8.6	6.2	260	KITCHENWARE-HOME FURNISHINGS . .	296	3 260	6.5	6.5			
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	262	(X)	.1	280	JEWELRY-OPTICAL GOODS . . . . .	288	1 290	2.6	2.6			
	DEPARTMENT STORES (SIC 531)					300	SPORTING-RECREATION EQUIPMENT . .	159	783	2.6	1.6			
	TOTAL . . . . .	34	91 620	(X)	100.0	320	HARDWARE-GARDENING EQUIPMENT . .	232	2 247	5.2	4.5			
020	GROCERIES-OTHER FOODS . . . . .	24	860	1.0	.9	340	LUMBER-BUILDING MATERIALS . . . .	76	232	1.3	.5			
040	MEALS-SNACKS . . . . .	10	292	.8	.3	400	AUTO FUELS-LUBRICANTS . . . . .	8	38	4.7	.1			
100	CIGARS-CIGARETTES-TOBACCO . . . .	5	84	2.2	.1	500	ALL OTHER MERCHANDISE . . . . .	268	10 943	23.9	21.7			
120	COSMETICS-DRUGS-CLEANERS . . . . .	32	2 264	2.5	2.5	520	NONMERCHANDISE RECEIPTS . . . . .	192	1 807	4.7	3.6			
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	34	9 859	10.8	10.8	-	MISCELLANEOUS MERCHANDISE . . . .	(X)	58	(X)	.1			
141	MEN'S CLOTHING . . . . .	33	6 986	7.6	7.6		GENERAL MERCHANDISE STORES (SIC 539 PART)							
142	BOYS' CLOTHING . . . . .	32	2 873	3.1	3.1		TOTAL . . . . .	521	88 816	(X)	100.0			
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	34	19 551	21.3	21.3	020	GROCERIES-OTHER FOODS . . . . .	247	7 511	17.9	8.5			
161	CHILDREN'S-INFANTS' WEAR . . . . .	34	2 434	2.7	2.7	040	MEALS-SNACKS . . . . .	56	348	3.1	.4			
162	HANDBAGS-ACCESSORIES . . . . .	33	1 187	1.3	1.3	080	PACKAGED ALCOHOLIC BEVERAGES . . .	31	259	10.0	.3			
163	HILLINERY . . . . .	32	517	.6	.6	100	CIGARS-CIGARETTES-TOBACCO . . . .	172	3 986	4.0	1.1			
164	HOSIERY . . . . .	33	3 652	4.0	4.0	120	COSMETICS-DRUGS-CLEANERS . . . .	289	4 721	7.6	5.3			
165	LINGERIE . . . . .	33	1 546	1.7	1.7	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	372	12 187	15.6	13.7			
166	WOMEN'S COATS-SUITS-FURS-RAINWR	34	4 372	4.8	4.8	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	367	20 444	27.0	23.0			
167	WOMEN'S DRESSES . . . . .	34	3 313	3.6	3.6	180	ALL FOOTWEAR . . . . .	306	4 572	7.2	5.1			
168	WOMEN'S BLOUSES-SPTSWR . . . . .	30	1 462	1.7	1.6	200	CURTAINS-DRAPERIES-DRY GOODS . .	314	7 779	12.7	8.8			
169	GIRLS'-SUBTEEN-TEEN WEAR . . . . .	6	202	1.7	.2	220	MAJOR APPL-RADIO-TV-MUSICAL INST	107	4 356	17.7	4.9			
171	OTHER WOMEN'S-GIRLS'-CLOTHES ACC	29	3 676	4.2	4.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	188	3 047	8.3	3.4			
180	ALL FOOTWEAR . . . . .	34	7 111	7.8	7.8	260	KITCHENWARE-HOME FURNISHINGS . .	261	3 469	6.5	3.9			
200	CURTAINS-DRAPERIES-DRY GOODS . . .	31	2 128	2.3	2.3	280	JEWELRY-OPTICAL GOODS . . . . .	156	1 366	3.4	1.5			
201	PIECE GOODS-NOTIONS . . . . .	33	4 766	5.2	5.2	300	SPORTING-RECREATION EQUIPMENT . .	161	1 582	3.2	1.8			
202	CURTAINS-DRAPERIES . . . . .	6	217	2.7	.2	320	HARDWARE-GARDENING EQUIPMENT . .	202	2 818	6.6	3.2			
203	ALL OTHER DOMESTICS . . . . .	28	11 585	13.3	12.6	340	LUMBER-BUILDING MATERIALS . . . .	107	2 172	7.7	2.4			
220	MAJOR APPL-RADIO-TV-MUSICAL INST	24	7 998	9.5	8.7	400	AUTO FUELS-LUBRICANTS . . . . .	141	2 022	9.5	2.3			
221	MAJOR HOUSEHOLD APPLIANCES . . . .	27	3 546	4.1	3.9	420	AUTO TIRES-BATTERIES-ACCESS . . . .	63	838	13.4	.9			
222	RADIOS-TV'S MUSICAL INSTR . . . . .	(X)	39	(X)	(Z)	440	FARM EQUIPMENT MACHINERY . . . . .	16	131	4.5	.1			
-	MISCELLANEOUS MERCHANDISE . . . .	29	4 637	5.4	5.1	460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	65	1 478	13.0	1.7			
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	28	1 630	1.9	1.8	500	ALL OTHER MERCHANDISE . . . . .	218	3 863	7.0	4.3			
241	FLOOR COVERINGS . . . . .	24	3 007	3.6	3.3	520	NONMERCHANDISE RECEIPTS . . . . .	189	2 682	6.5	3.0			
242	FURNITURE-SLEEP EQUIPMENT . . . . .	32	2 753	3.0	3.0	-	MISCELLANEOUS MERCHANDISE . . . .	(X)	184	(X)	.2			
260	KITCHENWARE-HOME FURNISHINGS . .	30	1 049	1.1	1.1		ORY GOODS STORES (SIC 539 PART)							
261	CHINA-GLASSWARE . . . . .	31	1 687	1.8	1.8		TOTAL <sup>2</sup> . . . . .	120	7 262	(X)	100.0			
262	KITCHENWARE-HOUSEWARES . . . . .	(X)	14	(X)	(Z)		SEWING AND NEEDLEWORK STORES (SIC 539 PART)							
-	MISCELLANEOUS MERCHANDISE . . . .	30	1 422	1.6	1.6		TOTAL . . . . .	38	2 865	(X)	100.0			
280	JEWELRY-OPTICAL GOODS . . . . .	30	2 597	3.0	2.8	200	CURTAINS-DRAPERIES-DRY GOODS . .	38	2 786	97.2	97.2			
300	SPORTING-RECREATION EQUIPMENT . .	25	3 413	4.2	3.7	-	MISCELLANEOUS MERCHANDISE . . . .	(X)	79	(X)	2.8			
320	HARDWARE-GARDENING EQUIPMENT . .	22	1 996	2.7	2.2		FOOD STORES (SIC 54)							
321	HARDWARE-TOOLS . . . . .	20	2 890	4.4	3.2		TOTAL . . . . .	2 051	492 043	(X)	100.0			
322	GARDENING EQUIPMENT-SUPPLIES . . .	19	794	1.2	.9	020	GROCERIES-OTHER FOODS . . . . .	2 051	416 805	84.7	84.7			
340	LUMBER-BUILDING MATERIALS . . . . .	15	2 095	3.4	2.3	040	MEALS-SNACKS . . . . .	117	1 047	6.0	.2			
348	PAINT-GLASS-WALLPAPER . . . . .	11	72	.1	.1	080	PACKAGED ALCOHOLIC BEVERAGES . . .	412	4 974	2.8	1.0			
356	ALL OTHER LUMBER-MILLWORK . . . . .	13	455	.7	.5	100	CIGARS-CIGARETTES-TOBACCO . . . .	1 557	19 216	4.7	3.9			
380	AUTOMOBILES-TRUCKS . . . . .	18	3 412	5.3	3.7	120	COSMETICS-DRUGS-CLEANERS . . . .	1 373	20 060	5.1	4.1			
400	AUTO FUELS-LUBRICANTS . . . . .	11	739	1.2	.8	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	89	293	5.5	.1			
420	AUTO TIRES-BATTERIES-ACCESS . . . .	31	3 558	4.0	3.9	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	126	458	.8	.1			
440	FARM EQUIPMENT MACHINERY . . . . .	30	1 939	2.1	2.1	180	ALL FOOTWEAR . . . . .	89	296	3.2	.1			
500	ALL OTHER MERCHANDISE . . . . .	24	1 088	1.4	1.2	220	MAJOR APPL-RADIO-TV-MUSICAL INST	41	373	1.0	.1			
501	TOYS-GAMES-WHEEL GOODS . . . . .	18	530	.8	.6	240	KITCHENWARE-HOME FURNISHINGS . .	195	1 198	.7	.2			
502	BOOKS-STATIONERY-PHOTO. EQUIP.	28	10 337	12.4	11.3	320	HARDWARE-GARDENING EQUIPMENT . .	168	1 439	1.9	.3			
518	MOSE. EXC-TOY-GAMES-BOOKS-STA	15	273	.4	.3	400	AUTO FUELS-LUBRICANTS . . . . .	249	3 766	13.5	.8			
520	NONMERCHANDISE RECEIPTS . . . . .	28	10 064	12.1	11.0	460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	128	976	4.0	.2			
534	AUTO REPAIR . . . . .	(X)	53	(X)	.1	500	ALL OTHER MERCHANDISE . . . . .	817	10 451	3.6	2.1			
535	ALL OTHER SERVICE RECEIPTS . . . .					520	NONMERCHANDISE RECEIPTS . . . . .	545	10 044	4.4	2.0			
-	MISCELLANEOUS MERCHANDISE . . . .					-	MISCELLANEOUS MERCHANDISE . . . .	(X)	647	(X)	.1			

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>2</sup>					Establishments handling the line	All establishments <sup>2</sup>
	GROCERY STORES (SIC 541)						DAIRY PRODUCTS STORES (SIC 545)				
	TOTAL . . . . .	1 916	477 094	(X)	100.0		TOTAL . . . . .	8	(0)	(X)	100.0
020	GROCERIES-OTHER FOODS . . . . .	1 916	404 045	84.7	84.7		EGG AND POULTRY DEALERS (SIC 549 PT.)				
021	MEATS-FISH-POULTRY . . . . .	1 765	113 615	24.4	23.8		TOTAL . . . . .	5	(0)	(X)	100.0
022	PRODUCE (FRESH FRUITS-VEGTBL)	1 689	31 342	6.9	6.6		OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.)				
023	FROZEN FOODS . . . . .	1 574	21 051	5.1	4.4		TOTAL <sup>2</sup> . . . . .	4	55	(X)	100.0
024	ALL OTHER FOODS . . . . .	1 900	238 037	49.9	49.9		AUTOMOTIVE DEALERS (SIC 55 EX. 554)				
040	MEALS-SNACKS . . . . .	91	481	3.7	.1	220	MAJOR APPL-RADIO-TV-MUSICAL INST	249	11 966	24.7	2.3
080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	410	4 956	2.7	1.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	92	791	8.6	.2
100	CIGARS-CIGARETTES-TOBACCO . . . . .	1 537	19 105	4.7	4.0	260	KITCHENWARE-HOME FURNISHINGS . . . . .	198	1 334	4.7	.3
120	COSMETICS-DRUGS-CLEANERS . . . . .	1 371	20 047	5.2	4.2	300	SPORTING-RECREATION EQUIPMENT . . . . .	231	6 834	15.1	1.3
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	88	290	5.8	.1	320	HARDWARE-GARDENING EQUIPMENT . . . . .	206	2 215	6.3	.4
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	125	455	.7	.1	340	LUMBER-BUILDING MATERIALS . . . . .	64	522	4.3	.1
180	ALL FOOTWEAR . . . . .	89	296	3.1	.1	380	AUTOMOBILES-TRUCKS . . . . .	618	369 106	82.6	71.2
220	MAJOR APPL-RADIO-TV-MUSICAL INST	41	373	.9	.1	400	AUTO FUELS-LUBRICANTS . . . . .	407	4 115	1.3	.8
240	KITCHENWARE-HOME FURNISHINGS . . . . .	195	1 199	1.1	.3	420	AUTO TIRES-BATTERIES-ACCESS . . . . .	872	69 322	14.4	13.4
320	HARDWARE-GARDENING EQUIPMENT . . . . .	166	774	1.3	.2	440	FARM EQUIPMENT MACHINERY . . . . .	15	864	13.3	.2
400	AUTO FUELS-LUBRICANTS . . . . .	245	3 512	12.0	.7	500	ALL OTHER MERCHANDISE . . . . .	236	17 655	34.6	3.4
460	HAY-GRAIN-FEED-FARM SUPPLIES . . . . .	127	859	4.5	.2	520	NONMERCHANDISE RECEIPTS . . . . .	763	33 311	7.0	6.4
500	ALL OTHER MERCHANDISE . . . . .	801	10 076	3.6	2.1	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	393	(X)	.1
S16	ALL OTHER MERCHANDISE . . . . .	271	2 047	1.2	.4		MOTOR VEHICLE DEALERS (SIC 551; 552)				
S17	PAPER-PAPER PRODUCTS . . . . .	751	8 029	3.0	1.7		TOTAL . . . . .	587	434 191	(X)	100.0
S20	NONMERCHANDISE RECEIPTS . . . . .	536	10 011	4.5	2.1	220	MAJOR APPL-RADIO-TV-MUSICAL INST	4	326	5.5	.1
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	615	(X)	.1	380	AUTOMOBILES-TRUCKS . . . . .	587	367 570	84.7	84.7
	MEAT MARKETS (SIC 542 PT.)					400	AUTO FUELS-LUBRICANTS . . . . .	303	2 470	.8	.6
	TOTAL <sup>2</sup> . . . . .	20	2 837	(X)	100.0	420	AUTO TIRES-BATTERIES-ACCESS . . . . .	461	34 753	8.3	8.0
	FISH (SEA FOOD) MARKETS (SIC 542 PT.)					440	FARM EQUIPMENT MACHINERY . . . . .	11	800	11.7	.2
	TOTAL <sup>2</sup> . . . . .	13	478	(X)	100.0	500	ALL OTHER MERCHANDISE . . . . .	16	550	3.7	.1
	FRUIT STORES AND VEGETABLE MKTS. (SIC 543)					520	NONMERCHANDISE RECEIPTS . . . . .	467	27 507	6.6	6.3
	TOTAL <sup>2</sup> . . . . .	16	1 399	(X)	100.0	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	213	(X)	(2)
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)						DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.)				
	TOTAL . . . . .	19	1 495	(X)	100.0		TOTAL . . . . .	381	353 407	(X)	100.0
020	GROCERIES-OTHER FOODS . . . . .	19	581	38.9	38.9	220	MAJOR APPL-RADIO-TV-MUSICAL INST	3	211	7.1	.1
024	ALL OTHER FOODS . . . . .	19	581	38.9	38.9	380	AUTOMOBILES-TRUCKS . . . . .	381	297 364	84.1	84.1
040	MEALS-SNACKS . . . . .	14	257	19.8	17.2	381	NEW PASSENGER CARS-RETAIL . . . . .	381	179 067	50.7	50.7
100	CIGARS-CIGARETTES-TOBACCO . . . . .	14	58	4.4	3.9	382	NEW PASSENGER CARS-WHOLESALE . . . . .	28	1 712	8.6	.5
100	AUTO FUELS-LUBRICANTS . . . . .	4	252	48.5	16.9	383	NEW COMMERCIAL VEHICLES-RETAIL . . . . .	242	38 924	16.3	11.0
500	ALL OTHER MERCHANDISE . . . . .	13	334	29.8	22.3	384	NEW COMMERCIAL VEHICLES-WHOLESALE . . . . .	25	2 404	10.1	.7
S20	NONMERCHANDISE RECEIPTS . . . . .	4	5	1.2	.3	385	USED PASSENGER CARS-RETAIL . . . . .	375	56 603	16.2	16.0
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	B	(X)	.5	386	USED PASSENGER CARS-WHOLESALE . . . . .	239	10 101	3.5	2.9
	RETAIL BAKERIES (SIC 546)					387	USED COMMERCIAL VEHICLES . . . . .	223	7 424	3.3	2.1
	TOTAL <sup>2</sup> . . . . .	50	4 308	(X)	100.0	392	ALL OTHER AUTOS-TRUCKS . . . . .	18	1 031	8.3	.3
	RETAIL BAKERIES-BAKING, SELLING (SIC 5462)					400	AUTO FUELS-LUBRICANTS . . . . .	271	2 110	.8	.6
	TOTAL . . . . .	46	(0)	(X)	100.0	401	GASOLINE . . . . .	93	1 406	2.2	.4
020	GROCERIES-OTHER FOODS . . . . .	46	91.9	91.9		403	MOTOR OILS-GREASES-OTHER OILS . . . . .	207	681	.3	.2
025	BAKERY PRODUCTS-EXCEPT FROZEN . . . . .	46	90.6	90.6		-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	23	(X)	(2)
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	(0)	(X)	.9	420	AUTO TIRES-BATTERIES-ACCESS . . . . .	376	29 760	8.5	8.4
	RETAIL BAKERIES--SELLING ONLY (SIC 5463)					421	PARTS INSTALLED IN REPAIR WORK . . . . .	370	18 074	5.2	5.1
	TOTAL . . . . .	4	(0)	(X)	100.0	422	PARTS-WHOLESALE . . . . .	329	7 066	2.1	2.0
						423	PARTS-RETAIL . . . . .	320	2 565	.7	.7
						424	AUTOMOBILE TIRES-BATTERIES-ACC . . . . .	246	2 051	.8	.6
						440	FARM EQUIPMENT MACHINERY . . . . .	9	448	7.1	.1
						500	ALL OTHER MERCHANDISE . . . . .	13	252	3.2	.1
						S20	NONMERCHANDISE RECEIPTS . . . . .	367	23 195	6.8	6.6
						S27	SERVICE LABOR . . . . .	366	20 115	5.8	5.7
						S28	OTHER NONMERCHANDISE RECEIPTS . . . . .	116	3 076	2.3	.9
						-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	65	(X)	(2)

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

\*Detail may not add to total due to rounding.

\*Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments	Sales of specified merchandise lines				Merchandise line code	Kind of business and merchandise line	Establishments	Sales of specified merchandise lines			
			Amount <sup>1</sup>	As percent of total sales of—						Amount <sup>1</sup>	As percent of total sales of—		
				Establishments handling the line	All establishments <sup>2</sup>						Establishments handling the line	All establishments <sup>2</sup>	
													(number)
	DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.)												
	TOTAL . . . . .	18	10 849	(X)	100.0								
380	AUTOMOBILES—TRUCKS . . . . .	18	8 473	78.1	78.1	340	LUMBER—BUILDING MATERIALS. . . .	60	276	2.8	.4		
381	NEW PASSENGER CARS—RETAIL. . .	18	5 598	51.6	51.6	380	AUTOMOBILES—TRUCKS . . . . .	16	176	11.1	.3		
383	NEW COMMERCIAL VEHICLES—RETAIL .	5	145	2.7	1.3	400	AUTO FUELS—LUBRICANTS. . . . .	97	1 599	9.6	2.3		
385	USED PASSENGER CARS—RETAIL . . .	18	2 322	21.4	21.4	420	AUTO TIRES—BATTERIES—ACCESS. . .	407	34 452	55.8	55.8		
386	USED PASSENGER CARS—WHSEL. . . .	14	381	3.9	3.5	500	ALL OTHER MERCHANDISE . . . . .	157	1 847	6.5	3.0		
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	18	(X)	.2	520	NONMERCHANDISE RECEIPTS. . . . .	244	4 867	10.6	7.9		
						-	MISCELLANEOUS MERCHANDISE. . . .	(X)	194	(X)	.3		
400	AUTO FUELS—LUBRICANTS. . . . .	14	73	.7	.7		HOME AND AUTO SUPPLY STORES						
403	MOTOR OILS—GREASES—OTHER DILS.	12	52	.7	.5		(SIC 553 PT.)						
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	21	(X)	.2		TOTAL . . . . .	165	25 562	(X)	100.0		
420	AUTO TIRES—BATTERIES—ACCESS. . .	17	1 116	10.8	10.3	220	MAJOR APPL—RADIO-TV—MUSICAL INST	164	8 558	33.5	33.5		
421	PARTS INSTALLED IN REPAIR WORK	16	690	6.7	6.4	221	MAJOR HOUSEHOLD APPLIANCES . . .	162	4 648	18.2	18.2		
422	PARTS—WHOLESALE. . . . .	14	138	1.4	1.3	222	RADIO—TV'S MUSICAL INSTR. . . .	160	3 465	13.6	13.6		
423	PARTS—RETAIL . . . . .	15	115	1.1	1.1	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	443	(X)	1.7		
424	AUTOMOBILE TIRES—BATTERIES—ACC	9	172	2.3	1.6	240	FURNITURE—SLEEP EQUIP—FLOOR CDV.	69	535	5.3	2.1		
520	NONMERCHANDISE RECEIPTS. . . . .	16	914	8.8	8.4	260	KITCHENWARE—HOME FURNISHINGS . .	143	1 102	4.6	4.3		
527	SERVICE LABOR. . . . .	16	880	8.5	8.1	264	SMALL ELECTRICAL APPLIANCES. . .	140	788	3.3	3.1		
-	MISCELLANEOUS . . . . .	(X)	33	(X)	.3	265	ALL OTHER KITCHEN—HOUSEHOLD	92	314	2.0	1.2		
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	273	(X)	2.5	280	JEWELRY—OPTICAL GOODS. . . . .	48	74	1.2	.3		
	DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.)					300	SPORTING—RECREATION EQUIPMENT. .	136	1 739	8.0	6.8		
	TOTAL . . . . .	33	45 398	(X)	100.0	306	BOATS—MOTORS—MARINE EQUIPMENT.	33	137	3.7	.5		
380	AUTOMOBILES—TRUCKS . . . . .	33	38 575	85.0	85.0	317	ALL OTHER SPTG GOODS EXC BOATS	128	1 601	7.9	6.3		
381	NEW PASSENGER CARS—RETAIL. . . .	33	25 818	56.9	56.9	320	HARDWARE—GARDENING EQUIPMENT . .	141	1 842	8.4	7.2		
383	NEW COMMERCIAL VEHICLES—RETAIL	14	2 287	11.3	5.0	340	LUMBER—BUILDING MATERIALS. . . .	49	230	2.7	.9		
385	USED PASSENGER CARS—RETAIL . . .	33	8 001	17.6	17.6	380	AUTOMOBILES—TRUCKS . . . . .	7	82	7.6	.3		
386	USED PASSENGER CARS—WHSEL. . . .	21	1 170	3.0	2.6	400	AUTO FUELS—LUBRICANTS. . . . .	30	222	6.0	.9		
387	USED COMMERCIAL VEHICLES . . . . .	5	214	1.5	.5	420	AUTO TIRES—BATTERIES—ACCESS. . .	165	7 468	29.2	29.2		
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	1 085	(X)	2.4	416	NEW TIRES—TUBES (TO FLEET OPRTS)	50	506	4.2	2.0		
400	AUTO FUELS—LUBRICANTS. . . . .	11	62	.1	.1	417	NEW TIRES—TUBES (TO OTHER USERS)	158	3 135	12.4	12.3		
403	MOTOR OILS—GREASES—OTHER OILS.	11	62	.1	.1	418	RETREADS (TO FLEET OPERATORS) . .	21	24	.5	.1		
420	AUTO TIRES—BATTERIES—ACCESS. . .	33	3 366	7.4	7.4	419	RETREADS (TO OTHER USERS) . . . .	61	204	1.7	.8		
421	PARTS INSTALLED IN REPAIR WORK	33	2 244	4.9	4.9	426	AUTOMOBILE ACCESSORIES . . . . .	136	1 412	6.7	5.5		
422	PARTS—WHOLESALE. . . . .	33	680	1.5	1.5	428	NEW AUTO TIRES SOLD TO DEALERS . .	53	568	4.7	2.2		
423	PARTS—RETAIL . . . . .	32	301	.7	.7	429	NEW TRUCK—BUS TIRES (TO USERS)	58	789	6.3	3.1		
424	AUTOMOBILE TIRES—BATTERIES—ACC	27	141	.3	.3	431	NEW TRK—BUS TIRES (TO DEALERS)	37	184	1.8	.7		
520	NONMERCHANDISE RECEIPTS. . . . .	32	2 921	6.4	6.4	433	RETREADS SOLD TO DEALERS . . . .	22	28	.5	.1		
527	SERVICE LABOR. . . . .	31	2 810	6.4	6.2	434	RETREADS—TRUCK—BUS (TO USERS)	28	49	.8	.2		
528	OTHER NONMERCHANDISE RECEIPTS.	3	111	1.1	.2	435	RETREADS—TRUCK—BUS (TO DEALERS)	13	14	.9	.1		
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	474	(X)	1.0	436	STORAGE BATTERIES. . . . .	139	551	2.3	2.2		
	MOTOR VEHICLE DEALERS—USED CARS ONLY (SIC 552)					500	ALL OTHER MERCHANDISE. . . . .	109	1 356	7.8	5.3		
	TOTAL . . . . .	155	24 537	(X)	100.0	520	NONMERCHANDISE RECEIPTS. . . . .	105	2 255	11.0	8.8		
380	AUTOMOBILES—TRUCKS . . . . .	155	23 159	94.4	94.4	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	99	(X)	.4		
385	USED PASSENGER CARS—RETAIL . . .	155	19 313	78.7	78.7		OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC 553 PT.)						
386	USED PASSENGER CARS—WHSEL. . . .	61	1 267	9.4	5.2		TOTAL . . . . .	242	36 196	(X)	100.0		
387	USED COMMERCIAL VEHICLES . . . . .	9	254	5.1	1.0	220	MAJOR APPL—RADIO-TV—MUSICAL INST	79	3 061	17.1	8.5		
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	2 274	(X)	9.3	221	MAJOR HOUSEHOLD APPLIANCES . . .	74	1 810	10.0	5.0		
420	AUTO TIRES—BATTERIES—ACCESS. . .	36	511	7.0	2.1	222	RADIO—TV'S MUSICAL INSTR. . . .	72	1 220	7.1	3.4		
421	PARTS INSTALLED IN REPAIR WORK	29	355	4.8	1.4	223	ALL OTHER APPLIANCES . . . . .	15	30	1.5	.1		
423	PARTS—RETAIL . . . . .	9	46	1.0	.2	260	KITCHENWARE—HOME FURNISHINGS . .	54	232	1.6	.6		
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	99	(X)	.4	264	SMALL ELECTRICAL APPLIANCES. . .	54	191	1.3	.5		
520	NONMERCHANDISE RECEIPTS. . . . .	52	476	4.9	1.9	265	ALL OTHER KITCHEN—HOUSEHOLD	21	41	.8	.1		
527	SERVICE LABOR. . . . .	33	341	4.0	1.4	300	SPORTING—RECREATION EQUIPMENT. .	65	572	3.7	1.6		
528	OTHER NONMERCHANDISE RECEIPTS.	30	122	5.6	.5	306	BOATS—MOTORS—MARINE EQUIPMENT.	14	154	4.7	.4		
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	391	(X)	1.6	317	ALL OTHER SPTG GOODS EXC BOATS	62	418	2.9	1.2		
	TIRE, BATTERY, AND ACCESSORY DLRS (SIC 553)					320	HARDWARE—GARDENING EQUIPMENT . .	62	354	2.6	1.0		
	TOTAL . . . . .	407	61 758	(X)	100.0	380	AUTOMOBILES—TRUCKS . . . . .	9	94	15.0	.3		
220	MAJOR APPL—RADIO-TV—MUSICAL INST	243	11 619	27.4	18.8	400	AUTO FUELS—LUBRICANTS. . . . .	67	1 377	11.1	3.8		
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	90	716	5.9	1.2	420	AUTO TIRES—BATTERIES—ACCESS. . .	242	26 984	74.5	74.5		
260	KITCHENWARE—HOME FURNISHINGS . .	197	1 333	3.8	2.2	416	NEW TIRES—TUBES (TO FLEET OPRTS)	71	1 195	7.2	3.3		
280	JEWELRY—OPTICAL GOODS . . . . .	70	172	2.0	.3	417	NEW TIRES—TUBES (TO OTHER USERS)	184	7 191	22.2	19.9		
300	SPORTING—RECREATION EQUIPMENT. .	201	2 310	6.3	3.7	418	RETREADS (TO FLEET OPERATORS) . .	46	206	1.6	.6		
320	HARDWARE—GARDENING EQUIPMENT . .	204	2 196	6.5	3.6	419	RETREADS (TO OTHER USERS) . . . .	115	1 554	7.0	4.3		
						426	AUTOMOBILE ACCESSORIES . . . . .	196	8 043	27.2	22.2		
						428	NEW AUTO TIRES SOLD TO DEALERS . .	115	2 010	7.8	5.6		
						429	NEW TRUCK—BUS TIRES (TO USERS)	98	3 684	16.4	10.2		
						431	NEW TRK—BUS TIRES (TO DEALERS)	70	861	4.4	2.4		
						433	RETREADS SOLD TO DEALERS . . . .	72	598	3.2	1.7		
						434	RETREADS—TRUCK—BUS (TO USERS)	75	821	4.3	2.3		
						435	RETREADS—TRUCK—BUS (TO DEALERS)	40	116	.9	.3		
						436	STORAGE BATTERIES. . . . .	146	702	2.7	1.9		
						500	ALL OTHER MERCHANDISE. . . . .	49	491	4.2	1.4		

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--					Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>2</sup>					Establishments handling the line	All establishments <sup>2</sup>
52D	NONMERCHANDISE RECEIPTS. . . . .	139	2 612	10.1	7.2	18D	ALL FDDTWEAR . . . . .	552	27 163	25.1	18.4
524	BRAKE AND WHEEL SERVICES . . . . .	9D	1 094	5.4	3.0	200	CURTAINS-DRAPERIES-DRY GOODS . . . . .	189	4 221	7.7	2.9
525	TIRE SERVICES OTHER THAN RETRO . . . . .	84	340	1.8	.9	24D	FURNITURE-SLEEP EQUIP-FLOOR COV. . . . .	16	105	1.3	.1
526	OTHER NONMERCHANDISE RECEIPTS. . . . .	107	1 176	5.5	3.2	260	KITCHENWARE-HOME FURNISHINGS . . . . .	35	414	2.5	.3
-	MISCELLANEDUS MERCHANDISE. . . . .	(X)	418	(X)	1.2	280	JEWELRY-OPTICAL GOODS. . . . .	57	439	1.5	.3
						300	SPORTING-RECREATION EQUIPMENT. . . . .	44	232	1.1	.2
						500	ALL OTHER MERCHANDISE. . . . .	47	435	1.8	.3
						520	NONMERCHANDISE RECEIPTS. . . . .	294	3 030	4.6	2.1
	BOAT DEALERS (SIC 5591)					-	MISCELLANEDUS MERCHANDISE. . . . .	(X)	85	(X)	.1
	TOTAL . . . . .	22	5 099	(X)	100.0		WOMEN'S CLOTHING, SPECIALTY STRS. FURKIERIS (SIC 562; 3; 8)				
300	SPORTING-RECREATION EQUIPMENT. . . . .	22	4 424	86.8	86.8		TOTAL . . . . .	320	38 413	(X)	100.0
52D	NONMERCHANDISE RECEIPTS. . . . .	15	292	7.1	5.7	120	COSMETICS-DRUGS-CLEANERS . . . . .	10	279	7.6	.7
527	SERVICE LABDR. . . . .	13	164	6.2	3.2	140	MEN'S-BOYS' CLDTHING EXC FOOTWR. . . . .	18	375	20.8	1.0
532	OTHER NONMERCHANDISE RECEIPTS. . . . .	6	100	3.3	2.0	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	320	35 575	92.6	92.6
-	MISCELLANEOUS . . . . .	(X)	19	(X)	.4	180	ALL FOOTWEAR . . . . .	26	1 069	16.5	2.8
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	382	(X)	7.5	200	CURTAINS-DRAPERIES-DRY GOODS . . . . .	7	51	7.6	.1
						280	JEWELRY-OPTICAL GOODS. . . . .	18	120	3.5	.3
	HOUSEHOLD TRAILER DEALERS (SIC 5592)					500	ALL OTHER MERCHANDISE. . . . .	10	104	2.4	.3
	TOTAL . . . . .	56	15 134	(X)	100.0	520	NDNMERCHANDISE RECEIPTS. . . . .	105	807	4.7	2.1
						-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	33	(X)	.1
500	ALL OTHER MERCHANDISE. . . . .	56	14 694	97.1	97.1		WOMEN'S READY-TO-WEAR STORES (SIC 562)				
520	NONMERCHANDISE RECEIPTS. . . . .	24	365	5.1	2.4		TOTAL . . . . .	294	36 610	(X)	100.0
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	75	(X)	.5	120	COSMETICS-DRUGS-CLEANERS . . . . .	10	276	8.5	.8
	AIRCRAFT, MOTORCYCLE DEALERS (SIC 5599 PT.)					140	MEN'S-BOYS' CLOTHING EXC FOOTWR. . . . .	17	360	20.4	1.0
	TOTAL . . . . .	13	1 597	(X)	100.0	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	294	33 995	92.9	92.9
380	AUTOMOBILES-TRUCKS . . . . .	12	1 113	74.7	69.7	161	CHILDREN'S-INFANTS' WEAR . . . . .	96	1 849	10.9	5.1
389	MOTORCYCLES-MOTDRSCOOTERS. . . . .	12	976	65.5	61.1	163	MILLINERY. . . . .	116	542	2.5	1.5
391	OTHER POWERED ROAD VEHICLES. . . . .	4	100	28.3	6.3	164	HOSIERY. . . . .	181	622	2.5	1.7
400	AUTO FUELS-LUBRICANTS. . . . .	3	12	1.9	.8	165	LINGERIE . . . . .	235	2 970	9.3	8.1
403	MOTDR OILS-GREASES-OTHER OILS. . . . .	3	4	.7	.3	168	WOMEN'S BLOUSES-SPTSWR . . . . .	252	6 291	18.1	17.2
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	8	(X)	.5	172	DRESSES. . . . .	293	14 625	39.9	39.9
52D	NONMERCHANDISE RECEIPTS. . . . .	11	244	16.7	15.3	173	COATS-SUITS. . . . .	261	4 748	13.2	13.0
527	SERVICE LABDR. . . . .	10	229	15.6	14.3	174	HANDBAGS . . . . .	145	915	3.7	2.5
-	MISCELLANEDUS MERCHANDISE. . . . .	(X)	228	(X)	14.3	175	FURS . . . . .	32	486	3.7	1.3
						176	OTHER WOMEN'S-GIRLS' CLOTHES ACC	102	947	5.3	2.6
	AUTOMOTIVE DEALERS, N.E.C. (SIC 5599 PT.)					180	ALL FOOTWEAR . . . . .	22	938	16.6	2.6
	TOTAL <sup>2</sup> . . . . .	3	651	(X)	100.0	280	JEWELRY-OPTICAL GOODS. . . . .	16	107	3.8	.3
						500	ALL OTHER MERCHANDISE. . . . .	10	101	2.4	.3
	GASOLINE SERVICE STATIONS (SIC 554)					520	NONMERCHANDISE RECEIPTS. . . . .	96	761	4.8	2.1
	TOTAL . . . . .	1 956	180 005	(X)	100.0	-	MISCELLANEDUS MERCHANDISE. . . . .	(X)	72	(X)	.2
020	GROCERIES-OTHER FOODS. . . . .	250	1 625	6.4	.9		MILLINERY STORES (SIC 563 PT.)				
040	MEALS-SNACKS . . . . .	132	1 441	7.6	.8		TOTAL <sup>2</sup> . . . . .	7	478	(X)	100.0
100	CIGARS-CIGARETTES-TOBACCO. . . . .	526	2 336	3.5	1.3						
300	SPORTING-RECREATION EQUIPMENT. . . . .	20	101	7.1	.1		CORSET AND LINGERIE STORES (SIC 563 PT.)				
320	HARDWARE-GARDENING EQUIPMENT . . . . .	11	109	33.3	.1		TOTAL . . . . .	17	1 239	(X)	100.0
340	LUMBER-BUILDING MATERIALS. . . . .	5	115	8.3	.1						
380	AUTOMOBILES-TRUCKS . . . . .	62	585	8.8	.3		OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.)				
400	AUTO FUELS-LUBRICANTS. . . . .	1 956	154 118	85.6	85.6	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	17	1 045	84.3	84.3
420	AUTO TIRES-BATTERIES-ACCESS. . . . .	1 461	14 175	10.9	7.9	180	ALL FOOTWEAR . . . . .	4	129	16.3	10.4
421	PARTS INSTALLED IN REPAIR WORK . . . . .	587	2 948	7.2	1.6	520	NONMERCHANDISE RECEIPTS. . . . .	7	26	3.3	2.1
423	PARTS-RETAIL . . . . .	194	725	3.6	.4	-	MISCELLANEDUS MERCHANDISE. . . . .	(X)	38	(X)	3.1
424	AUTOMOBILE TIRES-BATTERIES-ACC	1 376	10 496	8.2	5.8						
460	HAY-GRAIN-FEED-FARM SUPPLIES . . . . .	17	129	20.0	.1		FURRIERS AND FUR SHOPS (SIC 568)				
480	HOUSEHOLD FUELS-ICE. . . . .	43	287	11.1	.2		TOTAL . . . . .	1	(D)	(X)	100.0
500	ALL OTHER MERCHANDISE. . . . .	42	175	5.5	.1						
520	NONMERCHANDISE RECEIPTS. . . . .	836	4 561	8.1	2.5		MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)				
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	248	(X)	.1		TOTAL . . . . .	118	13 611	(X)	100.0
	APPAREL AND ACCESSORY STORES (SIC 56)					120	COSMETICIS-DRUGS-CLEANERS . . . . .	6	18	1.5	.1
	TOTAL . . . . .	967	147 518	(X)	100.0						
120	COSMETICS-DRUGS-CLEANERS . . . . .	71	945	2.0	.6						
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	502	37 799	37.9	25.6						
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	758	72 650	58.0	49.2						

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TABLE 1. The State: 1967—Continued

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			Amount <sup>1</sup>	As percent of total sales of:-					Amount <sup>1</sup>	As percent of total sales of:-	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
		(number)	(\$1,000)					(number)	(\$1,000)		
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	118	11 358	83.4	83.4	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	13	(X)	.1
142	BOYS' CLOTHING . . . . .	40	432	10.0	3.2						
143	MEN'S TAILORED OUTERWEAR . . . .	102	5 143	40.7	37.8						
144	OTHER MEN'S OUTERWEAR. . . . .	95	2 096	18.6	15.4		CHILDREN'S AND INFANTS' WR. STRS.				
145	MEN'S HATS . . . . .	79	334	3.2	2.5		(SIC 564)				
146	OTHER MEN'S CLOTHING . . . . .	106	3 352	28.1	24.6		TOTAL . . . . .	26	1 471	(X)	100.0
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	16	197	15.2	1.4	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	26	1 397	95.0	95.0
168	WOMEN'S BLOUSES-SPTS WR . . . .	12	42	4.2	.3	161	CHILDREN'S-1NFACTS' WEAR . . .	26	1 396	95.0	95.0
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	154	(X)	1.1						
180	ALL FOOTWEAR . . . . .	76	1 808	17.5	13.3	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	74	(X)	5.0
520	NONMERCHANDISE RECEIPTS. . . . .	33	208	4.6	1.5		MISC. APPAREL AND ACCESSORY STRS.				
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	22	(X)	.2		(SIC 569)				
	CUSTOM TAILORS (SIC 567)						TOTAL <sup>2</sup> . . . . .	4	180	(X)	100.0
	TOTAL . . . . .	-	-	(X)	-		FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)				
	FAMILY CLOTHING STORES (SIC 565)						TOTAL . . . . .	811	99 604	(X)	100.0
	TOTAL . . . . .	345	76 968	(X)	100.0	200	CURTAINS-DRAPERIES-DRY GOODS . .	121	1 538	9.0	1.5
120	COSMETICS-DRUGS-CLEANERS . . . .	52	591	1.7	.8	220	MAJOR APPL-RADIO-TV-MUSICAL INST	568	37 789	51.3	37.9
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	345	25 723	33.4	33.4	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	502	50 622	79.3	50.8
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	345	34 453	44.8	44.8	260	KITCHENWARE-HOME FURNISHINGS . .	212	2 777	9.7	2.8
180	ALL FOOTWEAR . . . . .	293	9 084	12.7	11.8	280	JEWELRY-OPTICAL GOODS. . . . .	19	104	2.8	.1
200	CURTAINS-DRAPERIES-DRY GOODS . .	171	4 154	8.2	5.4	300	SPORTING-RECREATION EQUIPMENT. .	59	724	5.3	.7
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	16	103	.7	.1	320	HARDWARE-GARDENING EQUIPMENT . .	61	1 002	8.6	1.0
260	KITCHENWARE-HOME FURNISHINGS . .	33	402	2.3	.5	340	LUMBER-BUILDING MATERIALS. . . .	21	905	18.0	.9
280	JEWELRY-OPTICAL GOODS. . . . .	36	291	1.2	.4	420	AUTO TIRES-BATTERIES-ACCESS. . . .	31	619	16.2	.6
300	SPORTING-RECREATION EQUIPMENT. .	40	188	.6	.2	500	ALL OTHER MERCHANDISE. . . . .	37	560	9.2	.6
500	ALL OTHER MERCHANDISE. . . . .	28	261	1.2	.3	520	NONMERCHANDISE RECEIPTS. . . . .	311	2 865	7.6	2.9
520	NONMERCHANDISE RECEIPTS. . . . .	90	1 662	4.5	2.2	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	97	(X)	.1
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	56	(X)	.1		FURNITURE STORES (SIC 5712)				
	SHOE STORES (SIC 566)						TOTAL . . . . .	425	53 523	(X)	100.0
	TOTAL . . . . .	154	16 875	(X)	100.0	200	CURTAINS-DRAPERIES-DRY GOODS . .	68	447	3.9	.8
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	16	261	12.2	1.5	220	MAJOR APPL-RADIO-TV-MUSICAL INST	237	5 969	18.2	11.2
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	48	986	15.0	5.8	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	425	44 256	82.7	82.7
180	ALL FOOTWEAR . . . . .	154	15 162	89.8	89.8	243	SLEEP EQUIPMENT. . . . .	384	7 653	15.0	14.3
500	ALL OTHER MERCHANDISE. . . . .	6	54	.5	.3	244	OTHER HOUSEHOLD FURNITURE. . . .	422	33 242	62.1	62.1
520	NONMERCHANDISE RECEIPTS. . . . .	61	340	4.0	2.0	245	FLOOR COVERINGS-SOFT SURFACE . .	199	2 313	8.8	4.3
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	71	(X)	.4	246	FLOOR COVERINGS-HARD SURFACE . .	153	864	3.8	1.6
	MEN'S SHOE STORES (SIC 566 PT.)					247	NONHOUSEHOLD FURNITURE . . . .	44	166	3.0	.3
	TOTAL . . . . .	7	775	(X)	100.0	260	KITCHENWARE-HOME FURNISHINGS . .	125	818	4.0	1.5
180	ALL FOOTWEAR . . . . .	7	739	95.4	95.4	300	SPORTING-RECREATION EQUIPMENT. .	34	120	1.3	.2
181	MEN'S AND BOYS' FOOTWEAR . . . .	7	739	95.4	95.4	320	HARDWARE-GARDENING EQUIPMENT . .	26	223	4.2	.4
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	36	(X)	4.6	340	LUMBER-BUILDING MATERIALS. . . .	8	92	11.1	.2
	WOMEN'S SHOE STORES (SIC 566 PT.)					500	ALL OTHER MERCHANDISE. . . . .	18	181	3.9	.3
	TOTAL <sup>2</sup> . . . . .	33	4 839	(X)	100.0	520	NONMERCHANDISE RECEIPTS. . . . .	128	1 350	7.9	2.5
	CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.)					-	MISCELLANEOUS MERCHANDISE. . . .	(X)	67	(X)	.1
	TOTAL <sup>2</sup> . . . . .	4	165	(X)	100.0		HOME FURNISHINGS STORES (OTHER 571)				
	FAMILY SHOE STORES (SIC 566 PT.)						TOTAL . . . . .	54	7 004	(X)	100.0
	TOTAL . . . . .	110	11 096	(X)	100.0	200	CURTAINS-DRAPERIES-DRY GOODS . .	22	679	26.1	9.7
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	17	260	13.6	2.3	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	37	4 958	81.8	70.8
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	35	500	11.1	4.5	260	KITCHENWARE-HOME FURNISHINGS . .	10	1 038	100.0	14.8
180	ALL FOOTWEAR . . . . .	110	10 087	90.9	90.9	520	NONMERCHANDISE RECEIPTS. . . . .	15	120	7.4	1.7
181	MEN'S AND BOYS' FOOTWEAR . . . .	110	2 880	26.0	26.0	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	209	(X)	3.0
182	WOMEN'S AND GIRLS' FOOTWEAR. . .	110	5 312	47.9	47.9		FLOOR COVERINGS STORES (SIC 5713)				
183	CHILDREN'S AND INFANTS' FOOTWR	104	1 894	18.0	17.1		TOTAL . . . . .	33	5 280	(X)	100.0
500	ALL OTHER MERCHANDISE. . . . .	5	45	8.6	.4	200	CURTAINS-DRAPERIES-DRY GOODS . .	7	130	7.5	2.5
520	NONMERCHANDISE RECEIPTS. . . . .	41	191	4.1	1.7	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	33	4 906	92.9	92.9
-						520	NONMERCHANDISE RECEIPTS. . . . .	11	103	7.4	2.0
						-	MISCELLANEOUS MERCHANDISE. . . .	(X)	141	(X)	2.7
							DRAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714)				
							TOTAL . . . . .	15	(D)	(X)	100.0
						200	CURTAINS-DRAPERIES-DRY GOODS . .	15	(D)	91.0	91.0

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			Amount <sup>1</sup>	As percent of total sales of—					Amount <sup>1</sup>	As percent of total sales of—	
				(number)	(\$1,000)					Establishments handling the line	All establishments <sup>1</sup>
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	(D)	(X)	9.0	100	CIGARS-CIGARETTES-TOBACCO. . . .	406	1 013	4.5	1.1
	CHINA, GLASSWARE, AND METALWARE STORES (SIC 5715)					120	COSMETICS-DRUGS-CLEANERS. . . .	35	77	4.5	.1
	TOTAL . . . . .	-	-	(X)	-	400	AUTO FUELS-LUBRICANTS. . . . .	8	112	12.5	.1
	MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719)					500	ALL OTHER MERCHANDISE. . . . .	29	229	8.8	.3
	TOTAL . . . . .	6	(D)	(X)	100.0	520	NONMERCHANDISE RECEIPTS. . . .	261	1 219	6.1	1.4
	HOUSEHOLD APPLIANCE STORES (SIC 572)					-	MISCELLANEOUS MERCHANDISE. . . .	(X)	51	(X)	.1
	TOTAL . . . . .	221	24 949	(X)	100.0		EATING PLACES (SIC 5812)				
						020	TOTAL . . . . .	1 496	82 665	(X)	100.0
200	CURTAINS-DRAPERIES-DRY GOODS . .	31	408	10.3	1.6	040	GROCERIES-OTHER FOODS. . . . .	130	1 619	25.0	2.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	218	18 895	75.7	75.7	060	MEALS-SNACKS. . . . .	1 496	72 792	88.1	88.1
224	NEW MAJOR APPLIANCES. . . . .	218	14 776	59.2	59.2	080	ALCOHOLIC DRINKS. . . . .	335	5 294	19.3	6.4
225	NEW RADIOS-TV'S ETC. . . . .	131	3 610	16.8	14.5	100	PACKAGED ALCOHOLIC BEVERAGES. .	48	585	15.2	.7
226	USED MAJOR APPL-RADIOS-TV'S. . .	90	435	3.7	1.7	120	CIGARS-CIGARETTES-TOBACCO. . . .	365	954	4.6	1.2
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	40	(X)	.2	120	COSMETICS-DRUGS-CLEANERS. . . .	35	77	4.3	.1
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	34	1 251	26.3	5.0	400	AUTO FUELS-LUBRICANTS. . . . .	7	109	12.5	.1
260	KITCHENWARE-HOME FURNISHINGS . .	74	911	10.8	3.7	500	ALL OTHER MERCHANDISE. . . . .	28	224	8.3	.3
264	SMALL ELECTRICAL APPLIANCES. . .	65	470	6.5	1.9	520	NONMERCHANDISE RECEIPTS. . . .	230	962	5.7	1.2
265	ALL OTHER KITCHENWR-HOUSEWR. .	31	441	9.1	1.8	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	48	(X)	.1
300	SPORTING-RECREATION EQUIPMENT. .	13	534	14.1	2.1		RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.)				
320	HARDWARE-GARDENING EQUIPMENT. .	23	623	12.3	2.5	020	TOTAL . . . . .	968	56 899	(X)	100.0
340	LUMBER-BUILDING MATERIALS. . . .	10	790	18.3	3.2	040	GROCERIES-OTHER FOODS. . . . .	62	629	17.4	1.1
420	AUTO TIRES-BATTERIES-ACCESS. . . .	10	235	10.1	.9	060	MEALS-SNACKS. . . . .	968	49 029	86.2	86.2
500	ALL OTHER MERCHANDISE. . . . .	14	329	20.0	1.3	080	ALCOHOLIC DRINKS. . . . .	317	5 097	19.1	9.0
520	NONMERCHANDISE RECEIPTS. . . . .	122	848	6.2	3.4	100	PACKAGED ALCOHOLIC BEVERAGES. .	41	533	15.0	.9
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	124	(X)	.5	120	CIGARS-CIGARETTES-TOBACCO. . . .	275	687	3.9	1.2
	RADIO AND TELEVISION STORES (SIC 5732)					400	AUTO FUELS-LUBRICANTS. . . . .	5	76	12.5	.1
	TOTAL . . . . .	63	7 774	(X)	100.0	500	ALL OTHER MERCHANDISE. . . . .	17	113	4.4	.2
220	MAJOR APPL-RADIO-TV-MUSICAL INST	63	6 662	85.7	85.7	520	NONMERCHANDISE RECEIPTS. . . .	131	669	6.2	1.2
224	NEW MAJOR APPLIANCES. . . . .	29	1 037	28.9	13.3	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	66	(X)	.1
225	NEW RADIOS-TV'S ETC. . . . .	63	5 221	67.2	67.2		CAFETERIAS (SIC 5812 PT.)				
226	USED MAJOR APPL-RADIOS-TV'S. . .	27	233	6.5	3.0	020	TOTAL . . . . .	70	5 145	(X)	100.0
227	RECORDS-TAPES-MUSICAL INSTR. . .	12	171	11.3	2.2	040	GROCERIES-OTHER FOODS. . . . .	8	124	22.8	2.4
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	6	158	17.5	2.0	060	MEALS-SNACKS. . . . .	70	4 818	93.6	93.6
520	NONMERCHANDISE RECEIPTS. . . . .	24	350	14.2	4.5	080	ALCOHOLIC DRINKS. . . . .	16	64	3.7	1.2
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	604	(X)	7.8	100	PACKAGED ALCOHOLIC BEVERAGES. .	15	30	8.6	.6
	RECORD SHOPS (SIC 5733 PT.)					-	MISCELLANEOUS MERCHANDISE. . . .	(X)	109	(X)	2.1
	TOTAL <sup>2</sup> . . . . .	14	1 180	(X)	100.0		REFRESHMENT PLACES (SIC 5812 PT.)				
	MUSICAL INSTRUMENT STORES (SIC 5733 PT.)					020	TOTAL . . . . .	458	20 621	(X)	100.0
	TOTAL . . . . .	34	5 174	(X)	100.0	040	GROCERIES-OTHER FOODS. . . . .	59	867	34.7	4.2
220	MAJOR APPL-RADIO-TV-MUSICAL INST	34	4 973	96.1	96.1	060	MEALS-SNACKS. . . . .	458	18 945	91.9	91.9
228	PIANOS . . . . .	20	1 610	43.3	31.1	080	ALCOHOLIC DRINKS. . . . .	13	129	26.0	.6
229	ORGANS . . . . .	29	848	18.6	16.4	100	PACKAGED ALCOHOLIC BEVERAGES. .	7	50	11.1	.2
231	MUSICAL INSTR-ACCESSORIES. . . .	30	1 992	44.9	38.5	120	CIGARS-CIGARETTES-TOBACCO. . . .	75	203	10.0	1.0
232	RADIOS PHONO-TAPE RECORDS-TV'S	19	174	6.4	3.4	120	COSMETICS-DRUGS-CLEANERS. . . .	28	48	3.3	.2
233	RECORDS-TAPES-RELATED ACCESS. .	5	108	9.0	2.1	500	ALL OTHER MERCHANDISE. . . . .	9	75	50.0	.4
234	SHEET MUSIC-RELATED ITEMS. . . .	28	240	5.7	4.6	520	NONMERCHANDISE RECEIPTS. . . .	84	263	4.5	1.3
520	NONMERCHANDISE RECEIPTS. . . . .	20	201	5.8	3.9	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	40	(X)	.2
	EATING AND DRINKING PLACES (SIC 58)						DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)				
	TOTAL . . . . .	1 669	89 389	(X)	100.0	020	TOTAL <sup>2</sup> . . . . .	173	6 724	(X)	100.0
020	GROCERIES-OTHER FOODS. . . . .	134	1 633	23.6	1.8	040	GROCERIES-OTHER FOODS. . . . .	112	1 002	6.8	1.3
040	MEALS-SNACKS . . . . .	1 605	73 543	83.7	82.3	060	MEALS-SNACKS. . . . .	180	2 302	9.1	3.0
060	ALCOHOLIC DRINKS . . . . .	508	10 582	32.2	11.8	080	PACKAGED ALCOHOLIC BEVERAGES. .	34	519	24.1	.7
080	PACKAGED ALCOHOLIC BEVERAGES. .	84	930	17.5	1.0	100	CIGARS-CIGARETTES-TOBACCO. . . .	407	3 563	6.5	4.6
						120	COSMETICS-DRUGS-CLEANERS. . . .	601	62 278	80.8	80.8
						140	MEN'S-BOYS' CLOTHING EXC FOOTWR	18	157	4.2	.2
						160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	39	248	3.4	.3
						200	CURTAINS-DRAPERIES-DRY GOODS . .	9	75	7.1	.1
						220	MAJOR APPL-RADIO-TV-MUSICAL INST	55	371	3.9	.5
						260	KITCHENWARE-HOME FURNISHINGS. .	156	1 110	4.3	1.4
						280	JEWELRY-OPTICAL GOODS. . . . .	238	1 091	2.8	1.4
						300	SPORTING-RECREATION EQUIPMENT. .	34	222	3.4	.3

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments	Sales of specified merchandise lines		
			Amount <sup>1</sup>	As percent of total sales of:-					Amount <sup>1</sup>	As percent of total sales of:-	
				(number)	(\$1,000)					Establishments handling the line	All establishments <sup>1</sup>
320	HARDWARE—GARDENING EQUIPMENT . . .	33	189	2.6	+2		ANTIQUE STORES (SIC 5932)				
340	LUMBER—BUILDING MATERIALS. . . . .	10	43	2.7	+1						
420	AUTO TIRES—BATTERIES—ACCESS. . . .	10	47	2.9	+1						
500	ALL OTHER MERCHANDISE. . . . .	274	3 164	9.0	4+1		TOTAL . . . . .	12	677	(X)	100.0
520	NONMERCHANDISE RECEIPTS. . . . .	97	622	4.4	+8		FURNITURE—SLEEP EQUIP—FLOOR COV. MISCELLANEOUS MERCHANDISE. . . . .	12	540	88.1	79.8
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	55	(X)	+1	-		(X)	137	(X)	20.2
	DRUG STORES (SIC 591 PT.)						SECONOHANO STORES (SIC 5933)				
	TOTAL . . . . .	565	74 342	(X)	100.0		TOTAL . . . . .	97	5 178	(X)	100.0
020	GROCERIES—OTHER FOODS. . . . .	98	896	6.3	1+2	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	25	570	42.4	11.0
040	MEALS—SNACKS . . . . .	158	2 146	8.9	2+9	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	20	167	39.0	3.2
080	PACKAGED ALCOHOLIC BEVERAGES . . .	33	512	22.5	+7	180	ALL FOOTWEAR . . . . .	17	58	8.2	1.1
100	CIGARS—CIGARETTES—TOBACCO. . . .	382	3 447	6.4	4+6	220	MAJOR APPL—RADIO-TV—MUSICAL INST	26	317	47.6	6.1
120	COSMETICS—DRUGS—CLEANERS . . . .	565	60 660	81.6	81+6	240	FURNITURE—SLEEP EQUIP—FLOOR COV.	35	962	45.7	18.6
121	MEDICINES EXC. PRESCRIPTION. . . .	533	17 932	25.6	24+1	260	KITCHENWARE—HOME FURNISHINGS . .	18	85	13.9	1.6
122	PRESCRIPTION MEDICINES . . . . .	565	30 073	40.5	40+5	380	AUTOMOBILES—TRUCKS . . . . .	9	264	71.8	5.1
123	ALL OTHER DRUGS—PROPRIETARIES. . .	460	12 655	20.1	17+0	420	AUTO TIRES—BATTERIES—ACCESS. . . .	24	607	100.0	11.7
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	18	156	4.0	+2	500	ALL OTHER MERCHANDISE. . . . .	18	532	100.0	10.3
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	28	226	4.2	+3	520	NONMERCHANDISE RECEIPTS. . . . .	23	81	16.1	1.6
200	CURTAINS—ORAPERIES—ORY GOOOS . .	9	74	6.6	+1	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	1 535	(X)	29.6
220	MAJOR APPL—RADIO-TV—MUSICAL INST	54	368	3.7	+5						
260	KITCHENWARE—HOME FURNISHINGS . .	136	761	3.2	1+0		SPORTING GOODS STORES (SIC 5952)				
280	JEWELRY—OPTICAL GOODS. . . . .	224	976	2.6	1+3		TOTAL <sup>2</sup> . . . . .	66	6 642	(X)	100.0
300	SPORTING—RECREATION EQUIPMENT. . .	33	220	3.3	+3						
320	HARDWARE—GARDENING EQUIPMENT . .	33	187	3.7	+3						
340	LUMBER—BUILDING MATERIALS. . . . .	10	42	2.6	+1						
420	AUTO TIRES—BATTERIES—ACCESS. . . .	10	47	2.7	+1		BICYCLE SHOPS (SIC 5953)				
500	ALL OTHER MERCHANDISE. . . . .	249	2 949	8.8	4+0		TOTAL . . . . .	9	304	(X)	100.0
520	NONMERCHANDISE RECEIPTS. . . . .	97	619	4.3	+8	300	SPORTING—RECREATION EQUIPMENT. .	9	251	82.6	82.6
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	54	(X)	+1	520	NONMERCHANDISE RECEIPTS. . . . .	5	10	11.9	3.3
	PROPRIETARY STORES (SIC 591 PT.)					-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	43	(X)	14.1
	TOTAL . . . . .	36	2 717	(X)	100.0		JEWELRY STORES (SIC 597)				
020	GROCERIES—OTHER FOODS. . . . .	14	106	14.7	3+9		TOTAL . . . . .	165	15 335	(X)	100.0
100	CIGARS—CIGARETTES—TOBACCO. . . .	25	116	8.0	4+3	220	MAJOR APPL—RADIO-TV—MUSICAL INST	20	401	13.6	2.6
120	COSMETICS—DRUGS—CLEANERS . . . .	36	1 618	59.6	59+6	260	KITCHENWARE—HOME FURNISHINGS . .	78	1 200	12.6	7.8
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	10	23	1.7	+8	266	ALL OTHER HOME FURN EXC. CHINA	52	286	4.8	1.9
260	KITCHENWARE—HOME FURNISHINGS . .	21	349	18.7	12+8	267	CHINA—GLASSWARE. . . . .	68	914	10.7	6.0
280	JEWELRY—OPTICAL GOODS. . . . .	14	115	11.4	4+2						
500	ALL OTHER MERCHANDISE. . . . .	24	214	14.8	7+9	280	JEWELRY—OPTICAL GOODS. . . . .	165	12 382	80.7	80.7
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	176	(X)	6+5	281	WATCHES—CLOCKS . . . . .	160	2 911	19.4	19.0
	MISCELLANEOUS RETAIL STORES (SIC 59 EXC 591)					282	SILVERWARE . . . . .	114	1 544	11.7	10.1
	TOTAL . . . . .	1 440	190 620	(X)	100.0	285	ALL OTHER JEWELRY ITEMS. . . . .	144	2 012	14.7	13.1
020	GROCERIES—OTHER FOODS. . . . .	91	1 395	18.4	+7	287	DIAMONOS, EXC. DIAMONO WATCHES	160	4 707	31.4	30.7
040	MEALS—SNACKS . . . . .	25	127	25.0	+1	288	RINGS, EXC. DIAMONOS . . . . .	152	1 160	8.1	7.6
080	PACKAGED ALCOHOLIC BEVERAGES . . .	214	20 466	99.0	10+7	-	MISCELLANEOUS MERCHANDISE. . .	(X)	48	(X)	+3
100	CIGARS—CIGARETTES—TOBACCO. . . .	97	1 087	18.1	+6	500	ALL OTHER MERCHANDISE. . . . .	12	133	6.9	+9
120	COSMETICS—DRUGS—CLEANERS . . . .	39	124	10.0	+1	520	NONMERCHANDISE RECEIPTS. . . . .	156	1 191	8.0	7.8
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	36	838	26.6	+4	529	WATCH—CLOCK—JEWELRY REPAIRS. . .	156	1 040	7.0	6.8
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	30	339	33.3	+2	533	ALL NONMOSE RCPTS FROM CUSTMRS	17	151	6.0	1.0
180	ALL FOOTWEAR . . . . .	29	255	9.0	+1						
220	MAJOR APPL—RADIO-TV—MUSICAL INST	147	2 649	14.0	1+4		MISCELLANEOUS MERCHANDISE. . . .	(X)	28	(X)	+2
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	52	1 581	53.3	+8						
260	KITCHENWARE—HOME FURNISHINGS . .	128	1 678	10.8	+9						
280	JEWELRY—OPTICAL GOODS. . . . .	211	13 971	68.2	7+3		FUEL OIL DEALERS (SIC 5983)				
300	SPORTING—RECREATION EQUIPMENT. . .	104	6 325	100.0	3+3		TOTAL <sup>2</sup> . . . . .	16	2 534	(X)	100.0
320	HARDWARE—GARDENING EQUIPMENT . .	104	4 398	14.4	2+3						
340	LUMBER—BUILDING MATERIALS. . . . .	53	1 582	18.6	+8						
380	AUTOMOBILES—TRUCKS . . . . .	13	485	22.2	+2						
400	AUTO FUELS—LUBRICANTS . . . . .	61	1 542	7.9	+8						
420	AUTO TIRES—BATTERIES—ACCESS. . . .	63	1 385	5.3	+7						
440	FARM EQUIPMENT MACHINERY . . . .	40	1 127	8.1	+6						
460	HAY—GRAIN—FEEO—FARM SUPPLIES . .	297	82 186	81.3	43+1		LIQUEFIED PETRL. GAS (BTTLO. GAS) DEALERS (SIC 5984)				
480	HOUSEHOLD FUELS—ICE . . . . .	216	23 991	80.7	12+6		TOTAL . . . . .	163	25 283	(X)	100.0
500	ALL OTHER MERCHANDISE. . . . .	429	19 433	98.0	10+2	220	MAJOR APPL—RADIO-TV—MUSICAL INST	85	1 719	13.6	6.8
520	NONMERCHANDISE RECEIPTS. . . . .	506	3 577	5.1	1+9	340	LUMBER—BUILDING MATERIALS. . . . .	33	687	13.2	2.7
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	159	(X)	+1	400	AUTO FUELS—LUBRICANTS . . . . .	6	169	17.0	+7
	LIQUOR STORES (SIC 592)					420	AUTO TIRES—BATTERIES—ACCESS. . . .	4	30	3.0	+1
	TOTAL . . . . .	195	20 914	(X)	100.0	460	HAY—GRAIN—FEEO—FARM SUPPLIES . .	8	261	21.2	1.0
080	PACKAGED ALCOHOLIC BEVERAGES . . .	195	20 932	95.8	95+8	480	HOUSEHOLD FUELS—ICE. . . . .	163	20 923	82.8	82.8
520	NONMERCHANDISE RECEIPTS. . . . .	17	80	6.4	+4	481	LP GAS—WHOLESALE . . . . .	17	379	16.1	1.5
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	801	(X)	3+8	482	OTHER LP GAS SALES . . . . .	163	20 290	80.3	80.3
						483	OTHER FUELS. . . . .	6	248	17.8	1.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.

NA Not available. X Not applicable. Z Less than 0.05 percent.

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.  
 \*Nonstore retailers, part of SIC major group 53, are shown separately in this table.  
 †Detail may not add to total due to rounding.  
 ‡Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of—	
				Establishments handling the line	All establishments <sup>1</sup>
	DIRECT SELLING ESTABLISHMENTS (SIC 535)				
	TOTAL . . . . .	51	(D)	(X)	100.0
020	GROCERIES-OTHER FOODS . . . . .	5	(D)	94.7	35.9
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	4		13.9	1.3
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	7		26.8	3.9
200	CURTAINS-DRAPERIES-ORY GOODS . .	9		32.7	5.3
220	MAJOR APPL-RADIO-TV-MUSICAL INST	16		43.9	10.5
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	5		8.2	1.1
260	KITCHENWARE-HOME FURNISHINGS . .	15		8.6	1.5
280	JEWELRY-OPTICAL GOODS . . . . .	6		9.0	.8
480	HOUSEHOLD FUELS-ICE . . . . .	14		82.9	15.6
500	ALL OTHER MERCHANDISE . . . . .	7		100.0	15.9
520	NONMERCHANDISE RECEIPTS . . . . .	27		10.2	3.4
-	MISCELLANEOUS MERCHANDISE . . . .	(X)		(X)	4.9

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.  
 X Not applicable. Z Less than 0.05 percent.  
<sup>1</sup> Detail may not add to total due to rounding.  
<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967

## Biloxi-Gulfport SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of—					Amount <sup>1</sup> (\$1,000)	As percent of total sales of—				
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>			
<b>RETAIL TRADE</b>														
	TOTAL . . . . .	836	172 392	(X)	100.0									
020	GROCERIES-OTHER FOODS . . . . .	163	30 067	45.7	17.4	120	COSMETICS-DRUGS-CLEANERS . . . . .	20	1 064	4.2	3.9			
040	MEALS-SNACKS . . . . .	208	11 194	55.0	6.5	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	26	2 744	11.4	10.0			
060	ALCOHOLIC DRINKS . . . . .	90	2 673	47.0	1.6	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	36	5 377	21.8	19.6			
080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	94	2 363	8.0	1.4	180	ALL FOOTWEAR . . . . .	24	1 190	4.9	4.3			
100	CIGARS-CIGARETTES-TOBACCO . . . . .	198	2 614	9.7	1.5	200	CURTAINS-DRAPERIES-DRY GOODS . . . . .	29	2 904	11.8	10.6			
120	COSMETICS-DRUGS-CLEANERS . . . . .	143	6 618	9.4	3.8	220	MAJOR APPL-RADIO-TV-MUSICAL INST	26	2 540	10.8	9.2			
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	56	5 143	14.2	3.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	18	1 145	5.1	4.2			
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	82	10 329	20.4	6.0	260	KITCHENWARE-HOME FURNISHINGS . . . . .	34	1 400	5.7	5.1			
180	ALL FOOTWEAR . . . . .	65	3 593	10.0	2.1	280	JEWELRY-OPTICAL GOODS . . . . .	29	954	3.8	3.5			
200	CURTAINS-DRAPERIES-DRY GOODS . . . . .	51	3 275	9.4	1.9	300	SPORTING-RECREATION EQUIPMENT . . . . .	31	925	3.6	3.4			
220	MAJOR APPL-RADIO-TV-MUSICAL INST	112	7 647	14.3	4.4	320	HARDWARE-GARDENING EQUIPMENT . . . . .	29	921	4.1	3.3			
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	68	6 022	16.1	3.5	340	LUMBER-BUILDING MATERIALS . . . . .	15	425	3.0	1.5			
260	KITCHENWARE-HOME FURNISHINGS . . . . .	108	2 254	3.6	1.3	400	AUTO FUELS-LUBRICANTS . . . . .	4	76	1.2	.3			
280	JEWELRY-OPTICAL GOODS . . . . .	83	2 232	5.9	1.3	420	ALL OTHER MERCHANDISE . . . . .	31	2 071	9.0	8.6			
300	SPORTING-RECREATION EQUIPMENT . . . . .	79	2 644	6.7	1.5	500	NONMERCHANDISE RECEIPTS . . . . .	34	2 367	8.1	7.5			
320	HARDWARE-GARDENING EQUIPMENT . . . . .	92	2 934	6.6	1.7	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	537	(X)	2.0			
340	LUMBER-BUILDING MATERIALS . . . . .	65	6 770	27.6	3.9	<b>DEPARTMENT STORES</b>								
360	AUTOMOBILES-TRUCKS . . . . .	39	28 935	68.0	16.8	(SIC 531)								
380	AUTO FUELS-LUBRICANTS . . . . .	156	11 787	25.3	6.8	TOTAL . . . . .								
400	AUTO TIRES-BATTERIES-ACCESS . . . . .	142	6 109	11.4	3.5	2	(D)	(X)	100.0					
420	FARM EQUIPMENT MACHINERY . . . . .	7	586	6.5	.3	<b>VARIETY STORES</b>								
440	HAY-GRAIN-FEED-FARM SUPPLIES . . . . .	21	1 179	46.6	.7	(SIC 533)								
460	HOUSEHOLD FUELS-ICE . . . . .	12	445	50.0	.3	TOTAL . . . . .								
480	ALL OTHER MERCHANDISE . . . . .	181	7 130	9.5	4.1	18	(D)	(X)	100.0					
500	NONMERCHANDISE RECEIPTS . . . . .	321	7 852	6.7	4.6	<b>GROCERIES-OTHER FOODS . . . . .</b>								
520	-					9								
<b>BUILDING MATERIALS, HARDWARE, AND FARM EQUIP DEALERS (SIC 52)</b>						040	MEALS-SNACKS . . . . .	3		3.5	3.2			
	TOTAL . . . . .	46	9 066	(X)	100.0	120	COSMETICS-DRUGS-CLEANERS . . . . .	8		6.7	4.0			
220	MAJOR APPL-RADIO-TV-MUSICAL INST	8	346	6.7	3.8	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	8		6.4	5.8			
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	6	134	3.1	1.5	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	18		18.5	18.5			
260	KITCHENWARE-HOME FURNISHINGS . . . . .	15	157	3.8	1.7	180	ALL FOOTWEAR . . . . .	9		3.3	3.0			
300	SPORTING-RECREATION EQUIPMENT . . . . .	12	71	3.4	.8	200	CURTAINS-DRAPERIES-DRY GOODS . . . . .	8		12.8	11.6			
320	HARDWARE-GARDENING EQUIPMENT . . . . .	25	1 377	17.6	15.2	220	MAJOR APPL-RADIO-TV-MUSICAL INST	17		4.0	3.8			
340	LUMBER-BUILDING MATERIALS . . . . .	41	6 311	73.0	69.6	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	8		2.9	2.5			
360	NONMERCHANDISE RECEIPTS . . . . .	21	85	7.0	.9	260	KITCHENWARE-HOME FURNISHINGS . . . . .	18		5.6	5.6			
520	-	(X)	585	(X)	6.5	280	JEWELRY-OPTICAL GOODS . . . . .	19		3.8	3.8			
<b>BUILDING MATERIALS AND SUPPLY STORES (SIC 52 EX, 525)</b>						300	SPORTING-RECREATION EQUIPMENT . . . . .	19		5.9	5.6			
	TOTAL . . . . .	25	6 722	(X)	100.0	320	HARDWARE-GARDENING EQUIPMENT . . . . .	19		4.1	4.1			
220	MAJOR APPL-RADIO-TV-MUSICAL INST	4	159	3.9	2.4	340	LUMBER-BUILDING MATERIALS . . . . .	7		18.7	18.7			
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	4	107	2.9	1.6	500	ALL OTHER MERCHANDISE . . . . .	18		4.2	4.1			
320	HARDWARE-GARDENING EQUIPMENT . . . . .	7	333	5.5	5.0	520	NONMERCHANDISE RECEIPTS . . . . .	18		(X)	.3			
340	LUMBER-BUILDING MATERIALS . . . . .	25	6 044	89.9	89.9	<b>MISC. GENERAL MERCHANDISE STORES (SIC 539)</b>								
341	LUMBER . . . . .	1	266	21.1	18.8	TOTAL . . . . .								
342	PLYWOOD . . . . .	17	966	15.9	14.4	23	9 012	(X)	100.0					
343	WINDOWS-DOORS-AND FRAMES-METAL	5	303	5.9	4.5	020	GROCERIES-OTHER FOODS . . . . .	6		5.0	1.6			
345	ALL OTHER MILLWORK . . . . .	16	388	6.4	5.8	120	COSMETICS-DRUGS-CLEANERS . . . . .	10		5.12	7.2			
346	WALLBOARD . . . . .	7	364	6.0	5.4	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	13		1 195	17.3			
347	ASPHALT AND ASBESTOS PRODUCTS . . . . .	7	382	6.4	5.7	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	15		1 553	25.1			
348	PAINT-GLASS-WALLPAPER . . . . .	16	120	3.0	1.8	180	ALL FOOTWEAR . . . . .	13		444	7.1			
352	MASONRY SUPPLIES . . . . .	7	212	3.6	3.2	200	CURTAINS-DRAPERIES-DRY GOODS . . . . .	19		1 253	18.8			
353	INSULATION . . . . .	6	119	2.0	1.8	220	MAJOR APPL-RADIO-TV-MUSICAL INST	8		799	15.4			
355	ALL OTHER BUILDING MATERIALS . . . . .	17	634	10.3	9.4	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	8		285	6.1			
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	450	(X)	6.7	260	KITCHENWARE-HOME FURNISHINGS . . . . .	13		603	10.1			
520	NONMERCHANDISE RECEIPTS . . . . .	15	37	6.5	.6	280	JEWELRY-OPTICAL GOODS . . . . .	10		241	3.4			
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	40	(X)	.6	300	SPORTING-RECREATION EQUIPMENT . . . . .	8		302	8.5			
<b>HARDWARE STORES (SIC 5251)</b>						320	HARDWARE-GARDENING EQUIPMENT . . . . .	6		97	3.0			
	TOTAL . . . . .	18	(0)	(X)	100.0	500	ALL OTHER MERCHANDISE . . . . .	11		543	7.0			
<b>FARM EQUIPMENT DEALERS (SIC 5252)</b>						520	NONMERCHANDISE RECEIPTS . . . . .	13		372	5.3			
	TOTAL . . . . .	3	(0)	(X)	100.0	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)		670	(X)			
<b>GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*)</b>						<b>FOOD STORES (SIC 54)</b>								
	TOTAL . . . . .	43	27 493	(X)	100.0	TOTAL . . . . .								
020	GROCERIES-OTHER FOODS . . . . .	17	440	2.1	1.6	020	GROCERIES-OTHER FOODS . . . . .	113	29 317	84.3	84.3			
040	MEALS-SNACKS . . . . .	5	330	5.7	1.2	040	MEALS-SNACKS . . . . .	113	46	2.6	.1			
100	CIGARS-CIGARETTES-TOBACCO . . . . .	6	83	2.5	.3	080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	45	545	2.2	1.6			
<b>GROCERY STORES (SIC 541)</b>						100	CIGARS-CIGARETTES-TOBACCO . . . . .	86	1 216	4.1	3.5			
	TOTAL . . . . .	96	33 928	(X)	100.0	120	COSMETICS-DRUGS-CLEANERS . . . . .	80	1 394	4.8	4.0			
<b>STANDARD NOTES:</b>						140	MEN'S-BOYS' CLOTHING EXC FOOTWR	3		.3	.1			
- Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.						160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	14		156	.8			
* Nonstore retailers, part of SIC major group 53, are shown separately in this table.						320	HARDWARE-GARDENING EQUIPMENT . . . . .	13		52	.6			
† Detail may not add to total due to rounding.						500	ALL OTHER MERCHANDISE . . . . .	50		752	3.0			
* Merchandise line detail withheld due to insufficient reporting.						520	NONMERCHANDISE RECEIPTS . . . . .	36		1 050	4.4			
Note: BILOXI-GULFPORT SMSA — Coextensive with Harrison County, Miss.						-	MISCELLANEOUS MERCHANDISE . . . . .	(X)		198	(X)			

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

\* Nonstore retailers, part of SIC major group 53, are shown separately in this table.

† Detail may not add to total due to rounding.

\* Merchandise line detail withheld due to insufficient reporting.

Note: BILOXI-GULFPORT SMSA — Coextensive with Harrison County, Miss.

Biloxi-Gulfport SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
020	GROCERIES-OTHER FOODS . . . . .	96	28 508	84.0	84.0		MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)				
021	MEATS-FISH-POULTRY . . . . .	90	7 257	23.2	21.4						
022	PRODUCE (FRESH FRUITS-VEGTBL.)	85	2 269	6.8	6.7						
023	FROZEN FOODS . . . . .	82	1 583	5.5	4.7						
024	ALL OTHER FOODS . . . . .	95	17 399	51.3	51.3		TOTAL . . . . .	16	4 569	(X)	100.0
040	MEALS-SNACKS . . . . .	14	35	2.5	.1	380	AUTOMOBILES-TRUCKS . . . . .	16	4 014	87.9	87.9
080	PACKAGED ALCOHOLIC BEVERAGES . .	45	544	2.2	1.6	385	USED PASSENGER CARS-RETAIL . .	16	1 950	42.7	42.7
100	CIGARS-CIGARETTES-TOBACCO . . .	85	1 215	4.2	3.6	386	USED PASSENGER CARS-WHOLE . .	8	165	3.9	3.6
120	COSMETICS-DRUGS-CLEANERS . . .	79	1 392	4.9	4.1	-	MISCELLANEOUS MERCHANDISE . . .	(X)	1 894	(X)	41.5
160	WOMEN'S-GIRLS'CLOTHING&EX FOOTWR	9	34	.3	.1	520	NONMERCHANDISE RECEIPTS . . . .	6	232	6.2	5.1
260	KITCHENWARE-HOME FURNISHINGS .	14	155	1.0	.5	-	MISCELLANEOUS MERCHANDISE . . .	(X)	323	(X)	7.1
320	HARDWARE-GARDENING EQUIPMENT . .	13	52	1.2	.2						
500	ALL OTHER MERCHANDISE . . . . .	50	749	3.0	2.2		TIRE, BATTERY, AND ACCESSORY DLRS (SIC 553)				
516	ALL OTHER MERCHANDISE . . . . .	18	106	.6	.3		TOTAL . . . . .	24	(D)	(X)	100.0
517	PAPER-PAPER PRODUCTS . . . . .	46	643	2.6	1.9						
520	NONMERCHANDISE RECEIPTS . . . .	34	1 047	4.5	3.1	220	MAJOR APPL-RADIO-TV-MUSICAL INST	11		25.2	20.5
-	MISCELLANEOUS MERCHANDISE . . .	(X)	197	(X)	.6	260	KITCHENWARE-HOME FURNISHINGS .	11		3.0	2.5
						300	SPORTING-RECREATION EQUIPMENT .	12		2.8	2.3
	MEAT AND FISH (SEA FOOD) MARKETS (SIC 542)					320	HARDWARE-GARDENING EQUIPMENT .	11	(D)	6.0	4.9
	TOTAL <sup>2</sup> . . . . .	7	444	(X)	100.0	420	AUTO TIRES-BATTERIES-ACCESS . .	24		54.0	54.0
						500	ALL OTHER MERCHANDISE . . . . .	12		4.9	3.6
						520	NONMERCHANDISE RECEIPTS . . . .	9		14.5	9.7
						-	MISCELLANEOUS MERCHANDISE . . .	(X)		(X)	2.5
	FRUIT STORES AND VEGETABLE MKTS. (SIC 543)						MISCELLANEOUS AUTOMOTIVE OEALERS (SIC 559)				
	TOTAL . . . . .	1	(D)	(X)	100.0		TOTAL . . . . .	11	(D)	(X)	100.0
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)						GASOLINE SERVICE STATIONS (SIC 554)				
	TOTAL . . . . .	2	(D)	(X)	100.0		TOTAL <sup>2</sup> . . . . .	122	13 219	(X)	100.0
	RETAIL BAKERIES (SIC 546)						APPAREL AND ACCESSORY STORES (SIC 56)				
	TOTAL <sup>2</sup> . . . . .	6	320	(X)	100.0		TOTAL . . . . .	52	10 147	(X)	100.0
	OTHER FOOD STORES (OTHER 54)					120	COSMETICS-DRUGS-CLEANERS . . . .	3	78	2.7	.8
	TOTAL . . . . .	1	(D)	(X)	100.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	25	2 371	34.5	23.4
						160	WOMEN'S-GIRLS'CLOTHING&EX FOOTWR	31	4 870	59.7	48.0
						180	ALL FOOTWEAR . . . . .	26	2 377	37.9	23.4
						500	ALL OTHER MERCHANDISE . . . . .	5	44	1.1	.4
						520	NONMERCHANDISE RECEIPTS . . . .	13	132	4.2	1.3
						-	MISCELLANEOUS MERCHANDISE . . .	(X)	275	(X)	2.7
	AUTOMOTIVE DEALERS (SIC 55 EX. 554)						WOMEN'S READY-TO-WEAR STORES (SIC 562)				
	TOTAL . . . . .	68	40 008	(X)	100.0		TOTAL . . . . .	16	(D)	(X)	100.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	11	790	28.9	2.0	160	WOMEN'S-GIRLS'CLOTHING&EX FOOTWR	16		92.4	92.4
260	KITCHENWARE-HOME FURNISHINGS . .	11	96	2.8	.2	163	MILLINERY . . . . .	7		1.6	1.3
300	SPORTING-RECREATION EQUIPMENT . .	17	1 071	27.8	2.7	164	HOSIERY . . . . .	11		3.0	2.5
320	HARDWARE-GARDENING EQUIPMENT . .	12	189	7.2	.5	165	LINGERIE . . . . .	7		9.1	8.1
380	AUTOMOBILES-TRUCKS . . . . .	35	28 885	81.9	72.2	168	WOMEN'S BLOUSES-SPTS&WR . . . .	14		22.4	20.7
400	AUTO FUELS-LUBRICANTS . . . . .	17	153	.5	.4	172	DRESSES . . . . .	16		36.1	36.1
420	AUTO TIRES-BATTERIES-ACCESS . . .	44	4 517	12.0	11.3	173	COATS-SUITS . . . . .	14		10.4	9.6
500	ALL OTHER MERCHANDISE . . . . .	18	1 315	31.1	3.3	174	HANDBAGS . . . . .	10		2.9	2.6
520	NONMERCHANDISE RECEIPTS . . . .	39	2 921	7.7	7.3	175	FURS . . . . .	4		3.1	1.1
-	MISCELLANEOUS MERCHANDISE . . .	(X)	71	(X)	.2	176	OTHER WOMEN'S-GIRLS'CLOTHES ACC	7		4.4	3.1
						-	MISCELLANEOUS MERCHANDISE . . .	(X)		(X)	7.2
	MOTOR VEHICLE DEALERS (SIC 551, 552)					520	NONMERCHANDISE RECEIPTS . . . .	5		4.5	2.1
	TOTAL . . . . .	33	33 669	(X)	100.0	-	MISCELLANEOUS MERCHANDISE . . .	(X)		(X)	5.5
380	AUTOMOBILES-TRUCKS . . . . .	33	28 667	85.1	85.1		FURRIERS AND FUR SHOPS (SIC 568)				
400	AUTO FUELS-LUBRICANTS . . . . .	14	104	.3	.3		TOTAL . . . . .	-	-	(X)	-
420	AUTO TIRES-BATTERIES-ACCESS . . .	20	2 441	7.3	7.2						
520	NONMERCHANDISE RECEIPTS . . . .	23	2 407	7.2	7.1		OTHER APPAREL AND ACCESSORY STRS. (OTHER 56)				
-	MISCELLANEOUS MERCHANDISE . . .	(X)	50	(X)	.2		TOTAL . . . . .	36	(D)	(X)	100.0
	MOTOR VEHICLE DEALERS--NEW AND USED CARS (SIC 551)					140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	24		37.1	34.1
	TOTAL . . . . .	17	29 100	(X)	100.0	160	WOMEN'S-GIRLS'CLOTHING&EX FOOTWR	15		37.3	27.4
						180	ALL FOOTWEAR . . . . .	25	(D)	42.8	32.8
380	AUTOMOBILES-TRUCKS . . . . .	17	24 652	84.7	84.7	500	ALL OTHER MERCHANDISE . . . . .	3		2.6	.2
400	AUTO FUELS-LUBRICANTS . . . . .	13	96	.3	.3	-	MISCELLANEOUS MERCHANDISE . . .	(X)		(X)	5.5
420	AUTO TIRES-BATTERIES-ACCESS . . .	17	2 133	7.3	7.3						
520	NONMERCHANDISE RECEIPTS . . . .	17	2 176	7.5	7.5						
-	MISCELLANEOUS MERCHANDISE . . .	(X)	43	(X)	.1						

Standard Notes: - Represents zero.

D withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Biloxi-Gulfport SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments	Sales of specified merchandise lines		
			Amount <sup>1</sup>	As percent of total sales of:-					Amount <sup>1</sup>	As percent of total sales of:-	
				(number)	(\$1,000)					Establishments handling the line	All establishments <sup>1</sup>
	MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)						HOUSEHOLD APPLIANCE STORES (SIC 572)				
	TOTAL . . . . .	13	1 336	(X)	100.0		TOTAL . . . . .	17	2 349	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	13	837	62.6	62.6	220	MAJOR APPL-RADIO-TV-MUSICAL INST	17	1 659	70.6	70.6
143	MEN'S TAILORED OUTERWEAR . . . .	13	320	24.0	24.0	224	NEW MAJOR APPLIANCES . . . . .	17	1 324	56.4	56.4
144	OTHER MEN'S OUTERWEAR . . . . .	13	266	19.9	19.9	225	NEW RADIOS-TV'S ETC. . . . .	10	295	14.3	12.6
146	OTHER MEN'S CLOTHING . . . . .	13	246	18.4	18.4	226	USED MAJOR APPL-RADIOS-TV'S . .	7	36	4.2	1.5
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	5	(X)	(Z)		KITCHENWARE-HOME FURNISHINGS . .	9	120	7.0	5.1
	MISCELLANEOUS MERCHANDISE . . . .	(X)	499	(X)	37.4	264	SMALL ELECTRICAL APPLIANCES . .	6	61	7.5	2.6
	FAMILY CLOTHING STORES (SIC 565)					265	ALL OTHER KITCHENWR-HOUSEWR . .	6	59	5.1	2.5
	TOTAL . . . . .	9	3 800	(X)	100.0	300	SPORTING-RECREATION EQUIPMENT . .	3	96	10.8	4.1
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	9	1 433	37.7	37.7	320	HARDWARE-GARDENING EQUIPMENT . .	4	68	7.6	2.9
143	MEN'S TAILORED OUTERWEAR . . . .	10	522	13.7	13.7	420	AUTO TIRES-BATTERIES-ACCESS . . .	3	63	7.1	2.7
144	OTHER MEN'S OUTERWEAR . . . . .	10	417	11.0	11.0	500	ALL OTHER MERCHANDISE . . . . .	3	82	9.2	3.5
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	300	(X)	7.9	520	NONMERCHANDISE RECEIPTS . . . . .	11	147	6.8	6.3
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	9	1 812	47.7	47.7	-	MISCELLANEOUS MERCHANDISE . . . .	(X)	114	(X)	4.9
164	HOSIERY . . . . .	10	28	.8	.7		RADIO, TV, AND MUSIC STORES (SIC 573)				
168	WOMEN'S BLOUSES-SPTSWR . . . . .	10	415	10.9	10.9		TOTAL . . . . .	16	1 858	(X)	100.0
172	DRESSES . . . . .	10	636	16.7	16.7	220	MAJOR APPL-RADIO-TV-MUSICAL INST	16	1 703	91.7	91.7
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	733	(X)	19.3	520	NONMERCHANDISE RECEIPTS . . . . .	15	90	5.2	4.8
	MISCELLANEOUS MERCHANDISE . . . .	(X)	555	(X)	14.6	-	MISCELLANEOUS MERCHANDISE . . . .	(X)	65	(X)	3.5
	SHOE STORES (SIC 566)						EATING AND DRINKING PLACES (SIC 58)				
	TOTAL <sup>2</sup> . . . . .	13	1 786	(X)	100.0		TOTAL . . . . .	189	13 731	(X)	100.0
	APPAREL AND ACCESS. STORES+N.E.C. (SIC 564; 7; 9)					040	MEALS-SNACKS . . . . .	170	10 221	79.7	74.4
	TOTAL . . . . .	1	(0)	(X)	100.0	060	ALCOHOLIC DRINKS . . . . .	88	2 655	34.3	19.3
	FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)					100	CIGARS-CIGARETTES-TOBACCO . . . .	30	53	6.7	.4
	TOTAL . . . . .	61	9 226	(X)	100.0	500	ALL OTHER MERCHANDISE . . . . .	6	71	3.2	.5
200	CURTAINS-DRAPERIES-DRY GOODS . .	9	125	5.8	1.4	520	NONMERCHANDISE RECEIPTS . . . . .	45	408	7.1	3.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	47	3 529	55.5	38.3	-	MISCELLANEOUS MERCHANDISE . . . .	(X)	323	(X)	2.4
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	28	4 610	83.3	50.0		EATING PLACES (SIC 5812)				
260	KITCHENWARE-HOME FURNISHINGS . .	15	185	5.6	2.0		TOTAL . . . . .	133	11 286	(X)	100.0
320	HARDWARE-GARDENING EQUIPMENT . .	7	111	6.1	1.2	040	MEALS-SNACKS . . . . .	133	9 918	87.9	87.9
500	ALL OTHER MERCHANDISE . . . . .	6	114	8.0	1.2	060	ALCOHOLIC DRINKS . . . . .	32	968	18.3	8.6
520	NONMERCHANDISE RECEIPTS . . . . .	33	371	7.5	4.0	100	CIGARS-CIGARETTES-TOBACCO . . . .	19	40	5.5	.4
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	181	(X)	2.0	500	ALL OTHER MERCHANDISE . . . . .	5	70	3.1	.6
	FURNITURE STORES (SIC 5712)					520	NONMERCHANDISE RECEIPTS . . . . .	27	206	5.4	1.8
	TOTAL . . . . .	22	3 836	(X)	100.0	-	MISCELLANEOUS MERCHANDISE . . . .	(X)	84	(X)	.7
200	CURTAINS-DRAPERIES-DRY GOODS . .	4	30	2.9	.8		DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)				
220	MAJOR APPL-RADIO-TV-MUSICAL INST	14	166	7.2	4.3		TOTAL . . . . .	56	2 445	(X)	100.0
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	22	3 428	89.4	89.4	060	ALCOHOLIC DRINKS . . . . .	56	1 687	69.0	69.0
243	SLEEP EQUIPMENT . . . . .	20	829	22.7	21.6	520	NONMERCHANDISE RECEIPTS . . . . .	18	202	9.9	8.3
244	OTHER HOUSEHOLD FURNITURE . . . .	22	2 438	63.6	63.6	-	MISCELLANEOUS MERCHANDISE . . . .	(X)	556	(X)	22.7
245	FLOOR COVERINGS-SOFT SURFACE . . .	7	143	9.0	3.7		ORUG STORES AND PROPRIETARY STRS. (SIC 591)				
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	18	(X)	.5		TOTAL . . . . .	33	(0)	(X)	100.0
260	KITCHENWARE-HOME FURNISHINGS . .	5	53	3.1	1.4	020	GROCERIES-OTHER FOODS . . . . .	7			4.6
320	HARDWARE-GARDENING EQUIPMENT . .	3	40	3.9	1.0	040	MEALS-SNACKS . . . . .	8			21.5
520	NONMERCHANDISE RECEIPTS . . . . .	5	119	11.3	3.1	100	CIGARS-CIGARETTES-TOBACCO . . . .	24			9.1
	HOME FURNISHINGS STORES (OTHER 571)					120	COSMETICS-DRUGS-CLEANERS . . . .	33			71.2
	TOTAL . . . . .	6	1 183	(X)	100.0	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	4			2.4
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	5	1 133	95.8	95.8	260	KITCHENWARE-HOME FURNISHINGS . .	10			4.9
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	50	(X)	4.2	280	JEWELRY-OPTICAL GOODS . . . . .	17			1.7
						500	ALL OTHER MERCHANDISE . . . . .	13			8.9
						520	NONMERCHANDISE RECEIPTS . . . . .	9			4.2
						-	MISCELLANEOUS MERCHANDISE . . . .	(X)			2.5
							ORUG STORES (SIC 591 PT.)				
							TOTAL . . . . .	31	5 429	(X)	100.0
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	5	1 133	95.8	95.8	020	GROCERIES-OTHER FOODS . . . . .	7	70	4.7	1.3
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	50	(X)	4.2	040	MEALS-SNACKS . . . . .	8	405	21.3	7.5

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Biloxi-Gulfport SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>2</sup>					Establishments handling the line	All establishments <sup>2</sup>
100	CIGARS-CIGARETTES-TOBACCO. . . .	24	453	9.0	8.3		FLORISTS (SIC 5992)				
120	COSMETICS-DRUGS-CLEANERS . . . .	31	3 849	70.9	70.9		TOTAL . . . . .	8	624	(X)	100.0
121	MEDICINES EXC. PRESCRIPTION. . .	28	1 409	27.4	26.0		ALL OTHER MERCHANDISE. . . . .	8	615	98.6	98.6
122	PRESCRIPTION MEDICINES . . . . .	31	1 645	30.3	30.3	500	MISCELLANEOUS MERCHANDISE. . . .	(X)	9	(X)	1.4
123	ALL OTHER DRUGS-PROPRIETARIES. .	22	795	19.1	14.6						
260	KITCHENWARE-HOME FURNISHINGS . .	8	55	2.9	1.0		CIGAR STORES AND STANDS (SIC 5993)				
280	JEWELRY-OPTICAL GOODS. . . . .	17	68	1.7	1.3		TOTAL . . . . .	1	(D)	(X)	100.0
500	ALL OTHER MERCHANDISE. . . . .	13	246	8.7	4.5		OTHER MISCELLANEOUS RETAIL STORES (OTHER 59)				
520	NONMERCHANDISE RECEIPTS. . . . .	9	121	4.2	2.2		TOTAL . . . . .	38	3 124	(X)	100.0
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	162	(X)	3.0						
	PROPRIETARY STORES (SIC 591 PT.)					100	CIGARS-CIGARETTES-TOBACCO. . . .	6	41	17.3	1.3
	TOTAL . . . . .	2	(D)	(X)	100.0	120	COSMETICS-DRUGS-CLEANERS . . . .	4	8	6.2	.3
	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)					460	HAY-GRAIN-FEED-FARM SUPPLIES . .	6	1 089	65.1	34.9
	TOTAL . . . . .	102	8 169	(X)	100.0	500	ALL OTHER MERCHANDISE. . . . .	30	1 406	100.0	45.0
080	PACKAGED ALCOHOLIC BEVERAGES . .	21	1 507	100.0	18.4	520	NONMERCHANDISE RECEIPTS. . . . .	10	47	2.8	1.5
100	CIGARS-CIGARETTES-TOBACCO. . . .	11	248	49.1	3.0	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	533	(X)	17.1
120	COSMETICS-DRUGS-CLEANERS . . . .	4	11	5.8	.1		NONSTORE RETAILERS (SIC 53 PART*)				
220	MAJOR APPL-RADIO-TV-MUSICAL INST	9	199	11.8	2.4		TOTAL . . . . .	7	(D)	(X)	100.0
260	KITCHENWARE-HOME FURNISHINGS . .	7	134	13.9	1.6		MAIL ORDER HOUSES (SIC 532)				
280	JEWELRY-OPTICAL GOODS. . . . .	20	1 162	63.3	14.2		TOTAL . . . . .	1	(D)	(X)	100.0
300	SPORTING-RECREATION EQUIPMENT. .	11	452	70.5	5.5		MERCHANDISING MACHINE OPERATORS (SIC 534)				
460	HAY-GRAIN-FEED-FARM SUPPLIES . .	7	1 091	67.6	13.4		TOTAL . . . . .	2	(D)	(X)	100.0
480	HOUSEHOLD FUELS-ICE. . . . .	4	396	50.0	4.8		DIRECT SELLING ESTABLISHMENTS (SIC 535)				
500	ALL OTHER MERCHANDISE. . . . .	41	2 120	100.0	26.0		TOTAL . . . . .	4	(D)	(X)	100.0
520	NONMERCHANDISE RECEIPTS. . . . .	40	241	5.3	3.0						
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	608	(X)	7.4						
	LIQUOR STORES (SIC 592)					220	MAJOR APPL-RADIO-TV-MUSICAL INST	4	101	14.3	7.1
	TOTAL <sup>2</sup> . . . . .	19	1 583	(X)	100.0	260	KITCHENWARE-HOME FURNISHINGS . .	7	71	10.0	5.0
	ANTIQUE AND SECONDHAND STORES (SIC 593)					267	CHINA-GLASSWARE. . . . .	6	51	9.9	3.6
	TOTAL <sup>2</sup> . . . . .	9	341	(X)	100.0	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	20	(X)	1.4
	SPORTING GOODS STORES AND BICYCLE SHOPS (SIC 595)					280	JEWELRY-OPTICAL GOODS. . . . .	17	1 117	78.1	78.1
	TOTAL . . . . .	7	(D)	(X)	100.0	281	WATCHES-CLOCKS . . . . .	16	268	18.7	18.7
	JEWELRY STORES (SIC 597)					282	SILVERWARE . . . . .	14	91	7.2	6.4
	TOTAL . . . . .	17	1 431	(X)	100.0	285	ALL OTHER JEWELRY ITEMS. . . . .	16	223	15.6	15.6
220	MAJOR APPL-RADIO-TV-MUSICAL INST	4	101	14.3	7.1	287	DIAMONDS, EXC. DIAMOND WATCHES	17	453	31.7	31.7
260	KITCHENWARE-HOME FURNISHINGS . .	7	71	10.0	5.0	288	RINGS, EXC. DIAMONDS . . . . .	16	81	5.7	5.7
267	CHINA-GLASSWARE. . . . .	6	51	9.9	3.6	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	1	(X)	.1
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	20	(X)	1.4	520	NONMERCHANDISE RECEIPTS. . . . .	16	125	8.7	8.7
280	JEWELRY-OPTICAL GOODS. . . . .	17	1 117	78.1	78.1	529	WATCH-CLOCK-JEWELRY REPAIRS. . .	16	94	6.6	6.6
281	WATCHES-CLOCKS . . . . .	16	268	18.7	18.7	-	MISCELLANEOUS . . . . .	(X)	31	(X)	2.2
282	SILVERWARE . . . . .	14	91	7.2	6.4	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	17	(X)	1.2
285	ALL OTHER JEWELRY ITEMS. . . . .	16	223	15.6	15.6		FUEL AND ICE DEALERS (SIC 598)				
287	DIAMONDS, EXC. DIAMOND WATCHES	17	453	31.7	31.7		TOTAL . . . . .	3	(D)	(X)	100.0
288	RINGS, EXC. DIAMONDS . . . . .	16	81	5.7	5.7	220	MAJOR APPL-RADIO-TV-MUSICAL INST	3			
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	1	(X)	.1	480	HOUSEHOLD FUELS-ICE. . . . .	3			
520	NONMERCHANDISE RECEIPTS. . . . .	16	125	8.7	8.7	520	NONMERCHANDISE RECEIPTS. . . . .	3			
529	WATCH-CLOCK-JEWELRY REPAIRS. . .	16	94	6.6	6.6						
-	MISCELLANEOUS . . . . .	(X)	31	(X)	2.2						
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	17	(X)	1.2						
	FUEL AND ICE DEALERS (SIC 598)										
	TOTAL . . . . .	3	(D)	(X)	100.0						
220	MAJOR APPL-RADIO-TV-MUSICAL INST	3	}	(D)	13.8	13.8					
480	HOUSEHOLD FUELS-ICE. . . . .	3		82.0	82.0						
520	NONMERCHANDISE RECEIPTS. . . . .	3		4.2	4.2						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Jackson SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of—					Amount <sup>1</sup> (\$1,000)	As percent of total sales of—				
				Establishments handling the line	All establishments <sup>4</sup>					Establishments handling the line	All establishments <sup>4</sup>			
<b>RETAIL TRADE</b>														
	TOTAL . . . . .	1 417	362 507	(X)	100.0									
020	GROCERIES—OTHER FOODS . . . . .	361	71 445	54.7	19.7	220	MAJOR APPL—RADIO-TV-MUSICAL INST	26	3 719	10.1	8.6			
040	MEALS—SNACKS . . . . .	294	18 013	41.3	5.0	240	FURNITURE—SLEEP EQUIP—FLOOR COV.	30	2 134	6.3	4.9			
060	ALCOHOLIC DRINKS . . . . .	82	1 952	23.8	0.5	260	KITCHENWARE—HOME FURNISHINGS . . . . .	32	1 868	3.9	3.6			
080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	132	6 256	10.0	1.7	280	JEWELRY—OPTICAL GOODS . . . . .	34	872	2.3	2.0			
100	CIGARS—CIGARETTES—TOBACCO . . . . .	399	7 041	6.3	1.9	300	SPORTING—RECREATION EQUIPMENT . . . . .	26	900	3.0	2.1			
120	COSMETICS—DRUGS—CLEANERS . . . . .	341	14 967	10.1	4.1	320	HARDWARE—GARDENING EQUIPMENT . . . . .	45	1 451	4.4	3.3			
140	MEN'S-BOYS' CLOTHING EXC FOOTWR . . . . .	123	12 154	20.2	3.4	340	LUMBER—BUILDING MATERIALS . . . . .	17	961	4.8	2.2			
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR . . . . .	167	24 200	31.1	6.7	500	ALL OTHER MERCHANDISE . . . . .	42	2 979	7.4	6.8			
180	ALL FOOTWEAR . . . . .	106	7 190	12.9	2.0	520	NONMERCHANDISE RECEIPTS . . . . .	56	3 489	9.6	8.0			
200	CURTAINS—DRAPERIES—DRY GOODS . . . . .	118	5 824	10.0	1.6	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	1 614	(X)	3.7			
220	MAJOR APPL—RADIO-TV-MUSICAL INST	131	12 967	17.6	1.6	<b>DEPARTMENT STORES (SIC 531)</b>								
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	103	11 522	23.8	3.2		TOTAL . . . . .	5	25 624	(X)	100.0			
260	KITCHENWARE—HOME FURNISHINGS . . . . .	182	3 865	3.5	1.1	020	GROCERIES—OTHER FOODS . . . . .	4	224	1.0	.9			
280	JEWELRY—OPTICAL GOODS . . . . .	111	4 577	8.5	1.3	120	COSMETICS—DRUGS—CLEANERS . . . . .	5	548	2.1	2.1			
300	SPORTING—RECREATION EQUIPMENT . . . . .	85	4 247	9.6	1.2		MEN'S-BOYS' CLOTHING EXC FOOTWR . . . . .	5	3 012	11.8	11.8			
320	HARDWARE—GARDENING EQUIPMENT . . . . .	121	5 245	6.8	1.4	141	MEN'S CLOTHING . . . . .	5	2 261	8.8	8.8			
340	LUMBER—BUILDING MATERIALS . . . . .	78	18 795	41.2	5.2	162	BOYS' CLOTHING . . . . .	5	751	2.9	2.9			
360	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR . . . . .	103	11 522	23.8	3.2		WOMEN'S-GIRLS' CLOTHING EXC FOOTWR . . . . .	5	5 988	23.4	23.4			
380	AUTOMOBILES—TRUCKS . . . . .	59	58 509	68.5	16.1		CHILDREN'S—INFANTS' WEAR . . . . .	5	533	2.1	2.1			
400	AUTO FUELS—LUBRICANTS . . . . .	309	26 015	29.8	7.2	161	HANDBAGS—ACCESSORIES . . . . .	5	370	1.4	1.4			
420	AUTO TIRES—BATTERIES—ACCESS . . . . .	287	13 000	11.7	3.6	162	MILLINERY . . . . .	5	151	.6	.6			
440	FARM EQUIPMENT MACHINERY . . . . .	11	1 512	8.6	.4	163	HOSIERY . . . . .	4	217	.8	.8			
460	HAY—GRAIN—FEED—FARM SUPPLIES . . . . .	26	4 169	19.6	1.2	165	LINGERIE . . . . .	5	1 096	4.3	4.3			
480	HOUSEHOLD FUELS—ICE . . . . .	17	1 138	100.0	.3	166	WOMEN'S COATS—SUITS—FURS—RAINWR . . . . .	5	600	2.3	2.3			
500	ALL OTHER MERCHANDISE . . . . .	302	13 634	10.3	3.6	167	WOMEN'S DRESSES . . . . .	5	1 562	6.1	6.1			
520	NONMERCHANDISE RECEIPTS . . . . .	558	14 270	6.4	3.9	168	WOMEN'S BLOUSES—SPTSWR . . . . .	5	981	3.8	3.8			
						169	GIRLS'—SUBTEEN—TEEN WEAR . . . . .	4	360	1.8	1.4			
						-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	118	(X)	.5			
<b>BUILDING MATERIALS, HARDWARE, AND FARM EQUIP DEALERS (SIC 52)</b>														
	TOTAL . . . . .	56	21 509	(X)	100.0	180	ALL FOOTWEAR . . . . .	5	1 192	4.7	4.7			
220	MAJOR APPL—RADIO-TV-MUSICAL INST	8	273	4.6	1.3	200	CURTAINS—DRAPERIES—DRY GOODS . . . . .	5	2 130	8.3	8.3			
260	KITCHENWARE—HOME FURNISHINGS . . . . .	14	432	5.4	2.0	201	PIECE GOODS—NOTIONS . . . . .	5	714	2.8	2.8			
300	SPORTING—RECREATION EQUIPMENT . . . . .	10	157	9.5	.7	202	CURTAINS—DRAPERIES . . . . .	5	1 385	5.4	5.4			
320	HARDWARE—GARDENING EQUIPMENT . . . . .	26	2 045	27.0	9.5	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	31	(X)	.1			
340	LUMBER—BUILDING MATERIALS . . . . .	47	16 855	83.4	78.4	220	MAJOR APPL—RADIO-TV-MUSICAL INST	5	2 987	11.7	11.7			
520	NONMERCHANDISE RECEIPTS . . . . .	210	210	11.6	1.0	221	MAJOR HOUSEHOLD APPLIANCES . . . . .	5	2 094	8.2	8.2			
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	1 537	(X)	7.1	222	RADIO—TV'S MUSICAL INSTR . . . . .	5	891	3.5	3.5			
<b>BUILDING MATERIALS AND SUPPLY STORES (SIC 52 EX. 525)</b>														
	TOTAL . . . . .	36	17 920	(X)	100.0	240	FURNITURE—SLEEP EQUIP—FLOOR COV.	5	1 407	5.5	5.5			
320	HARDWARE—GARDENING EQUIPMENT . . . . .	12	722	12.6	4.0	241	FLOOR COVERINGS . . . . .	5	378	1.5	1.5			
340	LUMBER—BUILDING MATERIALS . . . . .	36	16 451	91.8	91.8	242	FURNITURE—SLEEP EQUIPMENT . . . . .	5	1 029	4.0	4.0			
341	LUMBER . . . . .	17	5 853	50.7	32.7	260	KITCHENWARE—HOME FURNISHINGS . . . . .	5	738	2.9	2.9			
342	PLYWOOD . . . . .	17	1 930	16.1	10.8	261	CHINA—GLASSWARE . . . . .	5	273	1.1	1.1			
345	ALL OTHER MILLWORK . . . . .	15	1 671	19.4	9.3	262	KITCHENWARE—HOUSEWARES . . . . .	5	462	1.8	1.8			
346	WALLBOARD . . . . .	15	555	9.3	3.1	280	JEWELRY—OPTICAL GOODS . . . . .	5	466	1.8	1.8			
347	ASPHALT AND ASBESTOS PRODUCTS . . . . .	15	673	11.4	3.8	300	SPORTING—RECREATION EQUIPMENT . . . . .	4	622	3.1	2.4			
355	ALL OTHER BUILDING MATERIALS . . . . .	14	2 843	25.9	15.9	320	HARDWARE—GARDENING EQUIPMENT . . . . .	4	988	4.0	3.1			
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	1 248	(X)	7.0	500	ALL OTHER MERCHANDISE . . . . .	5	953	3.7	3.7			
520	NONMERCHANDISE RECEIPTS . . . . .	12	67	18.1	.4	S01	TOYS—GAMES—WHEEL GOODS . . . . .	5	479	1.9	1.9			
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	680	(X)	3.8	S02	BOOKS—STATIONERY—PHOTO. EQUIP . . . . .	4	246	1.2	1.0			
						-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	228	(X)	.9			
<b>HARDWARE STORES (SIC 5251)</b>														
	TOTAL . . . . .	13	(D)	(X)	100.0	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	4 569	(X)	17.8			
<b>FARM EQUIPMENT DEALERS (SIC 5252)</b>														
	TOTAL . . . . .	7	(D)	(X)	100.0	<b>VARIETY STORES (SIC 533)</b>								
<b>GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*)</b>														
	TOTAL . . . . .	80	43 491	(X)	100.0		TOTAL . . . . .	24	(D)	(X)	100.0			
020	GROCERIES—OTHER FOODS . . . . .	43	1 068	3.6	2.5	020	GROCERIES—OTHER FOODS . . . . .	21		4.0	4.0			
040	MEALS—SNACKS . . . . .	12	372	2.2	.9	040	MEALS—SNACKS . . . . .	8		11.0	4.6			
100	CIGARS—CIGARETTES—TOBACCO . . . . .	20	135	4.0	.3	100	CIGARS—CIGARETTES—TOBACCO . . . . .	5		1.1	.2			
120	COSMETICS—DRUGS—CLEANERS . . . . .	49	1 744	4.4	4.0	120	COSMETICS—DRUGS—CLEANERS . . . . .	23		5.8	5.8			
140	MEN'S-BOYS' CLOTHING EXC FOOTWR . . . . .	56	4 628	11.2	10.6	140	MEN'S-BOYS' CLOTHING EXC FOOTWR . . . . .	22		4.9	4.9			
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR . . . . .	57	9 643	23.5	22.2	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR . . . . .	23		18.6	18.6			
180	ALL FOOTWEAR . . . . .	40	1 830	5.1	4.2	180	ALL FOOTWEAR . . . . .	22		3.0	3.0			
200	CURTAINS—DRAPERIES—DRY GOODS . . . . .	72	4 384	11.1	10.1	200	CURTAINS—DRAPERIES—DRY GOODS . . . . .	23		12.2	12.2			
						220	MAJOR APPL—RADIO-TV-MUSICAL INST	16		2.5	2.2			
						240	FURNITURE—SLEEP EQUIP—FLOOR COV.	14		1.8	1.4			
						260	KITCHENWARE—HOME FURNISHINGS . . . . .	23		6.6	6.6			
						280	JEWELRY—OPTICAL GOODS . . . . .	22		2.0	2.0			
						300	SPORTING—RECREATION EQUIPMENT . . . . .	15		1.5	1.2			
						320	HARDWARE—GARDENING EQUIPMENT . . . . .	22		4.0	4.0			
						340	LUMBER—BUILDING MATERIALS . . . . .	9		1.2	.5			
						500	ALL OTHER MERCHANDISE . . . . .	23		24.4	24.4			
						520	NONMERCHANDISE RECEIPTS . . . . .	20		4.3	4.3			
						-	MISCELLANEOUS MERCHANDISE . . . . .	(X)		(X)	.1			

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

†Detail may not add to total due to rounding.

\*Merchandise line detail withheld due to insufficient reporting.

Note: JACKSON SMSA—Consists of Hinds and Rankin Counties, Miss.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Jackson SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
	MISC. GENERAL MERCHANDISE STORES (SIC 539)						AUTOMOTIVE DEALERS (SIC 55 EX. 554)				
	TOTAL . . . . .	51	(0)	(X)	100.0		TOTAL . . . . .	82	76 998	(X)	100.0
120	COSMETICS-DRUGS-CLEANERS . . . .	21	}	12.4	7.1	220	MAJOR APPL-RADIO-TV-MUSICAL INST	14	732	18.5	1.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	28		14.1	10.9	260	KITCHENWARE-HOME FURNISHINGS . .	12	70	2.3	.1
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	29		21.7	21.3	300	SPORTING-RECREATION EQUIPMENT . .	13	678	16.3	.9
180	ALL FOOTWEAR . . . . .	14		15.2	3.9	320	HARDWARE-GARDENING EQUIPMENT . .	12	147	3.8	.2
200	CURTAINS-ORAPERIES-DRY GOODS . .	44		20.6	12.8	380	AUTOMOBILES-TRUCKS . . . . .	47	58 374	83.4	75.8
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	10		33.7	5.3	400	AUTO FUELS-LUBRICANTS . . . . .	27	313	6	.4
260	KITCHENWARE-HOME FURNISHINGS . .	24		5.5	3.7	420	AUTO TIRES-BATTERIES-ACCESS . . . .	61	9 599	13.0	12.5
320	HARDWARE-GARDENING EQUIPMENT . .	19		6.3	3.6	500	ALL OTHER MERCHANDISE . . . . .	21	1 812	28.2	2.4
500	ALL OTHER MERCHANDISE . . . . .	14		8.5	5.4	520	NONMERCHANDISE RECEIPTS . . . . .	59	5 192	6.8	6.7
520	NONMERCHANDISE RECEIPTS . . . . .	33		5.4	4.9	-	MISCELLANEOUS MERCHANDISE . . . .	(X)	81	(X)	.1
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	(X)	21.1							
	FOOD STORES (SIC 54)						MOTOR VEHICLE DEALERS (SIC 551, 552)				
	TOTAL . . . . .	236	79 497	(X)	100.0		TOTAL . . . . .	40	67 996	(X)	100.0
020	GROCERIES-OTHER FOODS . . . . .	236	66 374	83.5	83.5	380	AUTOMOBILES-TRUCKS . . . . .	40	57 955	85.2	85.2
080	PACKAGED ALCOHOLIC BEVERAGES . . .	75	1 293	2.6	1.6	400	AUTO FUELS-LUBRICANTS . . . . .	18	200	4	.3
100	CIGARS-CIGARETTES-TOBACCO . . . .	180	3 032	4.2	3.8	420	AUTO TIRES-BATTERIES-ACCESS . . . .	28	5 315	7.9	7.8
120	COSMETICS-DRUGS-CLEANERS . . . .	175	3 486	4.8	4.4	520	NONMERCHANDISE RECEIPTS . . . . .	29	4 471	6.7	6.6
220	MAJOR APPL-RADIO-TV-MUSICAL INST	8	249	2.1	.3	-	MISCELLANEOUS MERCHANDISE . . . .	(X)	54	(X)	.1
260	KITCHENWARE-HOME FURNISHINGS . .	28	304	.9	.4						
320	HARDWARE-GARDENING EQUIPMENT . .	20	203	1.0	.3		MOTOR VEHICLE DEALERS--NEW AND USED CARS (SIC 551)				
500	ALL OTHER MERCHANDISE . . . . .	94	2 046	3.7	2.6		TOTAL . . . . .	26	66 068	(X)	100.0
520	NONMERCHANDISE RECEIPTS . . . . .	98	2 225	4.6	2.8	380	AUTOMOBILES-TRUCKS . . . . .	26	56 089	84.9	84.9
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	285	(X)	.4	400	AUTO FUELS-LUBRICANTS . . . . .	17	192	4	.3
	GROCERY STORES (SIC 541)					420	AUTO TIRES-BATTERIES-ACCESS . . . .	26	5 299	8.0	8.0
	TOTAL . . . . .	217	76 655	(X)	100.0	520	NONMERCHANDISE RECEIPTS . . . . .	26	4 447	6.7	6.7
020	GROCERIES-OTHER FOODS . . . . .	217	63 575	82.9	82.9	-	MISCELLANEOUS MERCHANDISE . . . .	(X)	41	(X)	.1
021	MEATS-FISH-POULTRY . . . . .	193	18 500	24.7	24.1						
022	PRODUCE (FRESH FRUITS-VEGTBLS)	182	4 504	6.5	5.9		MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)				
023	FROZEN FOODS . . . . .	187	3 170	4.4	4.1		TOTAL <sup>2</sup> . . . . .	14	1 928	(X)	100.0
024	ALL OTHER FOODS . . . . .	216	37 401	48.8	48.8						
080	PACKAGED ALCOHOLIC BEVERAGES . . .	74	1 290	2.7	1.7						
100	CIGARS-CIGARETTES-TOBACCO . . . .	178	3 027	4.3	3.9		TIRE, BATTERY, AND ACCESSORY OLRS (SIC 553)				
120	COSMETICS-DRUGS-CLEANERS . . . .	176	3 491	5.0	4.6		TOTAL . . . . .	31	6 172	(X)	100.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	8	249	2.1	.3	220	MAJOR APPL-RADIO-TV-MUSICAL INST	13	727	20.2	11.8
260	KITCHENWARE-HOME FURNISHINGS . .	28	304	.9	.4	260	KITCHENWARE-HOME FURNISHINGS . .	12	70	1.8	1.1
320	HARDWARE-GARDENING EQUIPMENT . .	20	203	.9	.3	300	SPORTING-RECREATION EQUIPMENT . .	12	154	4.1	2.5
500	ALL OTHER MERCHANDISE . . . . .	95	2 043	3.8	2.7	320	HARDWARE-GARDENING EQUIPMENT . .	11	142	4.1	2.3
516	ALL OTHER MERCHANDISE . . . . .	36	513	1.2	.7	400	AUTO FUELS-LUBRICANTS . . . . .	7	108	3.8	1.7
517	PAPER-PAPER PRODUCTS . . . . .	91	1 530	2.8	2.0	420	AUTO TIRES-BATTERIES-ACCESS . . . .	31	4 197	68.0	68.0
520	NONMERCHANDISE RECEIPTS . . . . .	98	2 217	4.7	2.9	500	ALL OTHER MERCHANDISE . . . . .	10	122	3.6	2.0
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	256	(X)	.3	520	NONMERCHANDISE RECEIPTS . . . . .	22	575	10.2	9.3
	MEAT AND FISH (SEA FOOD) MARKETS (SIC 542)					-	MISCELLANEOUS MERCHANDISE . . . .	(X)	77	(X)	1.2
	TOTAL . . . . .	2	(0)	(X)	100.0						
	FRUIT STORES AND VEGETABLE MKTS. (SIC 543)						MISCELLANEOUS AUTOMOTIVE DEALERS (SIC 559)				
	TOTAL . . . . .	2	(0)	(X)	100.0		TOTAL . . . . .	11	2 830	(X)	100.0
380	AUTOMOBILES-TRUCKS . . . . .	4	393	30.4	13.9	380	AUTOMOBILES-TRUCKS . . . . .	4	393	30.4	13.9
500	ALL OTHER MERCHANDISE . . . . .	8	1 671	70.1	59.0	500	ALL OTHER MERCHANDISE . . . . .	8	1 671	70.1	59.0
520	NONMERCHANDISE RECEIPTS . . . . .	8	146	6.4	5.2	520	NONMERCHANDISE RECEIPTS . . . . .	8	146	6.4	5.2
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	620	(X)	21.9	-	MISCELLANEOUS MERCHANDISE . . . .	(X)	620	(X)	21.9
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)						GASOLINE SERVICE STATIONS (SIC 554)				
	TOTAL . . . . .	3	(0)	(X)	100.0		TOTAL . . . . .	248	29 167	(X)	100.0
	RETAIL BAKERIES (SIC 546)					020	GROCERIES-OTHER FOODS . . . . .	23	107	5.4	.4
	TOTAL . . . . .	7	(0)	(X)	100.0	040	MEALS-SNACKS . . . . .	14	120	6.4	.4
	OTHER FOOD STORES (OTHER 54)					100	CIGARS-CIGARETTES-TOBACCO . . . .	65	345	3.3	1.2
	TOTAL <sup>2</sup> . . . . .	5	75	(X)	100.0	380	AUTOMOBILES-TRUCKS . . . . .	8	53	6.6	.2
400	AUTO FUELS-LUBRICANTS . . . . .	248	25 233	86.5	86.5	400	AUTO FUELS-LUBRICANTS . . . . .	248	25 233	86.5	86.5
401	GASOLINE . . . . .	248	23 241	79.7	79.7	401	GASOLINE . . . . .	248	23 241	79.7	79.7
402	OTHER AUTOMOTIVE FUELS . . . . .	27	746	14.7	2.6	402	OTHER AUTOMOTIVE FUELS . . . . .	27	746	14.7	2.6
403	MOTOR OILS-GREASES-OTHER OILS . .	228	1 245	4.4	4.3	403	MOTOR OILS-GREASES-OTHER OILS . .	228	1 245	4.4	4.3

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Jackson SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>2</sup>					Establishments handling the line	All establishments <sup>2</sup>
420	AUTO TIRES-BATTERIES-ACCESS. . . .	202	2 381	10.6	8.2	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	17	2 076	86.8	86.8
421	PARTS INSTALLED IN REPAIR WORK	76	499	7.5	1.7	143	MEN'S TAILORED OUTERWEAR. . . .	15	905	37.9	37.9
423	PARTS-RETAIL . . . . .	24	91	3.4	.3	144	OTHER MEN'S OUTERWEAR. . . . .	14	367	16.3	15.3
424	AUTOMOBILE TIRES-BATTERIES-ACC	190	1 791	8.2	6.1	145	MEN'S HATS . . . . .	9	42	2.4	1.1
500	ALL OTHER MERCHANOISE. . . . .	7	72	7.6	.2	146	OTHER MEN'S CLOTHING. . . . .	16	710	29.7	29.7
S20	NONMERCHANOISE RECEIPTS. . . . .	122	769	5.7	2.6	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	52	(X)	2.2
S27	SERVICE LABOR. . . . .	118	610	4.6	2.1	180	ALL FOOTWEAR. . . . .	8	161	9.2	6.7
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	87	(X)	.3	S20	NONMERCHANOISE RECEIPTS. . . . .	6	45	3.9	1.9
						-	MISCELLANEOUS MERCHANOISE. . . .	(X)	108	(X)	4.5
	APPAREL AND ACCESSORY STORES (SIC 56)						FAMILY CLOTHING STORES (SIC 565)				
	TOTAL . . . . .	105	29 313	(X)	100.0	120	COSMETICS-DRUGS-CLEANERS. . . . .	9	170	1.0	1.0
120	COSMETICS-DRUGS-CLEANERS. . . . .	11	191	1.2	.7	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	21	4 989	30.7	30.7
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	50	7 206	37.1	24.6	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	21	6 873	42.2	42.2
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	83	14 176	54.6	48.4	180	ALL FOOTWEAR. . . . .	18	2 115	13.1	13.0
180	ALL FOOTWEAR. . . . .	51	5 186	24.6	17.7	200	CURTAINS-ORAPERIES-ORY GOOOS . .	15	1 043	6.5	6.4
200	CURTAINS-ORAPERIES-ORY GOOOS . .	25	1 060	6.3	3.6	280	JEWELRY-OPTICAL GOOOS. . . . .	5	67	.8	.4
260	KITCHENWARE-HOME FURNISHINGS . .	5	237	2.1	.8	300	SPORTING-RECREATION EQUIPMENT. .	7	64	.8	.4
280	JEWELRY-OPTICAL GOOOS. . . . .	10	94	1.0	.3	500	ALL OTHER MERCHANOISE. . . . .	5	173	1.9	1.1
300	SPORTING-RECREATION EQUIPMENT. .	7	67	.7	.2	S20	NONMERCHANOISE RECEIPTS. . . . .	13	522	3.3	3.2
S00	ALL OTHER MERCHANOISE. . . . .	10	233	1.9	.8	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	259	(X)	1.6
S20	NONMERCHANOISE RECEIPTS. . . . .	48	837	3.8	2.9		SHOE STORES (SIC 566)				
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	26	(X)	.1		TOTAL . . . . .	23	3 316	(X)	100.0
	WOMEN'S READY-TO-WEAR STORES (SIC 562)					160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	16	243	13.0	7.3
	TOTAL . . . . .	31	6 375	(X)	100.0	180	ALL FOOTWEAR. . . . .	23	2 852	86.0	86.0
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	31	6 055	95.0	95.0	S20	NONMERCHANOISE RECEIPTS. . . . .	11	96	4.0	2.9
161	CHILDREN'S-INFANTS' WEAR . . . .	8	329	14.7	5.2	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	125	(X)	3.8
163	MILLINERY. . . . .	8	95	3.8	1.5		APPAREL AND ACCESS. STORES IN E.C. (SIC 564 + 7, 9)				
164	HOSIERY. . . . .	20	114	2.0	1.8		TOTAL . . . . .	4	435	(X)	100.0
165	LINGERIE . . . . .	22	454	8.0	7.1		FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)				
168	WOMEN'S BLOUSES-SPTS WR. . . . .	27	1 079	16.9	16.9	200	CURTAINS-ORAPERIES-ORY GOOOS . .	13	160	5.4	.9
172	DRESSES. . . . .	31	2 630	41.3	41.3	220	MAJOR APPL-RADIO-TV-MUSICAL INST	51	7 194	66.2	41.0
173	COATS-SUITS. . . . .	26	925	14.9	14.5	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	49	8 542	79.3	48.7
174	HANDBAGS . . . . .	14	114	2.7	1.8	260	KITCHENWARE-HOME FURNISHINGS . .	17	S32	15.3	3.0
175	FURS . . . . .	5	128	4.7	2.0	S00	ALL OTHER MERCHANOISE. . . . .	5	59	2.8	.3
176	OTHER WOMENS-GIRLS' CLOTHES ACC	12	187	4.6	2.9	S20	NONMERCHANOISE RECEIPTS. . . . .	33	528	8.9	3.0
S20	NONMERCHANOISE RECEIPTS. . . . .	11	145	5.5	2.3	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	540	(X)	3.1
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	174	(X)	2.7		FURNITURE STORES (SIC 5712)				
	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563)					200	CURTAINS-ORAPERIES-ORY GOOOS . .	7	51	2.9	.6
	TOTAL . . . . .	8	(0)	(X)	100.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	14	775	20.2	9.5
	FURRIERS AND FUR SHOPS (SIC 568)					240	FURNITURE-SLEEP EQUIP-FLOOR COV.	39	6 875	84.2	84.2
	TOTAL . . . . .	1	(0)	(X)	100.0	243	SLEEP EQUIPMENT. . . . .	34	1 089	13.7	13.3
	OTHER APPAREL AND ACCESSORY STRS. (OTHER 56)					244	OTHER HOUSEHOLD FURNITURE. . . .	5	365	65.7	65.7
	TOTAL . . . . .	65	22 417	(X)	100.0	245	FLOOR COVERINGS-SOFT SURFACE . .	23	305	6.0	3.7
120	COSMETICS-DRUGS-CLEANERS. . . . .	9	172	1.1	.8	246	FLOOR COVERINGS-HARD SURFACE . .	9	98	7.1	1.2
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	48	7 167	36.8	32.0	260	KITCHENWARE-HOME FURNISHINGS . .	9	105	3.6	1.3
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	43	7 634	40.0	34.1	S20	NONMERCHANOISE RECEIPTS. . . . .	12	321	8.9	3.9
180	ALL FOOTWEAR. . . . .	49	5 130	24.2	22.9	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	34	(X)	.4
200	CURTAINS-ORAPERIES-ORY GOOOS . .	25	1 053	6.3	4.7		HOME FURNISHINGS STORES (OTHER 571)				
280	JEWELRY-OPTICAL GOOOS. . . . .	6	69	.8	.3		TOTAL . . . . .	11	2 021	(X)	100.0
300	SPORTING-RECREATION EQUIPMENT. .	7	66	.8	.3	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	6	1 564	95.2	77.4
S00	ALL OTHER MERCHANOISE. . . . .	7	197	2.0	.9	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	457	(X)	22.6
S20	NONMERCHANOISE RECEIPTS. . . . .	32	669	3.4	3.0		HOUSEHOLD APPLIANCE STORES (SIC 572)				
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	260	(X)	1.2		TOTAL . . . . .	16	3 664	(X)	100.0
	MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)										
	TOTAL . . . . .	17	2 391	(X)	100.0						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Jackson SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--					Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>2</sup>					Establishments handling the line	All establishments <sup>2</sup>
220 520 -	MAJOR APPL-RADIO-TV-MUSICAL INST NONMERCHANDISE RECEIPTS. . . . . MISCELLANEOUS MERCHANDISE. . . . .	16 8 (X)	2 940 57 667	80.2 9.2 (X)	80.2 1.6 18.2		PROPRIETARY STORES (SIC 591 PT.)				
							TOTAL . . . . .	6	664	(X)	100.0
	RADIO, TV, AND MUSIC STORES (SIC 573)					100	CIGARS-CIGARETTES-TOBACCO. . . . .	4	65	13.5	9.8
						120	COSMETICS-DRUGS-CLEANERS. . . . .	6	368	55.4	55.4
	TOTAL <sup>2</sup> . . . . .	21	3 710	(X)	100.0	280	JEWELRY-OPTICAL GOODS. . . . .	4	6	1.2	.9
						500	ALL OTHER MERCHANDISE. . . . .	4	115	23.8	17.3
	EATING AND DRINKING PLACES (SIC 58)					-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	110	(X)	16.6
							MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)				
	TOTAL . . . . .	233	19 829	(X)	100.0		TOTAL . . . . .	188	25 375	(X)	100.0
020	GROCERIES-OTHER FOODS. . . . .	22	463	30.6	2.3	080	PACKAGED ALCOHOLIC BEVERAGES. . . . .	40	4 647	73.4	18.3
040	MEALS-SNACKS. . . . .	229	16 675	84.5	84.1	140	MEN'S-BOYS' CLOTHING EXC FOOTWR. . . . .	10	262	16.1	1.0
060	ALCOHOLIC DRINKS. . . . .	81	1 939	25.1	9.8	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR. . . . .	10	197	22.8	.8
080	PACKAGED ALCOHOLIC BEVERAGES. . . . .	10	219	19.2	1.1	180	ALL FOOTWEAR. . . . .	10	157	9.6	.6
100	CIGARS-CIGARETTES-TOBACCO. . . . .	56	189	4.6	1.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	17	390	15.9	1.5
120	COSMETICS-DRUGS-CLEANERS. . . . .	8	16	5.8	.1	240	FURNITURE-SLEEP EQUIP-FLOOR COV. . . . .	12	631	43.8	2.5
500	ALL OTHER MERCHANDISE. . . . .	5	54	10.7	.3	260	KITCHENWARE-HOME FURNISHINGS. . . . .	23	477	15.2	1.9
520	NONMERCHANDISE RECEIPTS. . . . .	49	266	4.3	1.3	280	JEWELRY-OPTICAL GOODS. . . . .	35	3 501	73.0	13.8
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	8	(X)	(Z)	300	SPORTING-RECREATION EQUIPMENT. . . . .	21	2 392	100.0	9.4
						320	HARDWARE-GARDENING EQUIPMENT. . . . .	10	1 335	60.9	5.3
	EATING PLACES (SIC 5812)					340	LUMBER-BUILDING MATERIALS. . . . .	4	449	27.6	1.8
						420	AUTO TIRES-BATTERIES-ACCESS. . . . .	4	106	16.6	.4
	TOTAL . . . . .	222	19 085	(X)	100.0	460	HAY-GRAIN-FEED-FARM SUPPLIES. . . . .	16	3 880	56.2	15.3
020	GROCERIES-OTHER FOODS. . . . .	22	462	30.7	2.4	500	ALL OTHER MERCHANDISE. . . . .	68	4 713	100.0	18.6
040	MEALS-SNACKS. . . . .	222	16 622	87.1	87.1	520	NONMERCHANDISE RECEIPTS. . . . .	60	609	7.6	2.4
060	ALCOHOLIC DRINKS. . . . .	70	1 276	18.4	6.7	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	1 629	(X)	6.4
080	PACKAGED ALCOHOLIC BEVERAGES. . . . .	8	214	18.6	1.1						
100	CIGARS-CIGARETTES-TOBACCO. . . . .	54	187	4.4	1.0		LIQUOR STORES (SIC 592)				
120	COSMETICS-DRUGS-CLEANERS. . . . .	8	16	5.8	.1		TOTAL . . . . .	38	4 534	(X)	100.0
500	ALL OTHER MERCHANDISE. . . . .	5	54	10.3	.3	080	PACKAGED ALCOHOLIC BEVERAGES. . . . .	38	4 319	95.3	95.3
520	NONMERCHANDISE RECEIPTS. . . . .	47	246	4.6	1.3	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	215	(X)	4.7
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	8	(X)	(Z)						
	DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)						ANTIQUE AND SECONDHAND STORES (SIC 593)				
							TOTAL . . . . .	22	2 104	(X)	100.0
060	ALCOHOLIC DRINKS. . . . .	11	664	89.2	89.2	140	MEN'S-BOYS' CLOTHING EXC FOOTWR. . . . .	7	74	20.1	3.5
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	80	(X)	10.8	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR. . . . .	7	88	24.1	4.2
						180	ALL FOOTWEAR. . . . .	6	19	5.1	.9
	DRUG STORES AND PROPRIETARY STRS. (SIC 591)					220	MAJOR APPL-RADIO-TV-MUSICAL INST	7	143	42.2	6.8
						240	FURNITURE-SLEEP EQUIP-FLOOR COV. . . . .	12	620	41.2	29.5
	TOTAL . . . . .	84	11 832	(X)	100.0	260	KITCHENWARE-HOME FURNISHINGS. . . . .	6	58	17.3	2.8
020	GROCERIES-OTHER FOODS. . . . .	19	129	4.0	1.1	520	NONMERCHANDISE RECEIPTS. . . . .	7	32	8.5	1.5
040	MEALS-SNACKS. . . . .	24	459	9.7	3.9	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	1 069	(X)	50.8
100	CIGARS-CIGARETTES-TOBACCO. . . . .	59	693	7.6	5.9						
120	COSMETICS-DRUGS-CLEANERS. . . . .	84	9 489	80.2	80.2		SPORTING GOODS STORES AND BICYCLE SHOPS (SIC 595)				
260	KITCHENWARE-HOME FURNISHINGS. . . . .	27	147	3.2	1.2		TOTAL <sup>2</sup> . . . . .	12	2 537	(X)	100.0
280	JEWELRY-OPTICAL GOODS. . . . .	25	84	1.7	.7						
500	ALL OTHER MERCHANDISE. . . . .	40	561	9.9	4.7		JEWELRY STORES (SIC 597)				
520	NONMERCHANDISE RECEIPTS. . . . .	9	61	3.7	.5		TOTAL . . . . .	24	3 952	(X)	100.0
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	207	(X)	1.7	220	MAJOR APPL-RADIO-TV-MUSICAL INST	5	136	12.5	3.4
						260	KITCHENWARE-HOME FURNISHINGS. . . . .	15	396	12.0	10.0
	DRUG STORES (SIC 591 PT.)					266	ALL OTHER HOME FURN EXC. CHINA	11	122	4.7	3.1
						267	CHINA-GLASSWARE. . . . .	12	274	10.0	6.9
020	GROCERIES-OTHER FOODS. . . . .	16	111	3.6	1.0	280	JEWELRY-OPTICAL GOODS. . . . .	24	3 014	76.3	76.3
040	MEALS-SNACKS. . . . .	23	403	8.7	3.6	281	WATCHES-CLOCKS. . . . .	23	505	12.8	12.8
100	CIGARS-CIGARETTES-TOBACCO. . . . .	55	628	7.2	5.6	282	SILVERWARE. . . . .	21	503	12.7	12.7
120	COSMETICS-DRUGS-CLEANERS. . . . .	78	9 122	81.7	81.7	285	ALL OTHER JEWELRY ITEMS. . . . .	21	479	13.2	12.1
121	MEDICINES EXC. PRESCRIPTION. . . . .	72	2 959	30.2	26.5	287	DIAMONDS, EXC. DIAMOND WATCHES	23	1 142	28.9	28.9
122	PRESCRIPTION MEDICINES. . . . .	78	3 938	35.3	35.3	288	RINGS, EXC. DIAMONDS. . . . .	22	356	9.0	9.0
123	ALL OTHER DRUGS-PROPRIETARIES. . . . .	71	2 225	20.9	19.9	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	29	(X)	.7
260	KITCHENWARE-HOME FURNISHINGS. . . . .	26	124	2.9	1.1	500	ALL OTHER MERCHANDISE. . . . .	4	69	6.2	1.7
280	JEWELRY-OPTICAL GOODS. . . . .	22	78	1.8	.7	520	NONMERCHANDISE RECEIPTS. . . . .	23	321	8.1	8.1
500	ALL OTHER MERCHANDISE. . . . .	36	447	8.7	4.0	529	WATCH-CLOCK-JEWELRY REPAIRS. . . . .	23	273	6.9	6.9
520	NONMERCHANDISE RECEIPTS. . . . .	9	59	3.5	.5	-	MISCELLANEOUS. . . . .	(X)	47	(X)	1.2
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	196	(X)	1.8	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	16	(X)	.4

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Jackson SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--					Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>2</sup>					Establishments handling the line	All establishments <sup>2</sup>
	FUEL AND ICE DEALERS (SIC 598)					020	GROCERIES—OTHER FOODS . . . . .	4	3 093	84.5	39.0
	TOTAL . . . . .	8	(0)	(X)	100.0	160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	3	118	16.4	1.5
	FLORISTS (SIC 5992)					200	CURTAINS—DRAPERIES—DRY GOODS . .	3	193	26.3	2.4
	TOTAL . . . . .	19	1 229	(X)	100.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	3	365	45.5	4.6
	ALL OTHER MERCHANDISE . . . . .	19	1 208	98.3	98.3	260	KITCHENWARE—HOME FURNISHINGS . .	4	95	12.3	1.2
500	NONMERCHANDISE RECEIPTS . . . . .	5	17	3.6	1.4	500	ALL OTHER MERCHANDISE . . . . .	7	1 074	93.1	13.5
520	MISCELLANEOUS MERCHANDISE . . . . .	(X)	4	(X)	.3	520	NONMERCHANDISE RECEIPTS . . . . .	4	85	11.8	1.1
	CIGAR STORES AND STANOS (SIC 5993)					-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	2 916	(X)	36.7
	TOTAL . . . . .	2	(0)	(X)	100.0		MAIL ORDER HOUSES (SIC 532)				
	OTHER MISCELLANEOUS RETAIL STORES (OTHER 59)						TOTAL . . . . .	4	(0)	(X)	100.0
	TOTAL . . . . .	63	9 630	(X)	100.0		MERCHANDISING MACHINE OPERATORS (SIC 534)				
	JEWELRY—OPTICAL GOODS . . . . .	7	418	66.1	4.3		TOTAL <sup>2</sup> . . . . .	4	2 890	(X)	100.0
320	BARWARE—GARDENING EQUIPMENT . .	8	1 313	63.2	13.6		DIRECT SELLING ESTABLISHMENTS (SIC 535)				
460	HAY—GRAIN—FEED—FARM SUPPLIES . .	16	3 867	59.9	40.2		TOTAL . . . . .	10	(0)	(X)	100.0
500	ALL OTHER MERCHANDISE . . . . .	39	3 268	100.0	33.9						
520	NONMERCHANDISE RECEIPTS . . . . .	15	123	5.4	1.3						
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	641	(X)	6.7						
	NONSTORE RETAILERS (SIC 53 PART*)										
	TOTAL . . . . .	18	7 940	(X)	100.0						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

\*Detail may not add to total due to rounding.

\*Merchandise line detail withheld due to insufficient reporting.

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments	Sales of specified merchandise lines			
			Amount <sup>1</sup>	As percent of total sales of:-					Amount <sup>1</sup>	As percent of total sales of:-		
				(number)	(\$1,000)					Establishments handling the line	All establishments <sup>1</sup>	(number)
	RETAIL TRADE	10 241	1 753 054	(X)	100.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	4			6.3	3.9
						340	LUMBER-BUILDING MATERIALS. . . . .	11	(O)	86.3	86.3	
						-	MISCELLANEOUS MERCHANDISE. . . . .	(X)		(X)	9.8	
	TOTAL . . . . .	10 241	1 753 054	(X)	100.0		PAINT, GLASS, AND WALLPAPER STRS. (SIC 523)					
020	GROCERIES-OTHER FOODS. . . . .	2 647	336 559	62.5	19.2		TOTAL . . . . .	52	5 841	(X)	100.0	
040	MEALS-SNACKS . . . . .	1 718	53 388	39.4	3.0	320	HARDWARE-GARDENING EQUIPMENT . . . . .	5	70	11.5	1.2	
060	ALCOHOLIC DRINKS . . . . .	363	6 195	50.0	.4		LUMBER-BUILDING MATERIALS. . . . .	52	5 472	93.7	93.7	
080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	564	18 682	16.4	1.1		ALL OTHER LUMBER-MILLWORK. . . . .	28	738	15.5	12.6	
100	CIGARS-CIGARETTES-TOBACCO. . . . .	2 664	24 497	5.5	1.4		PAINT-VARNISH ETC. . . . .	37	2 993	63.1	51.2	
120	COSMETICS-DRUGS-CLEANERS. . . . .	2 328	72 778	13.6	4.2		PAINT SUNORIES. . . . .	35	326	7.0	5.6	
140	BOYS' CLOTHING-EXC FOOTWR . . . . .	1 207	48 267	18.7	2.8		WALLPAPER-OTHER WALL COVERINGS	33	382	8.7	6.5	
160	WOMEN'S-GIRLS' CLOTHING-EXC FOOTWR . . . . .	1 462	92 218	30.1	5.3		GLASS. . . . .	21	1 032	56.9	17.7	
180	ALL FOOTWEAR . . . . .	1 162	27 834	10.8	1.6	520	NONMERCHANDISE RECEIPTS. . . . .	24	126	4.0	2.2	
200	CURTAINS-ORAPERIES-ORY GOODOS . . . . .	1 054	29 047	13.3	1.7	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	173	(X)	3.0	
220	MAJOR APPL-RADIO-TV-MUSICAL INST	1 286	56 520	19.1	3.2							
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	1 023	47 093	21.9	2.7		ELECTRICAL SUPPLY STORES (SIC 524)					
260	KITCHENWARE-HOME FURNISHINGS . . . . .	1 428	14 225	4.2	.8		TOTAL . . . . .	1	(O)	(X)	100.0	
280	JEWELRY-OPTICAL GOODOS. . . . .	981	13 368	6.4	.8							
300	SPORTING-RECREATION EQUIPMENT. . . . .	880	14 378	6.2	.8		HARDWARE STORES (SIC 5251)					
320	HARDWARE-GARDENING EQUIPMENT . . . . .	1 204	26 423	8.3	1.5		TOTAL . . . . .	145	15 556	(X)	100.0	
340	LUMBER-BUILDING MATERIALS. . . . .	775	73 153	35.0	4.2	120	COSMETICS-DRUGS-CLEANERS . . . . .	16	43	2.7	.3	
360	AUTOMOBILES-TRUCKS . . . . .	676	286 645	63.8	16.4	180	ALL FOOTWEAR . . . . .	6	39	4.3	.3	
380	AUTO FUELS-LUBRICANTS. . . . .	2 416	128 765	26.0	7.3	200	CURTAINS-ORAPERIES-ORY GOODOS . . . . .	6	18	.7	.1	
400	AUTO TIRES-BATTERIES-ACCESS. . . . .	2 213	75 580	12.4	4.3	220	MAJOR APPL-RADIO-TV-MUSICAL INST	41	1 314	17.2	8.4	
420	FARM EQUIPMENT-MACHINERY. . . . .	331	87 427	43.8	5.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	39	1 061	16.6	6.8	
440	HAY-GRAIN-FEEO-FARM SUPPLIES . . . . .	529	80 375	59.2	4.6	260	KITCHENWARE-HOME FURNISHINGS . . . . .	100	891	7.6	5.7	
460	HOUSEHOLD FUELS-ICE. . . . .	301	24 454	70.0	1.4	280	JEWELRY-OPTICAL GOODOS. . . . .	13	36	2.4	.2	
480	ALL OTHER MERCHANDISE. . . . .	2 046	53 814	11.9	3.1	300	SPORTING-RECREATION EQUIPMENT. . . . .	93	897	7.7	5.8	
500	NONMERCHANDISE RECEIPTS. . . . .	3 500	61 367	6.6	3.5	320	HARDWARE-GARDENING EQUIPMENT . . . . .	145	8 005	51.5	51.5	
520	MISCELLANEOUS MERCHANDISE. . . . .					322	GARDENING EQUIPMENT-SUPPLIES	125	1 045	8.2	6.7	
	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP DEALERS (SIC 52)					323	PLUMBING-ELECTRICAL SUPPLIES . . . . .	134	2 012	13.6	12.9	
	TOTAL . . . . .	655	185 272	(X)	100.0	324	OTHER HARDWARE-TOOLS . . . . .	145	4 988	31.8	31.8	
220	MAJOR APPL-RADIO-TV-MUSICAL INST	87	2 369	10.7	1.3	340	LUMBER-BUILDING MATERIALS. . . . .	109	2 261	16.8	14.5	
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	118	1 677	7.3	.5	356	ALL OTHER LUMBER-MILLWORK. . . . .	47	1 111	15.6	6.5	
260	KITCHENWARE-HOME FURNISHINGS . . . . .	118	1 179	5.9	.6	364	PAINT-SUNORIES-GLASS-WALLPAPER	109	1 250	9.2	8.0	
300	SPORTING-RECREATION EQUIPMENT. . . . .	105	7 067	7.5	.6	400	AUTO FUELS-LUBRICANTS. . . . .	5	43	16.6	.3	
320	HARDWARE-GARDENING EQUIPMENT . . . . .	279	12 472	18.5	6.7	420	AUTO TIRES-BATTERIES-ACCESS. . . . .	11	64	4.3	.4	
340	LUMBER-BUILDING MATERIALS. . . . .	415	65 643	84.4	35.4	440	FARM EQUIPMENT-MACHINERY . . . . .	11	89	2.6	.6	
360	AUTOMOBILES-TRUCKS . . . . .	47	3 787	11.1	2.0	460	HAY-GRAIN-FEEO-FARM SUPPLIES . . . . .	32	29	11.2	1.9	
380	AUTO FUELS-LUBRICANTS. . . . .	32	377	2.6	.2	480	HOUSEHOLD FUELS-ICE. . . . .	5	20	1.9	.1	
400	AUTO TIRES-BATTERIES-ACCESS. . . . .	61	4 032	13.2	2.2	500	ALL OTHER MERCHANDISE. . . . .	17	170	8.2	1.1	
420	FARM EQUIPMENT-MACHINERY. . . . .	218	84 615	77.3	45.7	520	NONMERCHANDISE RECEIPTS. . . . .	29	161	4.1	1.0	
440	HAY-GRAIN-FEEO-FARM SUPPLIES . . . . .	53	826	10.0	.4	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	153	(X)	1.0	
460	HOUSEHOLD FUELS-ICE. . . . .	10	160	25.0	.1							
480	ALL OTHER MERCHANDISE. . . . .	40	1 043	11.5	.6							
500	NONMERCHANDISE RECEIPTS. . . . .	207	5 639	6.8	3.0							
520	MISCELLANEOUS MERCHANDISE. . . . .	(X)	386	(X)	.2							
	LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC 521)											
	TOTAL . . . . .	239	63 674	(X)	100.0							
220	MAJOR APPL-RADIO-TV-MUSICAL INST	36	774	5.5	1.2		FARM EQUIPMENT DEALERS (SIC 5252)					
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	77	3 574	3.1	.9		TOTAL . . . . .	207	98 392	(X)	100.0	
260	KITCHENWARE-HOME FURNISHINGS . . . . .	14	256	3.1	.4	220	MAJOR APPL-RADIO-TV-MUSICAL INST	6	210	11.7	.2	
300	SPORTING-RECREATION EQUIPMENT. . . . .	8	100	5.8	.2	320	HARDWARE-GARDENING EQUIPMENT . . . . .	21	345	2.1	.4	
320	HARDWARE-GARDENING EQUIPMENT . . . . .	105	3 940	11.3	6.2	380	PACKAGED ALCOHOLIC BEVERAGES . . . . .	37	3 734	12.2	9.8	
340	LUMBER-BUILDING MATERIALS. . . . .	239	56 292	88.4	88.4	400	AUTO FUELS-LUBRICANTS. . . . .	26	274	2.3	.3	
341	LUMBER . . . . .	195	18 414	31.5	28.9	420	AUTO TIRES-BATTERIES-ACCESS. . . . .	48	3 958	14.7	4.0	
342	PLYWOOD. . . . .	121	5 845	11.0	9.2	440	FARM EQUIPMENT-MACHINERY . . . . .	207	84 518	85.9	85.9	
343	WINDOWS-DOORS-AND FRAMES-METAL	128	2 456	6.0	3.9	460	HAY-GRAIN-FEEO-FARM SUPPLIES . . . . .	9	221	6.2	.2	
344	KITCHEN CABINETS . . . . .	45	545	3.7	.9	500	ALL OTHER MERCHANDISE. . . . .	7	75	15.0	.8	
345	ALL OTHER MILLWORK . . . . .	175	3 650	7.0	5.7	520	NONMERCHANDISE RECEIPTS. . . . .	106	4 211	7.5	4.3	
346	WALLBOARD. . . . .	149	4 164	7.9	6.5	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	166	(X)	.2	
347	ASPHALT AND ASBESTOS PRODUCTS. . . . .	177	3 359	6.6	5.3							
348	PAINT-GLASS-WALLPAPER. . . . .	171	2 458	5.2	3.9		GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*)					
349	HEATING AND PLUMBING EQUIP . . . . .	92	1 661	5.5	2.6		TOTAL . . . . .	896	169 940	(X)	100.0	
351	METAL ROOFING AND SIOING . . . . .	90	780	3.8	1.2	020	GROCERIES-OTHER FOODS. . . . .	423	8 733	7.3	5.1	
352	MASONRY SUPPLIES . . . . .	143	2 948	6.0	4.6	040	MEALS-SNACKS . . . . .	126	1 365	3.2	.8	
353	INSULATION . . . . .	124	1 176	2.7	1.8	080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	33	279	6.4	.2	
354	PREFABRICATED BLDGS AND PARTS. . . . .	38	835	10.1	1.3	100	CIGARS-CIGARETTES-TOBACCO. . . . .	189	943	4.0	.6	
355	ALL OTHER BUILDING MATERIALS. . . . .	151	8 001	20.4	12.6	120	COSMETICS-DRUGS-CLEANERS . . . . .	547	7 806	5.3	.6	
500	ALL OTHER MERCHANDISE. . . . .	5	99	7.6	.2	140	MEN'S-BOYS' CLOTHING-EXC FOOTWR	608	17 681	11.0	10.4	
520	NONMERCHANDISE RECEIPTS. . . . .	42	1 085	7.1	1.7	160	WOMEN'S-GIRLS' CLOTHING-EXC FOOTWR	608	35 271	22.3	20.8	
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	552	(X)	.9	180	ALL FOOTWEAR . . . . .	534	7 253	5.0	.3	
	PLUMBING AND HEATING EQUIP OLRS. (SIC 522)											
	TOTAL . . . . .	11	(O)	(X)	100.0							

Z Less than 0.05 percent.

<sup>1</sup>Detail may not add to total due to rounding.

<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of—					Amount <sup>1</sup> (\$1,000)	As percent of total sales of—	
				Estab-lishments handling the line	All estab-lish-ments <sup>2</sup>					Estab-lishments handling the line	All estab-lish-ments <sup>2</sup>
200	CURTAINS-DRAPERIES-DRY GOODS . . .	696	23 006	14.9	13.5		VARIETY STORES (SIC 533)				
220	MAJOR APPL-RADIO-TV-MUSICAL INST	238	10 694	11.5	6.3		TOTAL . . . . .	264	38 010	(X)	100.0
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	305	5 181	5.0	3.0	020	GROCERIES-OTHER FOODS . . . . .	180	1 423	4.8	3.7
260	KITCHENWARE-HOME FURNISHINGS . . .	508	6 570	4.8	3.9	040	MEALS-SNACKS . . . . .	66	900	8.8	2.4
280	JEWELRY-OPTICAL GOODS . . . . .	415	2 256	1.7	1.3	100	CIGARS-CIGARETTES-TOBACCO . . .	33	66	1.6	.2
300	SPORTING-RECREATION EQUIPMENT . . .	296	3 141	2.6	1.8	120	COSMETICS-DRUGS-CLEANERS . . .	258	2 982	7.8	7.8
320	HARDWARE-GARDENING EQUIPMENT . . .	368	6 127	5.1	3.6	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	247	2 174	5.7	5.7
340	LUMBER-BUILDING MATERIALS . . . . .	172	3 914	4.6	2.3	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	249	7 733	20.5	20.3
400	AUTO FUELS-LUBRICANTS . . . . .	143	2 192	3.5	1.3	180	ALL FOOTWEAR . . . . .	229	1 622	4.4	4.3
420	AUTO TIRES-BATTERIES-ACCESS . . . . .	66	2 983	5.8	1.8	200	CURTAINS-DRAPERIES-DRY GOODS . . .	259	4 615	12.1	12.1
440	FARM EQUIPMENT MACHINERY . . . . .	22	587	1.1	.3	220	MAJOR APPL-RADIO-TV-MUSICAL INST	124	631	2.9	1.7
460	HAY-GRAIN-FEED-FARM SUPPLIES . . . .	64	1 251	6.5	.7	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	108	514	3.0	1.4
500	ALL OTHER MERCHANDISE . . . . .	448	13 059	10.0	7.7	260	KITCHENWARE-HOME FURNISHINGS . . .	255	2 508	6.6	6.6
520	NONMERCHANDISE RECEIPTS . . . . .	360	9 425	8.4	5.5	280	JEWELRY-OPTICAL GOODS . . . . .	247	920	2.4	2.4
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	220	(X)	.1	300	SPORTING-RECREATION EQUIPMENT . . .	125	339	1.6	.9
	DEPARTMENT STORES (SIC 531)					320	HARDWARE-GARDENING EQUIPMENT . . .	191	1 747	5.5	4.6
	TOTAL . . . . .	27	(D)	(X)	100.0	340	LUMBER-BUILDING MATERIALS . . . . .	60	153	1.3	.4
020	GROCERIES-OTHER FOODS . . . . .	18		1.2	1.0	400	AUTO FUELS-LUBRICANTS . . . . .	7	29	4.3	.1
040	MEALS-SNACKS . . . . .	9		1.1	.4	500	ALL OTHER MERCHANDISE . . . . .	227	8 314	24.8	21.9
120	COSMETICS-DRUGS-CLEANERS . . . . .	25		2.7	2.7	520	NONMERCHANDISE RECEIPTS . . . . .	154	1 289	4.9	3.4
						-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	51	(X)	.1
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	27		10.5	10.5		GENERAL MERCHANDISE STORES (SIC 539 PART)				
141	MEN'S CLOTHING . . . . .	27		7.1	7.1		TOTAL <sup>2</sup> . . . . .	466	68 826	(X)	100.0
142	BOYS' CLOTHING . . . . .	26		3.4	3.4		DRY GOODS STORES (SIC 539 PART)				
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	27		20.2	20.2		TOTAL <sup>2</sup> . . . . .	107	6 554	(X)	100.0
161	CHILDREN'S-INFANTS' WEAR . . . . .	27		2.8	2.8		SEWING AND NEEDLEWORK STORES (SIC 539 PART)				
162	HANDBAGS-ACCESSORIES . . . . .	26		1.2	1.2		TOTAL . . . . .	32	(D)	(X)	100.0
163	MILLINERY . . . . .	25		.5	.5	200	CURTAINS-DRAPERIES-DRY GOODS . . .	32	(D)	(X)	97.1
164	HOSIERY . . . . .	27		1.0	1.0	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	(D)	(X)	2.9
165	LINGERIE . . . . .	27		3.8	3.8		FOOD STORES (SIC 54)				
166	WOMEN'S COATS-SUITS-FURS-RAINWR	26		1.5	1.5		TOTAL . . . . .	1 702	377 785	(X)	100.0
167	WOMEN'S DRESSES . . . . .	27		4.3	4.3	020	GROCERIES-OTHER FOODS . . . . .	1 702	321 113	85.0	85.0
168	WOMEN'S BLOUSES-SPTSWR . . . . .	26		3.2	3.2	040	MEALS-SNACKS . . . . .	92	954	7.8	.3
169	GIRLS'-SUBTEEN-TEEN WEAR . . . . .	24		1.9	1.9	080	PACKAGE ALCOHOLIC BEVERAGES . . .	291	3 136	3.1	.8
171	OTHER WOMEN'S-GIRLS'-CLOTHES ACC	5		2.2	.2	100	CIGARS-CIGARETTES-TOBACCO . . .	1 290	14 967	4.9	4.0
180	ALL FOOTWEAR . . . . .	22		4.0	3.6	120	COSMETICS-DRUGS-CLEANERS . . .	1 119	15 180	5.2	4.0
200	CURTAINS-DRAPERIES-DRY GOODS . . .	27		7.6	7.6	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	85	287	4.1	.1
201	PIECE GOODS-NOTIONS . . . . .	24		2.2	2.1	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	107	386	.9	.1
202	CURTAINS-DRAPERIES . . . . .	26		5.2	5.1	180	ALL FOOTWEAR . . . . .	76	283	2.5	.1
203	ALL OTHER DOMESTICS . . . . .	5		2.9	.3	260	KITCHENWARE-HOME FURNISHINGS . . .	153	739	1.0	.2
220	MAJOR APPL-RADIO-TV-MUSICAL INST	21		14.5	13.1	320	HARDWARE-GARDENING EQUIPMENT . . .	136	1 184	2.6	.3
221	MAJOR HOUSEHOLD APPLIANCES . . . .	17		10.7	9.1	400	AUTO FUELS-LUBRICANTS . . . . .	224	3 455	12.3	.9
222	RADIO-TV'S MUSICAL INSTR . . . . .	21		4.3	3.9	460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	115	944	3.2	.2
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)		(X)	.1	500	ALL OTHER MERCHANDISE . . . . .	672	7 653	3.7	2.0
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	22		5.2	4.7	520	NONMERCHANDISE RECEIPTS . . . . .	411	6 769	4.6	1.8
241	FLOOR COVERINGS . . . . .	21		2.0	1.8	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	735	(X)	.2
242	FURNITURE-SLEEP EQUIPMENT . . . . .	17		3.5	2.9		GROCERY STORES (SIC 541)				
260	KITCHENWARE-HOME FURNISHINGS . . .	25		3.0	2.9		TOTAL . . . . .	1 603	366 511	(X)	100.0
261	CHINA-GLASSWARE . . . . .	23		1.1	1.1	020	GROCERIES-OTHER FOODS . . . . .	1 603	311 962	85.1	85.1
262	KITCHENWARE-HOUSEWARES . . . . .	24		1.8	1.8	021	MEATS-FISH-POULTRY . . . . .	1 483	87 859	24.4	24.0
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)		(X)	.2	022	PRODUCE (FRESH FRUITS-VEGTBL)	1 422	24 569	7.0	6.7
280	JEWELRY-OPTICAL GOODS . . . . .	23		1.3	1.3	023	FROZEN FOODS . . . . .	1 305	16 297	5.2	4.4
300	SPORTING-RECREATION EQUIPMENT . . .	24		3.2	3.1	024	ALL OTHER FOODS . . . . .	1 589	183 237	50.1	50.0
320	HARDWARE-GARDENING EQUIPMENT . . .	19		4.7	4.2	040	MEALS-SNACKS . . . . .	65	426	3.2	.1
321	HARDWARE-TOOLS . . . . .	17		2.9	2.5	080	PACKAGE ALCOHOLIC BEVERAGES . . .	290	3 122	3.4	.9
322	GARDENING EQUIPMENT-SUPPLIES . . . .	13		1.9	1.7	100	CIGARS-CIGARETTES-TOBACCO . . .	1 273	14 864	5.0	4.1
340	LUMBER-BUILDING MATERIALS . . . . .	17		4.0	3.4	120	COSMETICS-DRUGS-CLEANERS . . .	1 117	15 164	5.2	4.1
348	PAINT-GLASS-WALLPAPER . . . . .	16		1.1	1.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	84	284	4.1	.1
356	ALL OTHER LUMBER-MILLWORK . . . . .	12		3.0	2.3	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	106	383	.9	.1
380	AUTOMOBILES-TRUCKS . . . . .	9		.1	.1	180	ALL FOOTWEAR . . . . .	76	283	2.5	.1
400	AUTO FUELS-LUBRICANTS . . . . .	11		.8	.6	260	KITCHENWARE-HOME FURNISHINGS . . .	153	739	.9	.2
420	AUTO TIRES-BATTERIES-ACCESS . . . . .	14		5.3	4.2	320	HARDWARE-GARDENING EQUIPMENT . . .	133	520	.9	.1
440	FARM EQUIPMENT MACHINERY . . . . .	9		1.2	.9	400	AUTO FUELS-LUBRICANTS . . . . .	220	3 202	12.5	.9
500	ALL OTHER MERCHANDISE . . . . .	24		4.0	3.8	460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	114	826	3.5	.2
501	TOYS-GAMES-WHEEL . . . . .	23		2.3	2.2						
502	BOOKS-STATIONERY-PHOTO. EQUIP.	19		1.2	1.0						
518	MOSE. EXC. TOY-GAMES-BOOKS-SFA	14		.6	.5						
520	NONMERCHANDISE RECEIPTS . . . . .	2.5		12.1	11.5						
534	AUTO REPAIR . . . . .	12		.3	.3						
535	ALL OTHER SERVICE RECEIPTS . . . . .	13		11.7	11.2						
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)		(X)	.2						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
500	ALL OTHER MERCHANDISE. . . . .	657	7 283	3.7	2.0	300	SPORTING-RECREATION EQUIPMENT. .	201	5 086	14.4	1.3
516	ALL OTHER MERCHANDISE. . . . .	218	1 427	1.6	.4	320	HARDWARE-GARDENING EQUIPMENT. .	182	1 879	7.8	.5
517	PAPER-PAPER PRODUCTS. . . . .	614	5 856	3.1	1.6	340	LUMBER-BUILDING MATERIALS. . . .	63	505	3.5	.5
S20	NONMERCHANDISE RECEIPTS. . . . .	403	6 748	4.5	1.8	380	AUTOMOBILES-TRUCKS. . . . .	536	281 847	82.4	70.2
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	704	(X)	.2	400	AUTO FUELS-LUBRICANTS. . . . .	363	3 649	1.4	.9
	MEAT MARKETS (SIC 542 PT.)					420	AUTO TIRES-BATTERIES-ACCESS. . . .	767	55 207	14.9	13.8
	TOTAL <sup>2</sup> . . . . .	17	2 496	(X)	100.0	440	FARM EQUIPMENT MACHINERY. . . .	15	833	10.0	.2
	FISH (SEA FOOD) MARKETS (SIC 542 PT.)					500	ALL OTHER MERCHANDISE. . . . .	197	14 528	36.0	3.6
	TOTAL . . . . .	7	(D)	(X)	100.0	520	NONMERCHANDISE RECEIPTS. . . . .	665	25 197	7.0	6.3
	FRUIT STORES AND VEGETABLE MKTS. (SIC 543)					-	MISCELLANEOUS MERCHANDISE. . . .	(X)	351	(X)	.1
	TOTAL <sup>2</sup> . . . . .	13	1 292	(X)	100.0		MOTOR VEHICLE DEALERS (SIC 551+ 552)				
	CANOE, NUT, AND CONFECTIONERY STORES (SIC 544)					220	MAJOR APPL-RADIO-TV-MUSICAL INST	4	324	4.3	.1
	TOTAL . . . . .	14	1 346	(X)	100.0	380	AUTOMOBILES-TRUCKS. . . . .	514	280 949	84.5	84.5
020	GROCERIES-OTHER FOODS. . . . .	14	443	32.9	32.9	400	AUTO FUELS-LUBRICANTS. . . . .	270	2 166	1.0	.7
024	ALL OTHER FOODS. . . . .	14	443	32.9	32.9	420	AUTO TIRES-BATTERIES-ACCESS. . . .	414	26 996	8.5	8.1
040	MEALS-SNACKS. . . . .	14	255	21.0	18.9	440	FARM EQUIPMENT MACHINERY. . . .	11	774	9.0	.2
100	CIGARS-CIGARETTES-TOBACCO. . . .	13	55	4.5	4.1	500	ALL OTHER MERCHANDISE. . . . .	12	489	3.4	.1
400	AUTO FUELS-LUBRICANTS. . . . .	4	250	51.6	18.6	520	NONMERCHANDISE RECEIPTS. . . . .	415	20 628	6.6	6.2
500	ALL OTHER MERCHANDISE. . . . .	13	332	31.9	24.7	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	199	(X)	.1
520	NONMERCHANDISE RECEIPTS. . . . .	4	4	1.1	.3		DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.)				
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	7	(X)	.5	220	MAJOR APPL-RADIO-TV-MUSICAL INST	3	209	5.5	.1
	RETAIL BAKERIES (SIC 546)					380	AUTOMOBILES-TRUCKS. . . . .	349	235 782	84.0	84.0
	TOTAL . . . . .	37	(D)	(X)	100.0	381	NEW PASSENGER CARS-RETAIL. . . .	349	139 294	49.6	49.6
020	GROCERIES-OTHER FOODS. . . . .	37	88.9	88.9		382	NEW PASSENGER CARS-WHOLESALE. . .	24	1 488	8.9	.5
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	(X)	11.1		383	NEW COMMERCIAL VEHICLES-RETAIL	223	33 471	16.8	11.9
	RETAIL BAKERIES-BAKING, SELLING (SIC 5462)					384	NEW COMMERCIAL VEHICLES-WHOLE.	23	1 812	8.8	.6
	TOTAL . . . . .	35	1 613	(X)	100.0	385	USED PASSENGER CARS-RETAIL. . . .	343	44 264	16.1	15.8
020	GROCERIES-OTHER FOODS. . . . .	35	1 430	88.7	88.7	386	USED PASSENGER CARS-WHOLE.	213	7 690	3.4	2.7
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	183	(X)	11.3	387	USED COMMERCIAL VEHICLES. . . .	207	6 739	3.6	2.4
	RETAIL BAKERIES--SELLING ONLY (SIC 5463)					392	ALL OTHER AUTOS-TRUCKS. . . . .	17	961	7.5	.3
	TOTAL . . . . .	2	(D)	(X)	100.0	400	AUTO FUELS-LUBRICANTS. . . . .	249	1 891	.9	.7
	DAIRY PRODUCTS STORES (SIC 545)					401	GASOLINE. . . . .	87	1 341	2.3	.5
	TOTAL . . . . .	6	(D)	(X)	100.0	403	MOTOR OILS-GREASES-OTHER OILS.	187	529	.3	.2
020	GROCERIES-OTHER FOODS. . . . .	35	1 430	88.7	88.7	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	21	(X)	(2)
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	183	(X)	11.3	420	AUTO TIRES-BATTERIES-ACCESS. . . .	344	24 180	8.7	8.6
	RETAIL BAKERIES--SELLING ONLY (SIC 5463)					421	PARTS INSTALLED IN REPAIR WORK	339	14 928	5.5	5.3
	TOTAL . . . . .	2	(D)	(X)	100.0	422	PARTS-WHOLESALE. . . . .	299	5 411	2.1	1.9
	DAIRY PRODUCTS STORES (SIC 545)					423	PARTS-RETAIL. . . . .	290	2 184	.8	.8
	TOTAL . . . . .	5	(D)	(X)	100.0	424	AUTOMOBILE TIRES-BATTERIES-ACC	224	1 655	.8	.6
020	GROCERIES-OTHER FOODS. . . . .	35	1 430	88.7	88.7	440	FARM EQUIPMENT MACHINERY. . . . .	8	427	11.7	.2
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	183	(X)	11.3	500	ALL OTHER MERCHANDISE. . . . .	11	205	3.0	.1
	RETAIL BAKERIES--SELLING ONLY (SIC 5463)					520	NONMERCHANDISE RECEIPTS. . . . .	336	18 089	6.6	6.4
	TOTAL . . . . .	2	(D)	(X)	100.0	527	SERVICE LABOR. . . . .	335	15 722	5.8	5.6
	DAIRY PRODUCTS STORES (SIC 545)					528	OTHER NONMERCHANDISE RECEIPTS.	105	2 363	2.2	.8
	TOTAL . . . . .	2	(D)	(X)	100.0	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	55	(X)	(2)
	DAIRY PRODUCTS STORES (SIC 545)						DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.)				
	TOTAL . . . . .	6	(D)	(X)	100.0		TOTAL . . . . .	15	7 741	(X)	100.0
020	GROCERIES-OTHER FOODS. . . . .	35	1 430	88.7	88.7	380	AUTOMOBILES-TRUCKS. . . . .	15	5 937	76.7	76.7
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	183	(X)	11.3	381	NEW PASSENGER CARS-RETAIL. . . .	15	3 993	51.6	51.6
	RETAIL BAKERIES--SELLING ONLY (SIC 5463)					385	USED PASSENGER CARS-RETAIL. . . .	15	1 592	20.6	20.6
	TOTAL . . . . .	5	(D)	(X)	100.0	386	USED PASSENGER CARS-WHOLE.	12	275	4.2	3.6
220	MAJOR APPL-RADIO-TV-MUSICAL INST	224	10 445	25.2	2.6	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	68	(X)	.9
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	80	727	8.0	.2	400	AUTO FUELS-LUBRICANTS. . . . .	12	52	.7	.7
260	KITCHENWARE-HOME FURNISHINGS . .	174	1 169	4.4	.3	403	MOTOR OILS-GREASES-OTHER OILS.	10	45	.7	.6
	TOTAL . . . . .	-	-	(X)	-	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	7	(X)	.1
	OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.)					420	AUTO TIRES-BATTERIES-ACCESS. . . .	14	790	11.1	10.2
	TOTAL . . . . .	-	-	(X)	-	421	PARTS INSTALLED IN REPAIR WORK	14	508	7.1	6.6
	AUTOMOTIVE DEALERS (SIC 55 EX+ 554)					422	PARTS-WHOLESALE. . . . .	11	78	1.2	1.0
	TOTAL . . . . .	938	401 424	(X)	100.0	423	PARTS-RETAIL. . . . .	12	87	1.1	1.1
220	MAJOR APPL-RADIO-TV-MUSICAL INST	224	10 445	25.2	2.6	424	AUTOMOBILE TIRES-BATTERIES-ACC	8	117	2.1	1.5
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	80	727	8.0	.2	520	NONMERCHANDISE RECEIPTS. . . . .	13	689	9.6	8.9
260	KITCHENWARE-HOME FURNISHINGS . .	174	1 169	4.4	.3	527	SERVICE LABOR. . . . .	13	656	9.2	8.5
	TOTAL . . . . .	-	-	(X)	-	-	MISCELLANEOUS . . . . .	(X)	33	(X)	.4
	MAJOR APPL-RADIO-TV-MUSICAL INST	224	10 445	25.2	2.6	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	273	(X)	3.5

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>2</sup>					Establishments handling the line	All establishments <sup>2</sup>
	DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.)					420	AUTO TIRES-BATTERIES-ACCESS. . . .	149	6 421	29.3	29.3
	TOTAL . . . . .	25	25 905	(X)	100.0	416	NEW TIRES-TUBES(10 FLEET OPRTS)	46	415	4.2	1.9
380	AUTOMOBILES-TRUCKS . . . . .	25	21 952	84.7	84.7	417	NEW TIRES-TUBES(10 OTHER USERS)	142	2 694	12.5	12.3
381	NEW PASSENGER CARS-RETAIL . . .	25	15 014	58.0	58.0	418	RETREADS(10 FLEET OPERATORS)	19	21	.5	.1
383	NEW COMMERCIAL VEHICLES-RETAIL	11	1 308	10.9	5.0	419	RETREADS(10 OTHER USERS)	57	179	1.8	.8
385	USED PASSENGER CARS-RETAIL . .	25	4 970	19.2	19.2	426	AUTOMOBILE ACCESSORIES . . . . .	119	1 233	7.2	5.6
386	USED PASSENGER CARS-WHSL. . .	13	660	3.2	2.5	428	NEW AUTO TIRES SOLO TO DEALERS	49	449	4.5	2.0
400	AUTO FUELS-LUBRICANTS . . . . .	4	14	.1	.1	429	NEW TRUCK-BUS TIRES (TO USERS)	54	704	6.7	3.2
403	MOTOR OILS-GREASES-OTHER OILS.	4	14	.1	.1	431	NEW TRK-BUS TIRES(10 DEALERS).	33	148	2.1	.7
420	AUTO TIRES-BATTERIES-ACCESS. . .	25	1 839	7.1	7.1	433	RETREADS SOLO TO DEALERS . . . .	20	25	.6	.1
421	PARTS INSTALLED IN REPAIR WORK	25	1 361	5.3	5.3	434	RETREADS-TRUCK-BUS (TO USERS).	25	44	.9	.2
422	PARTS-WHOLESALE . . . . .	25	222	.9	.9	435	RETREADS-TRUCK-BUS(10 DEALERS)	12	12	1.3	.1
423	PARTS-RETAIL . . . . .	24	165	.6	.6	436	STORAGE BATTERIES . . . . .	133	493	2.3	2.3
424	AUTOMOBILE TIRES-BATTERIES-ACC	21	91	.4	.4	500	ALL OTHER MERCHANDISE . . . . .	94	1 156	8.3	5.3
520	NONMERCHANDISE RECEIPTS . . . .	24	1 631	6.3	6.3	520	NONMERCHANDISE RECEIPTS . . . .	99	1 835	10.5	8.4
527	SERVICE LABOR . . . . .	24	1 631	6.3	6.3	-	MISCELLANEOUS MERCHANDISE . . .	(X)	82	(X)	.4
-	MISCELLANEOUS MERCHANDISE . . .	(X)	469	(X)	1.8		OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC 553 PT.)				
	MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)					220	MAJOR APPL-RADIO-TV-MUSICAL INST	70		18.4	9.3
	TOTAL . . . . .	125	18 040	(X)	100.0	221	MAJOR HOUSEHOLD APPLIANCES . .	67		11.0	5.6
380	AUTOMOBILES-TRUCKS . . . . .	125	17 279	95.8	95.8	222	RADIO-TV'S MUSICAL INSTR. . . .	64		7.5	3.6
385	USED PASSENGER CARS-RETAIL . .	125	15 710	87.1	87.1	223	ALL OTHER APPLIANCES . . . . .	15		1.2	.1
386	USED PASSENGER CARS-WHSL. . . .	47	960	12.9	5.3	260	KITCHENWARE-HOME FURNISHINGS .	47		1.9	.7
387	USED COMMERCIAL VEHICLES . . . .	7	166	30.0	.9	264	SMALL ELECTRICAL APPLIANCES . .	47		1.6	.6
-	MISCELLANEOUS MERCHANDISE . . .	(X)	414	(X)	2.3	265	ALL OTHER KITCHENWR-HOUSEWR.	19		.7	.1
420	AUTO TIRES-BATTERIES-ACCESS. . .	31	187	5.5	1.0	300	SPORTING-RECREATION EQUIPMENT .	57		4.2	1.8
421	PARTS INSTALLED IN REPAIR WORK	25	134	4.2	.7	317	ALL OTHER SPTG GOODS EXC BOATS	55		3.2	1.3
423	PARTS-RETAIL . . . . .	7	31	14.2	.2	400	MISCELLANEOUS MERCHANDISE . . .	(X)		(X)	.5
-	MISCELLANEOUS MERCHANDISE . . .	(X)	12	(X)	.1	320	HARDWARE-GARDENING EQUIPMENT .	55		2.7	1.0
520	NONMERCHANDISE RECEIPTS . . . .	42	219	4.2	1.2	380	AUTOMOBILES-TRUCKS . . . . .	6		11.7	.2
-	MISCELLANEOUS MERCHANDISE . . .	(X)	355	(X)	2.0	400	AUTO FUELS-LUBRICANTS . . . . .	58		13.1	4.2
	TIRE, BATTERY, AND ACCESSORY OILRS (SIC 553)					420	AUTO TIRES-BATTERIES-ACCESS. . .	203		72.9	72.9
	TOTAL . . . . .	352	(0)	(X)	100.0	416	NEW TIRES-TUBES(10 FLEET OPRTS)	58		6.8	2.9
220	MAJOR APPL-RADIO-TV-MUSICAL INST	219		28.3	19.5	417	NEW TIRES-TUBES(10 OTHER USERS)	155		22.3	19.8
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	78		6.1	1.3	418	RETREADS(10 FLEET OPERATORS)	36		1.6	.5
260	KITCHENWARE-HOME FURNISHINGS .	174		4.1	2.3	419	RETREADS(10 OTHER USERS)	95		6.5	3.7
280	JEWELRY-OPTICAL GOODS . . . . .	61		1.8	.3	426	AUTOMOBILE ACCESSORIES . . . . .	168		27.7	23.3
300	SPORTING-RECREATION EQUIPMENT .	177		7.0	4.0	428	NEW AUTO TIRES SOLO TO DEALERS	94		7.0	4.8
320	HARDWARE-GARDENING EQUIPMENT .	181		6.7	3.6	429	NEW TRUCK-BUS TIRES (TO USERS)	83		15.3	9.5
340	LUMBER-BUILDING MATERIALS . . .	58		3.2	.5	431	NEW TRK-BUS TIRES(10 DEALERS).	60		4.5	2.4
360	AUTOMOBILES-TRUCKS . . . . .	14		10.7	.3	433	RETREADS SOLO TO DEALERS . . . .	56		3.3	1.6
400	AUTO FUELS-LUBRICANTS . . . . .	89		10.4	2.8	434	RETREADS-TRUCK-BUS (TO USERS)	63		4.0	2.1
420	AUTO TIRES-BATTERIES-ACCESS. . .	352		54.5	54.5	435	RETREADS-TRUCK-BUS(10 DEALERS)	32		1.1	.3
500	ALL OTHER MERCHANDISE . . . . .	136		7.2	3.1	436	STORAGE BATTERIES . . . . .	125		2.8	2.0
520	NONMERCHANDISE RECEIPTS . . . .	213		10.4	7.6	500	ALL OTHER MERCHANDISE . . . . .	42		4.6	1.4
-	MISCELLANEOUS MERCHANDISE . . .	(X)		(X)	.3	520	NONMERCHANDISE RECEIPTS . . . .	114		10.1	7.0
	HOME AND AUTO SUPPLY STORES (SIC 553 PT.)					524	BRAKE AND WHEEL SERVICES . . .	75		5.6	3.0
	TOTAL . . . . .	149	21 909	(X)	100.0	525	TIRE SERVICES OTHER THAN RETRO	69		2.0	.9
220	MAJOR APPL-RADIO-TV-MUSICAL INST	148	7 324	33.4	33.4	526	OTHER NONMERCHANDISE RECEIPTS.	88		5.6	3.2
240	MAJOR HOUSEHOLD APPLIANCES . .	146	3 955	18.1	18.1	-	MISCELLANEOUS MERCHANDISE . . .	(X)		(X)	1.4
222	RADIO-TV'S MUSICAL INSTR. . . .	144	2 959	13.5	13.5		BOAT DEALERS (SIC 5591)				
-	MISCELLANEOUS MERCHANDISE . . .	(X)	409	(X)	1.9	300	SPORTING-RECREATION EQUIPMENT .	16	2 929	85.9	85.9
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	57	474	5.6	2.2	520	NONMERCHANDISE RECEIPTS . . . .	10	1 955	8.1	5.7
260	KITCHENWARE-HOME FURNISHINGS .	127	952	4.7	4.3	-	MISCELLANEOUS MERCHANDISE . . .	(X)	284	(X)	8.3
264	SMALL ELECTRICAL APPLIANCES . .	124	714	3.6	3.3		HOUSEHOLD TRAILER DEALERS (SIC 5592)				
265	ALL OTHER KITCHENWR-HOUSEWR.	78	238	1.9	1.1	500	ALL OTHER MERCHANDISE . . . . .	45	11 946	97.1	97.1
280	JEWELRY-OPTICAL GOODS . . . . .	38	62	1.1	.3	520	NONMERCHANDISE RECEIPTS . . . .	18	300	5.2	2.4
300	SPORTING-RECREATION EQUIPMENT .	120	1 533	8.4	7.0	-	MISCELLANEOUS MERCHANDISE . . .	(X)	57	(X)	.5
306	BOATS-MOTORS-MARINE EQUIPMENT.	23	124	4.5	.6		AIRCRAFT, MOTORCYCLE DEALERS (SIC 5599 PT.)				
317	ALL OTHER SPTG GOODS EXC BOATS	112	1 409	8.3	6.4		TOTAL . . . . .	8	(0)	(X)	100.0
320	HARDWARE-GARDENING EQUIPMENT .	126	1 559	8.5	7.1						
340	LUMBER-BUILDING MATERIALS . . .	48	218	2.8	1.0						
380	AUTOMOBILES-TRUCKS . . . . .	7	81	8.5	.4						
400	AUTO FUELS-LUBRICANTS . . . . .	31	212	5.5	1.0						

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments	Sales of specified merchandise lines			
			Amount <sup>1</sup>	As percent of total sales of—					Amount <sup>1</sup>	As percent of total sales of—		
				(number)	(\$1,000)					Establishments handling the line	All establishments <sup>1</sup>	(number)
	AUTOMOTIVE DEALERS, N.E.C. (SIC 5599 PT.)						MILLINERY STORES (SIC 563 PT.)					
	TOTAL . . . . .	3	651	(X)	100.0		TOTAL . . . . .	3	(0)	(X)	100.0	
	GASOLINE SERVICE STATIONS (SIC 554)						CORSET AND LINGERIE STORES (SIC 563 PT.)					
	TOTAL . . . . .	1 586	137 619	(X)	100.0		TOTAL . . . . .	-	-	(X)	-	
D2D	GROCERIES-OTHER FOODS . . . . .	218	1 482	6.8	1.1		OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.)					
O4D	MEALS-SNACKS . . . . .	113	1 216	7.7	.9		TOTAL . . . . .	14	1 015	(X)	100.0	
10D	CIGARS-CIGARETTES-TOBACCO . . . . .	422	1 762	3.5	1.3		140	WOMEN'S-GIRLS' CLOTHING+EX FDOTWR	14	835	82.3	82.3
30D	SPORTING-RECREATION EQUIPMENT . . . . .	18	84	5.2	.1		18D	ALL FOOTWEAR . . . . .	4	127	16.1	12.5
32D	HARDWARE-GARDENING EQUIPMENT . . . . .	10	99	25.0	.1		-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	53	(X)	5.2
34D	LUMBER-BUILDING MATERIALS . . . . .	5	13	6.6	.1			FURRIERS AND FUR SHOPS (SIC 568)				
38D	AUTOMOBILES-TRUCKS . . . . .	53	518	10.5	.4			TOTAL . . . . .	-	-	(X)	-
40D	AUTO FUELS-LUBRICANTS . . . . .	1 586	117 490	85.4	85.4			MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)				
42D	AUTO TIRES-BATTERIES-ACCESS. . . . .	1 171	10 787	10.9	7.8			TOTAL . . . . .	88	(0)	(X)	100.0
421	PARTS INSTALLED IN REPAIR WORK . . . . .	470	2 198	7.3	1.6		120	COSMETICS-DRUGS-CLEANERS . . . . .	6		2.1	.2
423	PARTS-RETAIL . . . . .	158	604	3.4	.4		140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	88		85.4	85.4
424	AUTOMOBILE TIRES-BATTERIES-ACC	1 105	7 980	8.3	5.8		142	BOYS' CLOTHING . . . . .	35		9.2	4.1
46D	HAY-GRAIN-FEED-FARM SUPPLIES . . . . .	16	119	14.2	.1		143	MEN'S TAILORED OUTERWEAR . . . . .	73		44.1	39.6
48D	HOUSEHOLD FUELS-ICE . . . . .	35	218	9.5	.2		144	OTHER MEN'S OUTERWEAR . . . . .	68		19.4	14.8
50D	ALL OTHER MERCHANDISE . . . . .	32	94	7.1	.1		145	MEN'S HATS . . . . .	58	(0)	3.5	2.7
52D	NONMERCHANDISE RECEIPTS . . . . .	665	3 421	9.0	2.5		146	OTHER MEN'S CLOTHING . . . . .	77		29.5	24.2
-	MISCELLANEDUS MERCHANDISE . . . . .	(X)	216	(X)	.2		160	WOMEN'S-GIRLS' CLOTHING+EX FOOTWR	14		12.9	1.1
	APPAREL AND ACCESSORY STORES (SIC 56)						180	ALL FOOTWEAR . . . . .	55		15.7	11.5
	TOTAL . . . . .	810	108 058	(X)	100.0		520	NONMERCHANDISE RECEIPTS . . . . .	26		4.8	1.6
120	COSMETICS-DRUGS-CLEANERS . . . . .	58	676	2.6	.6		-	MISCELLANEOUS MERCHANDISE . . . . .	(X)		(X)	.2
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	427	28 223	38.5	26.1			CUSTOM TAILORS (SIC 567)				
160	WOMEN'S-GIRLS' CLOTHING+EX FOOTWR	644	53 604	58.7	49.6			TOTAL . . . . .	-	-	(X)	-
180	ALL FOOTWEAR . . . . .	474	19 600	24.1	18.1			FAMILY CLOTHING STORES (SIC 565)				
200	CURTAINS-DRAPERIES-DRY GOODS . . . . .	163	2 936	8.1	2.7		120	COSMETICS-DRUGS-CLEANERS . . . . .	42		375	2.0
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	15	82	1.1	.1		140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	315		19 301	33.9
260	KITCHENWARE-HOME FURNISHINGS . . . . .	28	164	4.7	.2		160	WOMEN'S-GIRLS' CLOTHING+EX FOOTWR	315		25 769	45.3
28D	JEWELRY-OPTICAL GOODS . . . . .	46	323	1.8	.3		180	ALL FOOTWEAR . . . . .	275		6 769	12.6
300	SPORTING-RECREATION EQUIPMENT . . . . .	35	161	.6	.1		200	CURTAINS-DRAPERIES-DRY GOODS . . . . .	156		2 888	8.8
50D	ALL OTHER MERCHANDISE . . . . .	33	158	1.1	.1		240	FURNITURE-SLEEP EQUIP-FLOOR COV.	15		80	.6
52D	NONMERCHANDISE RECEIPTS . . . . .	234	2 061	4.7	1.9		260	KITCHENWARE-HOME FURNISHINGS	27		155	4.0
-	MISCELLANEDUS MERCHANDISE . . . . .	(X)	69	(X)	.1		280	JEWELRY-OPTICAL GOODS . . . . .	30		206	1.5
	WOMEN'S CLOTHING+ SPECIALTY STRS. FURRIERS (SIC 562, 3, 8)						300	SPORTING-RECREATION EQUIPMENT . . . . .	33		121	.6
	TOTAL . . . . .	264	28 300	(X)	100.0		500	ALL OTHER MERCHANDISE . . . . .	21		76	.7
120	COSMETICS-DRUGS-CLEANERS . . . . .	8	229	10.8	.8		520	NONMERCHANDISE RECEIPTS . . . . .	76	I 111	5.1	2.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	16	325	16.6	1.1		-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	41	(X)	.1
160	WOMEN'S-GIRLS' CLOTHING+EX FOOTWR	264	26 061	92.1	92.1			SHOE STORES (SIC 566)				
180	ALL FOOTWEAR . . . . .	23	910	15.3	3.2			TOTAL . . . . .	118	(0)	(X)	100.0
20D	CURTAINS-DRAPERIES-DRY GOODS . . . . .	6	44	11.1	.2		140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	4		7.9	.7
28D	JEWELRY-OPTICAL GOODS . . . . .	14	92	3.8	.3		160	WOMEN'S-GIRLS' CLOTHING+EX FOOTWR	27		17.0	5.5
52D	NONMERCHANDISE RECEIPTS . . . . .	85	572	4.5	2.0		180	ALL FOOTWEAR . . . . .	118	(0)	91.3	91.3
-	MISCELLANEDUS MERCHANDISE . . . . .	(X)	67	(X)	.2		500	ALL OTHER MERCHANDISE . . . . .	5		6.3	.3
	WOMEN'S READY-TO-WEAR STORES (SIC 562)						520	MISCELLANEOUS MERCHANDISE . . . . .	44	(X)	4.1	1.8
	TOTAL . . . . .	247	(0)	(X)	100.0			MEN'S SHOE STORES (SIC 566 PT.)				
12D	COSMETICS-DRUGS-CLEANERS . . . . .	7		10.5	.8			TOTAL . . . . .	6	(0)	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	15		17.6	1.2							
16D	WOMEN'S-GIRLS' CLOTHING+EX FDOTWR	247		92.4	92.4							
161	CHILDREN'S-INFANTS' WEAR . . . . .	85		9.7	4.8		140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	4		7.9	.7
163	MILLINERY . . . . .	102		2.4	1.5		160	WOMEN'S-GIRLS' CLOTHING+EX FOOTWR	27		17.0	5.5
164	HOSIERY . . . . .	150		2.7	1.6		180	ALL FOOTWEAR . . . . .	118	(0)	91.3	91.3
165	LINGERIE . . . . .	202		9.6	8.3		500	ALL OTHER MERCHANDISE . . . . .	5		6.3	.3
168	WOMEN'S BLOUSES-SPTSWR . . . . .	211		17.8	16.8		520	NONMERCHANDISE RECEIPTS . . . . .	44	(X)	4.1	1.8
172	DRESSES . . . . .	246	(0)	40.1	40.1		-	MISCELLANEOUS MERCHANDISE . . . . .	(X)		(X)	.5
173	COATS-SUITS . . . . .	221		13.0	13.0							
174	HANDBAGS . . . . .	120		4.3	2.7							
175	FURS . . . . .	24		3.6	1.2							
176	OTHER WOMENS-GIRLS' CLOTHES ACC	82		6.0	2.5							
180	ALL FOOTWEAR . . . . .	19		15.3	2.9							
280	JEWELRY-OPTICAL GOODS . . . . .	12		4.5	.3							
520	NONMERCHANDISE RECEIPTS . . . . .	80		4.6	2.0							
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)		(X)	.4							

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<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.

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TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
180	ALL FOOTWEAR . . . . .	6	(0)	95.8	95.8	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	364	33 953	81.8	81.8
181	MEN'S AND BOYS' FOOTWEAR . . . . .	6		95.8	95.8	243	SLEEP EQUIPMENT . . . . .	329	5 734	14.5	13.8
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)		(X)	4.2	244	OTHER HOUSEHOLD FURNITURE . . . . .	362	25 439	61.3	61.3
	WOMEN'S SHOE STORES (SIC 566 PT.)					245	FLOOR COVERINGS-SOFT SURFACE . . . . .	170	1 865	9.5	4.5
	TOTAL . . . . .	23	2 763	(X)	100.0	246	FLOOR COVERINGS-HARD SURFACE . . . . .	141	753	3.6	1.8
160	WOMEN'S-GIRLS'CLOTHING&EX FOOTWR	8	289	34.2	10.5	247	NONHOUSEHOLD FURNITURE . . . . .	42	161	3.6	.4
180	ALL FOOTWEAR . . . . .	23	2 349	85.0	85.0	260	KITCHENWARE-HOME FURNISHINGS . . . . .	111	661	4.3	1.6
182	WOMEN'S AND GIRLS' FOOTWEAR . . . . .	23	2 214	80.1	80.1	300	SPORTING-RECREATION EQUIPMENT . . . . .	33	117	1.7	.3
183	CHILDREN'S AND INFANTS' FOOTWR	6	107	18.6	3.9	320	HARDWARE-GARDENING EQUIPMENT . . . . .	22	180	4.3	.4
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	28	(X)	1.0	340	LUMBER-BUILDING MATERIALS . . . . .	8	90	8.3	.2
S20	NONMERCHANDISE RECEIPTS . . . . .	13	69	3.5	2.5	500	ALL OTHER MERCHANDISE . . . . .	14	162	6.8	.4
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	56	(X)	2.0	S20	NONMERCHANDISE RECEIPTS . . . . .	111	908	7.4	2.2
	CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.)					-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	61	(X)	.1
	TOTAL . . . . .	3	(0)	(X)	100.0		HOME FURNISHINGS STORES (OTHER S71)				
	FAMILY SHOE STORES (SIC 566 PT.)						TOTAL <sup>2</sup> . . . . .	37	3 800	(X)	100.0
	TOTAL . . . . .	86	8 216	(X)	100.0		FLOOR COVERINGS STORES (SIC S713)				
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	6	78	7.5	.9	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	22	2 213	88.2	88.2
160	WOMEN'S-GIRLS'CLOTHING&EX FOOTWR	19	359	12.3	4.4	S20	NONMERCHANDISE RECEIPTS . . . . .	8	82	6.2	3.3
180	ALL FOOTWEAR . . . . .	86	7 632	92.9	92.9	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	214	(X)	8.5
181	MEN'S AND BOYS' FOOTWEAR . . . . .	86	2 162	26.3	26.3		ORAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC S714)				
182	WOMEN'S AND GIRLS' FOOTWEAR . . . . .	86	4 016	48.9	48.9		TOTAL . . . . .	13	(0)	(X)	100.0
183	CHILDREN'S AND INFANTS' FOOTWR	82	1 454	18.2	17.7	200	CURTAINS-ORAPERIES-DRY GOODS . . . . .	13	(0)	(X)	91.2
S20	NONMERCHANDISE RECEIPTS . . . . .	31	122	4.3	1.5	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	(X)	(X)	8.8
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	24	(X)	.3		CHINA, GLASSWARE, AND METALWARE STORES (SIC S715)				
	CHILDREN'S AND INFANTS' WR. STRS. (SIC 564)						TOTAL . . . . .	-	-	(X)	-
	TOTAL . . . . .	22	1 036	(X)	100.0		MISCELLANEOUS HOME FURNISHINGS STORES (SIC S719)				
160	WOMEN'S-GIRLS'CLOTHING&EX FOOTWR	22	979	94.5	94.5		TOTAL . . . . .	2	(0)	(X)	100.0
161	CHILDREN'S-INFANTS' WEAR . . . . .	22	963	93.0	93.0		HOUSEHOLD APPLIANCE STORES (SIC S72)				
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	57	(X)	5.5		TOTAL . . . . .	188	18 936	(X)	100.0
	MISC. APPAREL AND ACCESSORY STRS. (SIC 569)					200	CURTAINS-DRAPERIES-DRY GOODS . . . . .	25	278	9.8	1.5
	TOTAL . . . . .	3	(0)	(X)	100.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	186	14 297	75.5	75.5
	FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC S7)					224	NEW MAJOR APPLIANCES . . . . .	185	11 038	58.3	58.3
	TOTAL . . . . .	663	72 822	(X)	100.0	225	NEW RADIOS-TV'S ETC. . . . .	110	2 818	17.4	14.9
200	CURTAINS-ORAPERIES-DRY GOODS . . . . .	99	1 254	11.0	1.7	226	USED MAJOR APPL-RADIOS-TV'S . . . . .	83	399	3.9	2.1
220	MAJOR APPL-RADIO-TV-MUSICAL INST	470	27 066	48.1	37.2	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	40	(X)	.2
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	425	37 470	79.1	51.5	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	31	1 143	25.9	6.0
260	KITCHENWARE-HOME FURNISHINGS . . . . .	179	2 060	9.3	2.8	260	KITCHENWARE-HOME FURNISHINGS . . . . .	62	766	10.6	4.0
280	JEWELRY-OPTICAL GOODS . . . . .	18	92	2.0	.1	264	SMALL ELECTRICAL APPLIANCES . . . . .	57	391	5.8	2.1
300	SPORTING-RECREATION EQUIPMENT . . . . .	54	616	5.0	.8	265	ALL OTHER KITCHENWR-HOUSEWR . . . . .	24	375	9.5	2.0
320	HARDWARE-GARDENING EQUIPMENT . . . . .	53	872	9.2	1.2	300	SPORTING-RECREATION EQUIPMENT . . . . .	10	435	14.8	2.3
340	LUMBER-BUILDING MATERIALS . . . . .	17	405	13.3	.6	320	HARDWARE-GARDENING EQUIPMENT . . . . .	19	548	12.6	2.9
420	AUTO TIRES-BATTERIES-ACCESS . . . . .	18	552	20.0	.8	340	LUMBER-BUILDING MATERIALS . . . . .	7	300	11.9	1.6
S00	ALL OTHER MERCHANDISE . . . . .	26	387	11.3	.5	420	AUTO TIRES-BATTERIES-ACCESS . . . . .	7	171	11.8	.9
S20	NONMERCHANDISE RECEIPTS . . . . .	246	1 966	7.3	2.7	500	ALL OTHER MERCHANDISE . . . . .	10	243	29.5	1.3
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	82	(X)	.1	S20	NONMERCHANDISE RECEIPTS . . . . .	103	645	5.8	3.4
	FURNITURE STORES (SIC S712)					-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	10	(X)	.6
	TOTAL . . . . .	364	41 526	(X)	100.0		RAOIO AND TELEVISION STORES (SIC S732)				
200	CURTAINS-DRAPERIES-DRY GOODS . . . . .	58	366	4.7	.9		TOTAL . . . . .	46	5 254	(X)	100.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	209	5 028	18.8	12.1	220	MAJOR APPL-RADIO-TV-MUSICAL INST	46	4 392	83.6	83.6
						224	NEW MAJOR APPLIANCES . . . . .	21	729	29.7	13.9
						225	NEW RADIOS-TV'S ETC. . . . .	46	3 372	64.2	64.2
						226	USED MAJOR APPL-RADIOS-TV'S . . . . .	22	207	7.6	3.9
						227	RECORDS-TAPES-MUSICAL INSTR . . . . .	6	84	11.6	1.6

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of—					Amount <sup>1</sup> (\$1,000)	As percent of total sales of—	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	4	114	19.8	2.2	060	ALCOHOLIC DRINKS . . . . .	9	99	29.1	.7
520	NONMERCHANDISE RECEIPTS . . . . .	15	221	13.9	4.2	080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	5	47	13.6	.3
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	527	(X)	10.0	100	CIGARS—CIGARETTES—TOBACCO . . . . .	58	153	8.6	1.0
	RECORD SHOPS (SIC 5733 PT.)					120	COSMETICS—DRUGS—CLEANERS . . . . .	21	33	3.4	.2
	TOTAL <sup>2</sup> . . . . .	8	462	(X)	100.0	520	NONMERCHANDISE RECEIPTS . . . . .	61	171	5.7	1.2
	MUSICAL INSTRUMENT STORES (SIC 5733 PT.)					-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	87	(X)	.6
	TOTAL . . . . .	20	2 844	(X)	100.0		DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)				
	TOTAL . . . . .	106	3 535	(X)	100.0		TOTAL <sup>2</sup> . . . . .	106	3 535	(X)	100.0
220	MAJOR APPL—RADIO—TV—MUSICAL INST	20	2 729	96.0	96.0		ORUG STORES AND PROPRIETARY STRS. (SIC 591)				
228	PIANOS . . . . .	15	1 037	38.4	36.5		TOTAL . . . . .	484	(0)	(X)	100.0
229	ORGANS . . . . .	15	499	18.4	17.5	020	GROCERIES—OTHER FOODS . . . . .	86		7.7	1.3
231	MUSICAL INSTR—ACCESSORIES . . . . .	15	856	45.3	30.1	040	MEALS—SNACKS . . . . .	148		7.7	2.4
232	RADIOS PHONO—TAPE RCORS—TV'S . . . . .	9	139	8.2	4.9	080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	27		38.8	.7
234	SHEET MUSIC—RELATED ITEMS . . . . .	15	136	5.2	4.8	100	CIGARS—CIGARETTES—TOBACCO . . . . .	324		6.0	4.1
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	61	(X)	2.1	120	COSMETICS—DRUGS—CLEANERS . . . . .	484		81.9	81.9
520	NONMERCHANDISE RECEIPTS . . . . .	7	113	8.0	4.0	140	MEN'S—BOYS' CLOTHING EXC FOOTWR . . . . .	14		6.0	.2
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	2	(X)	.1	160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR . . . . .	31		3.8	.3
	EATING AND DRINKING PLACES (SIC 58)					220	MAJOR APPL—RADIO—TV—MUSICAL INST	49		3.7	.5
	TOTAL . . . . .	1 247	55 829	(X)	100.0	260	KITCHENWARE—HOME FURNISHINGS . . . . .	119		4.5	1.4
020	GROCERIES—OTHER FOODS . . . . .	104	1 115	21.9	2.0	280	JEWELRY—OPTICAL GOODS . . . . .	196		3.2	1.6
040	MEALS—SNACKS . . . . .	1 206	46 647	84.4	83.6	300	SPORTING—RECREATION EQUIPMENT . . . . .	30		3.5	.3
060	ALCOHOLIC DRINKS . . . . .	340	5 988	34.9	10.7	320	HARDWARE—GARDENING EQUIPMENT . . . . .	26		5.1	.3
080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	50	455	17.7	.8	500	ALL OTHER MERCHANDISE . . . . .	221		8.9	4.0
100	CIGARS—CIGARETTES—TOBACCO . . . . .	320	771	4.6	1.4	520	NONMERCHANDISE RECEIPTS . . . . .	79		4.4	.7
120	COSMETICS—DRUGS—CLEANERS . . . . .	26	60	3.3	.1	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)		(X)	.3
400	AUTO FUELS—LUBRICANTS . . . . .	7	102	14.2	.2		ORUG STORES (SIC 591 PT.)				
500	ALL OTHER MERCHANDISE . . . . .	18	104	33.3	.2		TOTAL . . . . .	456	\$7 745	(X)	100.0
520	NONMERCHANDISE RECEIPTS . . . . .	166	545	6.5	1.0	020	GROCERIES—OTHER FOODS . . . . .	75	715	7.4	1.2
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	42	(X)	.1	040	MEALS—SNACKS . . . . .	127	1 338	7.6	2.3
	EATING PLACES (SIC 5812)					080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	27	410	36.8	.7
	TOTAL . . . . .	1 141	52 294	(X)	100.0	100	CIGARS—CIGARETTES—TOBACCO . . . . .	303	2 366	6.0	4.1
020	GROCERIES—OTHER FOODS . . . . .	101	1 105	22.5	2.1	120	COSMETICS—DRUGS—CLEANERS . . . . .	456	47 690	82.6	82.6
040	MEALS—SNACKS . . . . .	1 141	46 252	88.4	88.4	121	MEICINES EXC. PRESCRIPTION . . . . .	433	13 565	24.6	23.5
060	ALCOHOLIC DRINKS . . . . .	234	3 051	20.3	5.8	122	PRESCRIPTION MEDICINES . . . . .	456	24 490	42.4	42.4
080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	35	349	15.2	.7	123	ALL OTHER DRUGS—PROPRIETARIES . . . . .	367	9 635	20.1	16.7
100	CIGARS—CIGARETTES—TOBACCO . . . . .	292	727	4.5	1.4	140	MEN'S—BOYS' CLOTHING EXC FOOTWR . . . . .	14	131	5.8	.2
120	COSMETICS—DRUGS—CLEANERS . . . . .	26	59	3.3	.1	160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR . . . . .	24	181	4.7	.3
400	AUTO FUELS—LUBRICANTS . . . . .	6	100	14.2	.2	220	MAJOR APPL—RADIO—TV—MUSICAL INST	49	303	3.6	.5
500	ALL OTHER MERCHANDISE . . . . .	18	101	33.3	.2	260	KITCHENWARE—HOME FURNISHINGS . . . . .	102	582	3.4	1.0
520	NONMERCHANDISE RECEIPTS . . . . .	155	510	6.6	1.0	280	JEWELRY—OPTICAL GOODS . . . . .	186	829	2.8	1.4
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	40	(X)	.1	300	SPORTING—RECREATION EQUIPMENT . . . . .	29	189	3.4	.3
	RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.)					320	HARDWARE—GARDENING EQUIPMENT . . . . .	26	150	5.0	.3
	TOTAL . . . . .	732	35 250	(X)	100.0	500	ALL OTHER MERCHANDISE . . . . .	200	2 257	8.8	3.9
020	GROCERIES—OTHER FOODS . . . . .	47	336	14.7	1.0	520	NONMERCHANDISE RECEIPTS . . . . .	79	439	4.9	.8
040	MEALS—SNACKS . . . . .	732	30 640	86.9	86.9	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	165	(X)	.3
060	ALCOHOLIC DRINKS . . . . .	221	2 932	20.2	8.3		PROPRIETARY STORES (SIC 591 PT.)				
080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	29	300	15.2	.9		TOTAL . . . . .	28	(0)	(X)	100.0
100	CIGARS—CIGARETTES—TOBACCO . . . . .	223	544	3.7	1.5	120	COSMETICS—DRUGS—CLEANERS . . . . .	28		98.3	58.3
120	COSMETICS—DRUGS—CLEANERS . . . . .	4	25	5.2	.1	260	KITCHENWARE—HOME FURNISHINGS . . . . .	17		20.3	15.4
400	AUTO FUELS—LUBRICANTS . . . . .	5	68	14.2	.2	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)		(X)	26.3
500	ALL OTHER MERCHANDISE . . . . .	10	49	15.6	.1		MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)				
520	NONMERCHANDISE RECEIPTS . . . . .	83	320	7.0	.9		TOTAL . . . . .	1 150	157 076	(X)	100.0
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	35	(X)	.1	020	GROCERIES—OTHER FOODS . . . . .	72	1 090	17.5	.7
	CAFETERIAS (SIC 5812 PT.)					040	MEALS—SNACKS . . . . .	20	86	33.3	.1
	TOTAL <sup>2</sup> . . . . .	49	2 235	(X)	100.0	080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	152	14 311	100.0	9.1
	REFRESHMENT PLACES (SIC 5812 PT.)					100	CIGARS—CIGARETTES—TOBACCO . . . . .	71	577	12.9	.4
	TOTAL . . . . .	360	14 809	(X)	100.0	120	COSMETICS—DRUGS—CLEANERS . . . . .	22	83	16.6	.1
020	GROCERIES—OTHER FOODS . . . . .	49	707	30.9	4.8	140	MEN'S—BOYS' CLOTHING EXC FOOTWR . . . . .	24	563	50.0	.4
040	MEALS—SNACKS . . . . .	360	13 511	91.2	91.2	160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR . . . . .	18	125	50.0	.1
						180	ALL FOOTWEAR . . . . .	17	85	33.3	.1
						220	MAJOR APPL—RADIO—TV—MUSICAL INST	121	2 060	13.5	1.3
						240	FURNITURE—SLEEP EQUIP—FLOOR COV.	34	872	66.6	.6
						260	KITCHENWARE—HOME FURNISHINGS . . . . .	99	1 067	9.3	.7
						280	JEWELRY—OPTICAL GOODS . . . . .	157	9 308	66.2	5.9
						300	SPORTING—RECREATION EQUIPMENT . . . . .	73	3 482	84.6	2.2
						320	HARDWARE—GARDENING EQUIPMENT . . . . .	91	2 803	10.2	1.1

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available. X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.



TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments	Sales of specified merchandise lines		
			Amount <sup>1</sup>	As percent of total sales of--					Amount <sup>1</sup>	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments <sup>2</sup>					Estab- lishments handling the line	All estab- lish- ments <sup>2</sup>
		(number)	(\$1,000)					(number)	(\$1,000)		
	NEWS DEALERS AND NEWSSTANDS (SIC 5994)						MERCHANDISING MACHINE OPERATORS (SIC 534)				
	TOTAL <sup>2</sup> . . . . .	13	831	(X)	100.0		TOTAL . . . . .	35	(D)	(X)	100.0
	HOBBY, TOY, AND GAME SHOPS (SIC 5995)					020 GROCERIES-OTHER FOODS . . . . .	16	}	(O)	{	{
	TOTAL <sup>2</sup> . . . . .	4	93	(X)	100.0	040 MEALS-SNACKS . . . . .	12				
	CAMERA AND PHOTO SUPPLY STORES (SIC 5996)					100 CIGARS-CIGARETTES-TOBACCO . . . . .	26				
	TOTAL <sup>2</sup> . . . . .	7	706	(X)	100.0	- MISCELLANEOUS MERCHANDISE . . . . .	(X)				
	ALL OTHER MERCHANDISE . . . . .	7	706	100.0	100.0		DIRECT SELLING ESTABLISHMENTS (SIC 535)				
	GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997)						TOTAL . . . . .	37	3 889	(X)	100.0
	TOTAL <sup>2</sup> . . . . .	29	1 506	(X)	100.0	160 WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	5		312	35.7	8.0
	OPTICAL GOODS STORES (SIC 5999 PT.)					200 CURTAINS-DRAPERIES-DRY GOODS . . . . .	7		302	30.0	7.8
	TOTAL <sup>2</sup> . . . . .	11	841	(X)	100.0	220 MAJOR APPL-RADIO-TV-MUSICAL INST	11		391	30.2	10.1
	RETAIL STORES, N.E.C. (SIC 5999 PT.)					240 FURNITURE-SLEEP EQUIP-FLOOR COV.	4		74	9.1	1.9
	TOTAL <sup>2</sup> . . . . .	38	1 578	(X)	100.0	260 KITCHENWARE-HOME FURNISHINGS . . . . .	11		42	4.6	1.1
	NONSTORE RETAILERS (SIC 53 PART*)					280 JEWELRY-OPTICAL GOODS . . . . .	5		70	10.2	1.8
	TOTAL . . . . .	110	(D)	(X)	100.0	480 HOUSEHOLD FUELS-ICE . . . . .	13		1 325	90.9	34.1
020 GROCERIES-OTHER FOODS . . . . .						520 NONMERCHANDISE RECEIPTS . . . . .	22		214	10.1	5.5
040 MEALS-SNACKS . . . . .						- MISCELLANEOUS MERCHANDISE . . . . .	(X)		1 159	(X)	29.8
100 CIGARS-CIGARETTES-TOBACCO . . . . .											
120 COSMETICS-DRUGS-CLEANERS . . . . .											
140 MEN'S-BOYS' CLOTHING-EXC FOOTWR											
160 WOMEN'S-GIRLS' CLOTHING-EXC FOOTWR											
180 ALL FOOTWEAR . . . . .											
200 CURTAINS-DRAPERIES-DRY GOODS . . . . .											
220 MAJOR APPL-RADIO-TV-MUSICAL INST											
240 FURNITURE-SLEEP EQUIP-FLOOR COV.											
260 KITCHENWARE-HOME FURNISHINGS . . . . .											
280 JEWELRY-OPTICAL GOODS . . . . .											
300 SPORTING-RECREATION EQUIPMENT . . . . .											
320 HARDWARE-GARDENING EQUIPMENT . . . . .											
340 LUMBER-BUILDING MATERIALS . . . . .											
420 AUTO TIRES-BATTERIES-ACCESS . . . . .											
440 FARM EQUIPMENT MACHINERY . . . . .											
480 HOUSEHOLD FUELS-ICE . . . . .											
500 ALL OTHER MERCHANDISE . . . . .											
520 NONMERCHANDISE RECEIPTS . . . . .											
	MAIL ORDER HOUSES (SIC 532)										
	TOTAL . . . . .	38	16 855	(X)	100.0						
120 COSMETICS-DRUGS-CLEANERS . . . . .											
140 MEN'S-BOYS' CLOTHING-EXC FOOTWR											
160 WOMEN'S-GIRLS' CLOTHING-EXC FOOTWR											
180 ALL FOOTWEAR . . . . .											
200 CURTAINS-DRAPERIES-DRY GOODS . . . . .											
220 MAJOR APPL-RADIO-TV-MUSICAL INST											
240 FURNITURE-SLEEP EQUIP-FLOOR COV.											
260 KITCHENWARE-HOME FURNISHINGS . . . . .											
280 JEWELRY-OPTICAL GOODS . . . . .											
300 SPORTING-RECREATION EQUIPMENT . . . . .											
320 HARDWARE-GARDENING EQUIPMENT . . . . .											
340 LUMBER-BUILDING MATERIALS . . . . .											
380 AUTOMOBILES-TRUCKS . . . . .											
420 AUTO TIRES-BATTERIES-ACCESS . . . . .											
440 FARM EQUIPMENT MACHINERY . . . . .											
500 ALL OTHER MERCHANDISE . . . . .											
520 NONMERCHANDISE RECEIPTS . . . . .											
- MISCELLANEOUS MERCHANDISE . . . . .		(X)	8	(X)	(Z)						

Standard Notes: Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

†Detail may not add to total due to rounding.

‡Merchandise line detail withheld due to insufficient reporting.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales			
		Mississippi	Biloxi- Gulfport SMSA	Jackson SMSA	Area outside SMSA's
	RETAIL TRADE REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	B	C	D
	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP DEALERS (SIC S2) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	C	B	B
	BUILDING MATERIALS AND SUPPLY STORES (SIC S2 EX. S25) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	B	B	(X)
34D	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS.....	(X)	C	B	(X)
	LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC S21) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	C
34D	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS.....	C	(X)	(X)	D
	PLUMBING AND HEATING EQUIP DLRS. (SIC S22) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	C
	PAINT, GLASS, AND WALLPAPER STRS. (SIC S23) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	C
34D	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS.....	D	(X)	(X)	D
	ELECTRICAL SUPPLY STORES (SIC S24) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	E
	HARDWARE STORES (SIC S251) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	E	E	C
32D	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HARDWARE-GARDENING EQUIPMENT.....	D	E	E	C
34D	LUMBER-BUILDING MATERIALS.....	D	E	E	D
	FARM EQUIPMENT DEALERS (SIC S252) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	E	D	B

Note: See merchandise line introductory text for explanation of this table.  
A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than  
60 percent. X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales			
		Mississippi	Biloxi- Gulfport SMSA	Jackson SMSA	Area outside SMSA's
	GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*)				
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	A	C	C
	DEPARTMENT STORES (SIC 531)				
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	A	B	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
140	MEN'S-BOYS' CLOTHING EXC FOOTWR....	B	A	B	B
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR...	B	A	B	B
200	CURTAINS-DRAPERIES-DRY GOODS.....	B	A	B	B
220	MAJOR APPL-RADIO-TV-MUSICAL INSTR..	B	A	B	B
240	FURNITURE-SLEEP EQUIP-FLOOR COV....	B	A	B	B
260	KITCHENWARE-HOME FURNISHINGS.....	B	A	B	B
320	HARDWARE-GARDENING EQUIPMENT.....	B	A	B	C
340	LUMBER-BUILDING MATERIALS.....	B	A	B	B
500	ALL OTHER MERCHANDISE.....	B	A	B	C
520	NONMERCHANDISE RECEIPTS.....	B	A	B	C
	VARIETY STORES (SIC 533)				
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	C	C	A
	MISC. GENERAL MERCHANDISE STORES (SIC 539)				
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	A	D	(X)
	GENERAL MERCHANDISE STORES (SIC 539 PART)				
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	(X)	(X)	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
140	MEN'S-BOYS' CLOTHING EXC FOOTWR....	E	(X)	(X)	E
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR...	E	(X)	(X)	E
200	CURTAINS-DRAPERIES-DRY GOODS.....	E	(X)	(X)	E
220	MAJOR APPL-RADIO-TV-MUSICAL INSTR..	E	(X)	(X)	E
240	FURNITURE-SLEEP EQUIP-FLOOR COV....	E	(X)	(X)	E
260	KITCHENWARE-HOME FURNISHINGS.....	E	(X)	(X)	E
320	HARDWARE-GARDENING EQUIPMENT.....	E	(X)	(X)	E
340	LUMBER-BUILDING MATERIALS.....	E	(X)	(X)	E
500	ALL OTHER MERCHANDISE.....	E	(X)	(X)	E
	DRY GOODS STORES (SIC 539 PART)				
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	E
	SEWING AND NEEDLEWORK STORES (SIC 539 PART)				
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	(X)	B

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

†Detail may not add to total due to rounding.

‡Merchandise line detail withheld due to insufficient reporting.

X Not applicable.

Z Less than 0.05 percent.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales			
		Mississippi	Biloxi- Gulfport SMSA	Jackson SMSA	Area outside SMSA's
	FOOD STORES (SIC 54) REPORTING SALES BY BROAD MERCHANDISE LINE .....	E	A	B	E
	GROCERY STORES (SIC 541) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	A	A	C
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	E	A	B	E
S00	GROCERIES-OTHER FOODS .....	E	A	A	E
	MEAT AND FISH (SEA FOOD) MARKETS (SIC 542) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	E	C	(X)
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	(X)	E	C	(X)
	GROCERIES-OTHER FOODS .....				
	MEAT MARKETS (SIC 542 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	E	(X)	(X)	E
	GROCERIES-OTHER FOODS .....				
	FISH (SEA FOOD) MARKETS (SIC 542 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	E	(X)	(X)	E
	GROCERIES-OTHER FOODS .....				
	FRUIT STORES AND VEGETABLE MARKETS (SIC 543) REPORTING SALES BY BROAD MERCHANDISE LINE .....	E	E	E	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	E	E	E	E
	GROCERIES-OTHER FOODS .....				
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544) REPORTING SALES BY BROAD MERCHANDISE LINE .....	A	E	E	A
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	A	E	E	A
	GROCERIES-OTHER FOODS .....				
	RETAIL BAKERIES (SIC 546) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	E	D
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	E	E	E	E
	GROCERIES-OTHER FOODS .....				
	RETAIL BAKERIES-BAKING, SELLING (SIC 5462) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	(X)	(X)	D
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	D	(X)	(X)	E
	GROCERIES-OTHER FOODS .....				

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent. X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales			
		Mississippi	Biloxi- Gulfport SMSA	Jackson SMSA	Area outside SMSA's
	RETAIL BAKERIES--SELLING ONLY (SIC 5463) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	E	(X)	(X)	E
	OTHER FOOD STORES (OTHER 54) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	E	A	(X)
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	(X)	E	A	(X)
500	ALL OTHER MERCHANDISE.....	(X)	E	E	(X)
	DAIRY PRODUCTS STORES (SIC 545) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	E	(X)	(X)	E
	EGG AND POULTRY DEALERS (SIC 549 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	(X)	A
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	A	(X)	(X)	A
	OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	(X)	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	A	(X)	(X)	E
500	ALL OTHER MERCHANDISE.....	E	(X)	(X)	E
	AUTOMOTIVE DEALERS (SIC 55 EX, 554) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	C	B
	MOTOR VEHICLE DEALERS (SIC 551, 552) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	C	B
	MOTOR VEHICLE DEALERS--NEW AND USED CARS (SIC 551) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	B	B	(X)
380	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE AUTOMOBILES--TRUCKS.....	(X)	B	C	(X)
400	AUTO FUELS--LUBRICANTS.....	(X)	B	B	(X)
420	AUTO TIRES--BATTERIES--ACCESS.....	(X)	B	C	(X)
520	NONMERCHANDISE RECEIPTS.....	(X)	B	B	(X)
	DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	C
380	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE AUTOMOBILES--TRUCKS.....	C	(X)	(X)	C
400	AUTO FUELS--LUBRICANTS.....	O	(X)	(X)	O
420	AUTO TIRES--BATTERIES--ACCESS.....	C	(X)	(X)	C
520	NONMERCHANDISE RECEIPTS.....	C	(X)	(X)	C

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent. X = Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales			
		Mississippi	Biloxi- Gulfpport SMSA	Jackson SMSA	Area outside SMSA's
	DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC SS1 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
36D	AUTOMOBILES-TRUCKS.....	C	(X)	(X)	C
4D0	AUTO FUELS-LUBRICANTS.....	C	(X)	(X)	C
42D	AUTO TIRES-BATTERIES-ACCESS.....	C	(X)	(X)	C
S2D	NONMERCHANDISE RECEIPTS.....	C	(X)	(X)	C
	DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC SS1 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	(X)	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
36D	AUTOMOBILES-TRUCKS.....	A	(X)	(X)	A
4D0	AUTO FUELS-LUBRICANTS.....	A	(X)	(X)	A
42D	AUTO TIRES-BATTERIES-ACCESS.....	A	(X)	(X)	A
S2D	NONMERCHANDISE RECEIPTS.....	A	(X)	(X)	A
	MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC SS2) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	C	E	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
36D	AUTOMOBILES-TRUCKS.....	D	C	E	D
4D0	AUTO FUELS-LUBRICANTS.....	E	E	E	E
42D	AUTO TIRES-BATTERIES-ACCESS.....	D	C	E	D
S2D	NONMERCHANDISE RECEIPTS.....	D	C	E	E
	TIRE, BATTERY, AND ACCESSORY DLRS (SIC SS3) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	C	C
	HOME AND AUTO SUPPLY STORES (SIC SS3 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	(X)	(X)	D
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
22D	MAJOR APPL-RADIO-TV-MUSICAL INSTR..	D	(X)	(X)	D
26D	KITCHENWARE-HOME FURNISHINGS.....	D	(X)	(X)	D
30D	SPORTING-RECREATION EQUIPMENT.....	D	(X)	(X)	D
36D	AUTOMOBILES-TRUCKS.....	E	(X)	(X)	E
4D0	AUTO FUELS-LUBRICANTS.....	E	(X)	(X)	E
42D	AUTO TIRES-BATTERIES-ACCESS.....	D	(X)	(X)	D
S2D	NONMERCHANDISE RECEIPTS.....	E	(X)	(X)	E
	OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC SS3 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
22D	MAJOR APPL-RADIO-TV-MUSICAL INSTR..	C	(X)	(X)	B
26D	KITCHENWARE-HOME FURNISHINGS.....	C	(X)	(X)	B
30D	SPORTING-RECREATION EQUIPMENT.....	C	(X)	(X)	C
36D	AUTOMOBILES-TRUCKS.....	E	(X)	(X)	E
4D0	AUTO FUELS-LUBRICANTS.....	E	(X)	(X)	E
42D	AUTO TIRES-BATTERIES-ACCESS.....	D	(X)	(X)	C
S2D	NONMERCHANDISE RECEIPTS.....	C	(X)	(X)	C
	MISCELLANEOUS AUTOMOTIVE DEALERS (SIC SS9) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	E	C	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
30D	SPORTING-RECREATION EQUIPMENT.....	(X)	E	C	(X)
36D	AUTOMOBILES-TRUCKS.....	(X)	E	C	(X)
4D0	AUTO FUELS-LUBRICANTS.....	(X)	E	C	(X)
S2D	ALL OTHER MERCHANDISE.....	(X)	E	C	(X)
S2D	NONMERCHANDISE RECEIPTS.....	(X)	E	D	(X)

Note: See merchandise line introductory text for explanation of this table.  
A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent.  
60 percent. X Not applicable.

D = 60 to 69 percent.

E = Less than

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales			
		Mississippi	Biloxi-Gulfpport SMSA	Jackson SMSA	Area outside SMSA's
	BOAT DEALERS (SIC 5591) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	D
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
300	SPORTING-RECREATION EQUIPMENT .....	E	(X)	(X)	E
400	AUTO FUELS-LUBRICANTS .....	C	(X)	(X)	E
S20	NONMERCHANDISE RECEIPTS.....	D	(X)	(X)	E
	HOUSEHOLD TRAILER DEALERS (SIC 5592) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	(X)	(X)	D
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
S00	ALL OTHER MERCHANDISE .....	E	(X)	(X)	E
S20	NONMERCHANDISE RECEIPTS.....	E	(X)	(X)	E
	AIRCRAFT, MOTORCYCLE DEALERS (SIC 5599 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	(X)	(X)	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
3B0	AUTOMOBILES-TRUCKS .....	D	(X)	(X)	E
4D0	AUTO FUELS-LUBRICANTS .....	D	(X)	(X)	E
S20	NONMERCHANDISE RECEIPTS.....	D	(X)	(X)	E
	AUTOMOTIVE DEALERS; N.E.C. (SIC 5599 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
4D0	AUTO FUELS-LUBRICANTS .....	E	(X)	(X)	E
S00	ALL OTHER MERCHANDISE .....	E	(X)	(X)	E
S20	NONMERCHANDISE RECEIPTS.....	E	(X)	(X)	E
	GASOLINE SERVICE STATIONS (SIC 554) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	E	D	D
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
3B0	AUTOMOBILES-TRUCKS .....	E	E	E	E
400	AUTO FUELS-LUBRICANTS .....	E	E	D	E
420	AUTO-TIRES-BATTERIES-ACCESS.....	D	E	D	D
S20	NONMERCHANDISE RECEIPTS.....	E	E	D	E
	APPAREL AND ACCESSORY STORES (SIC 56) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	A	C	E
	WOMEN'S CLOTHING; SPECIALTY STRS. FURRIERS (SIC 562, 3, B) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	C
	WOMEN'S READY-TO-WEAR STORES (SIC 562) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	B	C	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
140	MEN'S-BOYS' CLOTHING EXC FOOTWR ....	E	E	E	E
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR ....	D	B	C	D

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 X = Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales			
		Mississippi	Biloxi- Gulfport SMSA	Jackson SMSA	Area outside SMSA's
	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	E	E	(X)
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS'CLOTHING,EX FOOTWR...	(X)	E	E	(X)
	MILLINERY STORES (SIC 563 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	E
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS'CLOTHING,EX FOOTWR...	E	(X)	(X)	E
	CORSET AND LINGERIE STORES (SIC 563 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	E
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS'CLOTHING,EX FOOTWR...	E	(X)	(X)	E
	OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	O	(X)	(X)	O
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR....	E	(X)	(X)	E
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR...	E	(X)	(X)	E
	FURRIERS AND FUR SHOPS (SIC 568) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	E	A	E
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS'CLOTHING,EX FOOTWR...	A	E	A	E
	OTHER APPAREL AND ACCESSORY STORES (OTHER 56) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	A	C	(X)
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR....	(X)	B	E	(X)
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR...	(X)	B	E	(X)
180	ALL FOOTWEAR .....	(X)	E	E	(X)
	MEN'S AND BOYS' CLOTHING-FURNISHING STORES (SIC 561) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	A	C	B
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR....	B	A	O	C
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR...	C	E	C	O
	CUSTOM TAILORS (SIC 567) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	E
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR....	E	(X)	(X)	E
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR...	E	(X)	(X)	E

Note: See merchandise line introductory text for explanation of this table.

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D = 60 to 69 percent.

E = Less than

60 percent. X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales			
		Mississippi	Biloxi-Gulfport SMSA	Jackson SMSA	Area outside SMSA's
	FAMILY CLOTHING STORES (SIC 565) REPORTING SALES BY BROAD MERCHANDISE LINE .....	E	A	C	B
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
160	MEN'S-BOYS' CLOTHING EXC FOOTWR.... WOMEN'S-GIRLS' CLOTHING EXC FOOTWR...	E E	A A	E E	E E
	SHOE STORES (SIC 566) REPORTING SALES BY BROAD MERCHANDISE LINE .....	C	E	D	C
	MEN'S SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE .....	A	(X)	(X)	A
180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR .....	A	(X)	(X)	A
	WOMEN'S SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE .....	E	(X)	(X)	D
180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR .....	E	(X)	(X)	D
	CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE .....	E	(X)	(X)	E
180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR .....	E	(X)	(X)	E
	FAMILY SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE .....	C	(X)	(X)	B
180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR .....	C	(X)	(X)	C
	CHILDREN'S AND INFANTS' WR. STRS. (SIC 564) REPORTING SALES BY BROAD MERCHANDISE LINE .....	D	(X)	(X)	D
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
160	MEN'S-BOYS' CLOTHING EXC FOOTWR.... WOMEN'S-GIRLS' CLOTHING EXC FOOTWR...	E D	(X) (X)	(X) (X)	E D
	MISC. APPAREL AND ACCESSORY STRS. (SIC 569) REPORTING SALES BY BROAD MERCHANDISE LINE .....	E	(X)	(X)	E
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
160	MEN'S-BOYS' CLOTHING EXC FOOTWR.... WOMEN'S-GIRLS' CLOTHING EXC FOOTWR...	E E	(X) (X)	(X) (X)	E E
	APPAREL AND ACCESS. STORES, N.E.C. (SIC 564, 7, 9.) REPORTING SALES BY BROAD MERCHANDISE LINE .....	(X)	E	D	(X)
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE				
160	MEN'S-BOYS' CLOTHING EXC FOOTWR.... WOMEN'S-GIRLS' CLOTHING EXC FOOTWR...	(X) (X)	E E	E D	(X) (X)

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent. X = Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales			
		Mississippi	Biloxi- Gulfport SMSA	Jackson SMSA	Area outside SMSA's
	FURNITURE HOME FURNISHINGS, AND EQUIPMENT STORES (SIC S7) REPORTING SALES BY BROAD MERCHANDISE LINE .....	B	A	C	B
	FURNITURE STORES (SIC S712) REPORTING SALES BY BROAD MERCHANDISE LINE .....	B	A	C	B
240	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV. ...	C	A	C	C
	HOME FURNISHINGS STORES (OTHER S71) REPORTING SALES BY BROAD MERCHANDISE LINE .....	O	B	B	E
	FLOOR COVERINGS STORES (SIC S713) REPORTING SALES BY BROAD MERCHANDISE LINE .....	C	(X)	(X)	O
	DRAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC S714) REPORTING SALES BY BROAD MERCHANDISE LINE .....	C	(X)	(X)	C
	CHINA, GLASSWARE AND METALWARE STORES (SIC S715) REPORTING SALES BY BROAD MERCHANDISE LINE .....	E	(X)	(X)	E
	MISCELLANEOUS HOME FURNISHINGS STORES (SIC S719) REPORTING SALES BY BROAD MERCHANDISE LINE .....	E	(X)	(X)	E
	HOUSEHOLD APPLIANCE STORES (SIC S72) REPORTING SALES BY BROAD MERCHANDISE LINE .....	C	O	B	C
220	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR..	O	O	E	O
260	KITCHENWARE-HOME FURNISHINGS .....	C	O	E	O
	RADIO, TV, AND MUSIC STORES (SIC S731) REPORTING SALES BY BROAD MERCHANDISE LINE .....	(X)	A	E	(X)
220	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR..	(X)	A	E	(X)
260	KITCHENWARE-HOME FURNISHINGS .....	(X)	E	E	(X)
	RADIO AND TELEVISION STORES (SIC S732) REPORTING SALES BY BROAD MERCHANDISE LINE .....	A	(X)	(X)	A
220	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR..	B	(X)	(X)	A
260	KITCHENWARE-HOME FURNISHINGS .....	E	(X)	(X)	O
	RECORD SHOPS (SIC S733 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE .....	A	(X)	(X)	A
220	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR..	A	(X)	(X)	A

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 81 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent. X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales			
		Mississippi	Biloxi- Gulfport SMSA	Jackson SMSA	Area outside SMSA's
220	MUSICAL INSTRUMENT STORES (SIC 5733 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	(X)	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR...	A	(X)	(X)	C
	EATING AND DRINKING PLACES (SIC 58) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	D	C	D
	EATING PLACES (SIC 5812) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	D	C	D
	RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	(X)	(X)	D
	CAFETERIAS (SIC 5812 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	E
	REFRESHMENT PLACES (SIC 5812 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	(X)	(X)	D
120	DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	D	B	E
	DRUG STORES AND PROPRIETARY STORES (SIC 591) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	B	C
	DRUG STORES (SIC 591 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	B	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE COSMETICS-DRUGS-CLEANERS.....	C	C	B	C
	PROPRIETARY STORES (SIC 591 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	C	A
120	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE COSMETICS-DRUGS-CLEANERS.....	E	E	E	E
	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	D	C	C
	LIQUOR STORES (SIC 592) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	E	A	D

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more.

B = 80 to 89 percent.

C = 70 to 79 percent.

D = 60 to 69 percent.

E = Less than 60 percent.

X = Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales			
		Mississippi	Biloxi-Gulfport SMSA	Jackson SMSA	Area outside SMSA's
	ANTIQUE AND SECONDHAND STORES (SIC 593) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	C	C	(X)
	ANTIQUE STORES (SIC 5932) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	C
	SECONDHAND STORES (SIC 5933) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	(X)	(X)	D
	SPORTING GOODS STORES AND BICYCLE SHOPS (SIC 595) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	E	E	(X)
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT.....	(X)	E	E	(X)
	SPORTING GOODS STORES (SIC 5952) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	D
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT.....	E	(X)	(X)	E
	BICYCLE SHOPS (SIC 5953) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	B
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT.....	E	(X)	(X)	E
	JEWELRY STORES (SIC 597) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	D	A
240	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE KITCHENWARE-HOME FURNISHINGS.....	B	B	D	A
280	JEWELRY-OPTICAL GOODS.....	B	B	D	A
520	NONMERCHANDISE RECEIPTS.....	B	B	D	A
	FUEL AND ICE DEALERS (SIC 598) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	A	E	(X)
480	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE.....	(X)	A	E	(X)
	FUEL OIL DEALERS (SIC 5983) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	E
480	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE.....	E	(X)	(X)	E
	LIQUEFIED PETROL. GAS (BTLDO. GAS) DEALERS (SIC 5984) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	(X)	(X)	D
480	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE.....	D	(X)	(X)	D

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent.

D = 60 to 69 percent.

E = Less than

60 percent. X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales			
		Mississippi	Biloxi- Gulfport SMSA	Jackson SMSA	Area outside SMSA's
4B0	FUEL AND ICE DEALERS; N.E.C. (SIC 5982) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE.....	E	(X)	(X)	E
	FLORISTS (SIC 5992) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	A	C	E
	CIGAR STORES AND STANDS (SIC 5993) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	A	B	B
	OTHER MISCELLANEOUS RETAIL STORES (OTHER 59) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	D	C	(X)
24D S00 S20	BOOK STORES (SIC 5942) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV....	E	(X)	(X)	E
	ALL OTHER MERCHANDISE.....	E	(X)	(X)	E
	NONMERCHANDISE RECEIPTS.....	E	(X)	(X)	E
24D S00 S20	STATIONERY STORES (SIC 5943) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV....	E	(X)	(X)	E
	ALL OTHER MERCHANDISE.....	E	(X)	(X)	E
	NONMERCHANDISE RECEIPTS.....	E	(X)	(X)	E
	HAY, GRAIN, AND FEED STORES (SIC 5962) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	E
	OTHER FARM SUPPLY STORES (SIC 5969 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	(X)	A
	GARDEN SUPPLY STORES (SIC 5969 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	(X)	(X)	A
	NEWS DEALERS AND NEWSSTANDS (SIC 5994) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	E
	HDBBY, TOY, AND GAME SHOPS (SIC 5995) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	E
	CAMERA AND PHOTO SUPPLY STORES (SIC 5996) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	(X)	A

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent. X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales			
		Mississippi	Biloxi- Gulfport SMSA	Jackson SMSA	Area outside SMSA's
	GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997) REPORTING SALES BY BROAD MERCHANDISE LINE .....	E	(X)	(X)	E
	OPTICAL GOODS STORES (SIC 5999 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE .....	D	(X)	(X)	E
	RETAIL STORES, N.E.C. (SIC 5999 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE .....	E	(X)	(X)	E
	NONSTORE RETAILERS (SIC 53 PART*) REPORTING SALES BY BROAD MERCHANDISE LINE .....	B	E	B	B
	MAIL ORDER HOUSES (SIC 532) REPORTING SALES BY BROAD MERCHANDISE LINE .....	A	E	A	A
	MERCHANDISING MACHINE OPERATORS (SIC 534) REPORTING SALES BY BROAD MERCHANDISE LINE .....	D	E	B	D
	DIRECT SELLING ESTABLISHMENTS (SIC 535) REPORTING SALES BY BROAD MERCHANDISE LINE .....	A	C	B	A

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent. (X) Not applicable.

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.



## GENERAL EXPLANATION

### CENSUS COVERAGE

**Method of Coverage**—Effective with the 1967 Census of Business, a major shift in the method of compiling data was introduced. In the 1954, 1958, and 1963 Censuses data for all “employer” establishments (those which had some paid employment during the census year) were obtained through a mail canvass. Information for “nonemployers” was obtained from Federal income tax records.

In the 1967 Census of Business, retail firms were divided into two categories—the “mail universe” and the “nonmail” universe. The coverage of each component and the method of obtaining census information for these two groups are described below.

**1. The “nonmail” universe**—This group consists of firms which were not required to file a regular census return and includes the following categories:

**a. All “nonemployers”**—Consists of all firms with no paid employment during 1967. Sales information for these firms was obtained from 1967 Federal income tax records. Although made up of a large number of firms, the nonemployer segment accounts for only about 5 percent of total retail sales. (See “Comparison of the 1963 Census With the 1967 Census,” item 4, on the next page.)

In the 1967 Census, data for all non-employer establishments were compiled from tax records. In the 1963 Census, data were compiled from only one-half of the non-employer tax returns and were multiplied by 2 to establish census totals.

The census included only those retail non-employer firms which reported a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. This treatment is the same as in the 1963 Census.

**b. Selected “small employers”**—“Employers” consist of all business firms in the active records of the Internal Revenue Service (IRS) which were subject to payment of Federal Insurance Contribution Act (FICA) taxes. “Small employers” consist basically of all those single unit firms with payroll below a specified cutoff (except for a 10-percent sample of these which were included in the “mail” universe). The cutoff varied by kind of

business and was designed, in most cases, to limit the “nonmail” group to establishments which would account for approximately 20 percent of total sales in each kind of business. The “number-of-employee” equivalent of the payroll cutoff generally was in the range of one to three employees.

Data on sales, payroll, and employment for “under cutoff” employer firms were obtained from the administrative records of the Internal Revenue Service (IRS) and the Social Security Administration (SSA).

**2. The “mail” universe**—Information for firms in this group was obtained basically by means of a mail canvass. However, information on first quarter payroll and mid-March employment for single-unit employers (section b below) was obtained from IRS and SSA records. The “mail” universe includes the following categories:

**a. Firms in the census prec canvass**—The census prec canvass operation was basically designed to identify firms which operated units at more than one location.

Firms which were included in the prec canvass were drawn primarily from 1963 Census records of multiunit firms and large employers. Miscellaneous categories of organizations (e.g., cooperative associations; State, county, and municipal liquor stores; and retail stores of utility companies) were also included in the prec canvass.

**b. Firms not in the census prec canvass**—Other firms included in the “mail” universe consist of the following categories:

- (1) The 10 percent of “small employer” firms referred to in section 1-b above.
- (2) Other employers than those covered by section 1-b or 2-a above.

**Comparison of the 1963 Census with the 1967 Census**—Except for the method of coverage described above, the 1963 and 1967 censuses were conducted under similar conditions and procedures. Strict comparability of the data for the two censuses is limited by the following factors:

**1. Classification**—For both 1963 and 1967, nonemployer firms were classified on the basis of information supplied on the Federal income tax returns. However, the 1967 classifications for “nonemployer” firms were coded in less detail than in 1963. Therefore, 1967 data for the combination of “employer” and “nonemployer”

establishments are presented in less kind-of-business detail than was the case in 1963. Data for employer establishments, however, are shown in full detail.

For 1963, nonemployer firms were classified by IRS personnel with technical assistance of Census Bureau personnel. For 1967, classification of these firms was performed by personnel of the IRS through use of a coded listing of the kinds of business which were to be separately identified. While the technique of classification was substantially the same and was based on the firm's description of its principal business activity, greater use was made in 1967 of "basket" classifications (e.g., miscellaneous food stores).

The 1967 Census classification for the small employer firms (see coverage of employers above) which were not mailed the Census report form was based on the following:

a. If the firm had been in business in 1963, the kind-of-business classification which had been assigned in that census was used.

b. If the firm was a "birth" since 1963, the SSA classification was used if it corresponded to a census classification.

c. If an adequate kind-of-business classification could not be assigned under the procedure outlined in a. and b. above, the firm was mailed a brief inquiry requesting information needed to assign such a classification.

d. If these three procedures proved inadequate, the firm's description of its principal business activity as entered on its IRS business tax return was used.

The 1967 Census classification for establishments in the mail universe (section 2 above) was assigned on the basis of answers to questions on sales by merchandise lines and other special inquiries.

In addition to differences in classification based on the method of enumeration, some changes were made in the 1967 Census in the individual kind-of-business classifications which are detailed in the "Kind-of-Business Classifications" section below. The kinds of business involving significant changes are building materials dealers, optical goods stores, and refreshment places. These changes importantly limit the comparability of the 1967 Census data for these kinds of business with those for the previous census.

**2. Areas**—The physical area of a number of urban places for which data are shown in the 1967 Census is not the same as it was in the 1963 Census because of annexations and other boundary changes which occurred since 1963.

**3. Active proprietors**—In the 1963 Census, the number of active proprietors of unincorporated businesses was computed by crediting sole proprietorships with one proprietor and partnerships with two proprietors for each establishment in business during the week of November 15. In the 1967 Census, the count of active proprietors was based on crediting each sole proprietorship with one active proprietor and each partnership with two active proprietors for the following types of firms, including multi-units firms:

- a. All "employer" firms which had first quarter 1967 payroll.
- b. All "nonemployer" firm not in business the full year.
- c. Every second "nonemployer" firm not in business the full year.

**4. Coverage of nonemployers**—Although a comparison of data for nonemployer firms from the 1963 and 1967 Censuses seems to indicate that there was an increase in the number of such firms and that they accounted for approximately as large a proportion of total retail sales volume in 1967 as in 1963, these conclusions are subject to the following limitations:

The combination of (1) the census processing cutoff occurring before the completion of the flow of tax forms from which the census nonemployer data were derived and (2) other processing omissions is estimated to have led to a loss of about 50,000 nonemployer firms, accounting for about one-half of 1 percent of retail sales volume in 1963. This estimate, which is based on a study of a sample of tax forms made after the 1963 Census results were compiled, reflects a more substantial census omission than previously had been estimated. Because of a later processing date for the 1967 Census, omissions from this census are believed negligible. Both censuses probably omitted a small number of nonemployers (accounting for a negligible sales volume) because the tax form kind-of-business description was inadequate to indicate they conducted an in-scope kind of business.

As noted in section 1-a under "Method of Coverage" above, only those retail nonemployer establishments were included in the census which reported a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. While these are the same rules used in the 1963 Census, a modification to reflect price changes probably would have resulted in the exclusion of several thousand additional marginal firms.

5. **Payroll**—In 1963 the inclusion in payroll of gratuities received by employees from patrons was not requested. In 1967, both in the case of payroll reported to the Internal Revenue Service and payrolls reported to the Census Bureau, businesses were requested to include in payroll the amount of tips and gratuities which were reported to employers as received by employees from patrons.

**Types of Areas Covered**—The 1967 Census reports present data by kind of business for the following areas:

1. The State as a whole.
2. Each standard metropolitan statistical area.
3. Each county.
4. Each "city" of 2,500 inhabitants or more.

The term "city" for purposes of these reports includes places having 2,500 inhabitants or more in the 1960 Census of Population (or later special censuses) and which were incorporated as cities, boroughs, villages, or towns. It does not include towns in New England, New York, and Wisconsin which are not considered "incorporated places" for Census Bureau purposes.

In addition, data are shown for the following areas not classified as incorporated places:

1. Towns in the New England States which had an urban population, by Census of Population rules, of 2,500 inhabitants or more or which had a total population of 10,000 or more.

2. Townships in New Jersey and Pennsylvania which had 10,000 inhabitants or more.

The standard metropolitan statistical areas (SMSA's) for which data are shown are those defined by the Bureau of the Budget.<sup>1</sup> A standard metropolitan statistical area is a county or group of contiguous counties (except in New England) which contains at least one central city of 50,000 inhabitants or more or twin cities with a combined population of at least 50,000. In addition to the county or counties containing such a city or cities, contiguous counties are included in an SMSA if, according to certain criteria, they are essentially metropolitan in character and are socially and economically integrated with the central city. In New England, towns and cities rather than counties are the units used in defining an SMSA.

In addition to the above areas, the series of reports for "Major Retail Centers" presents data for the central business districts (CBD's) of 134 cities which have a population of 100,000 inhabitants or more and for approximately 1,700 major retail centers (other than CBD's) located in SMSA's.

## Appendix B

### MERCHANDISE LINE SALES REPORTS EXPLANATIONS

#### EXPLANATION OF TERMS

**Data Covered**—Data in the merchandise line series of reports are presented for employer establishments only. No attempt has been made to project merchandise line distributions to the nonemployer segments of the retail trade universe.

**Types of Areas**—This series of reports presents data by kind of business and merchandise line for (1) each State as a whole, (2) each standard metropolitan statistical area, and (3) that part of each State which is not located in any standard metropolitan statistical area.

The standard metropolitan statistical areas for which data are shown are those defined by the Bureau of the Budget in 1967.<sup>1</sup>

**Establishments**—An establishment is a single physical location at which business is conducted. An establishment is not necessarily identical with the "company" or "enterprise" which may consist of one or more establishments. Census of Business figures represent a summary of reports for individual establishments rather than companies. For businesses which were mailed a census form, separate information was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and where conditions prescribed by the Standard Industrial Classification (SIC) Manual<sup>2</sup> for recogniz-

ing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the census.

In the case of leased departments (separately owned businesses operated as departments of a retail business under another ownership such as a separately owned shoe department in a department store), only a single establishment combining leased departments with the retail establishment in which they are located is recognized for 1967 Census purposes.

**Sales**—Sales include merchandise sold and receipts from repairs and from other services to customers whether or not payment was received in 1967. Sales are net of deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include local and State sales taxes and Federal excise taxes collected by the store directly from customers and paid directly by the store to a local, State, or Federal tax agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer are also included.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, and sales to other retailers) by establishments primarily engaged in retail trade.

Although the count of establishments in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year. Data for nonemployer establishments are included in the tables if they operated at an annual sales volume rate of \$2,500 or more; however, data for part year nonemployers have not been projected to a full year's operation.

<sup>1</sup> Executive Office of the President, Bureau of the Budget, *Standard Metropolitan Statistical Areas, 1967*, as amended January 15, 1968.

<sup>2</sup> Executive Office of the President, Bureau of the Budget, *Standard Industrial Classification Manual, 1967*.

## KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1967 edition of the SIC Manual, includes establishments primarily engaged in selling merchandise to customers for personal, household, or farm use. Some of the important characteristics of retail trade establishments are: (1) The establishment is engaged in activities to attract the general public to buy; (2) the establishment buys or receives merchandise as well as sells; (3) the establishment may process its products, but such processing is incidental or subordinate to selling; and (4) the establishment is considered "retail" by the trade.

In this report, liquor stores operated by State and local governments, classified in SIC major groups 92 and 93, are also included.

Excluded from retail trade are places of business operated by institutions and open only to members or personnel, such as school cafeterias, restaurants and bars operated by clubs, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the census were assigned a kind-of-business classification in accordance with the provisions of the 1967 edition of the SIC Manual. However, because in some instances a more detailed classification is required for census purposes than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's receipts or some mixture of commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

The basis for kind-of-business classification is described above in the sections under "Method of Coverage" and "Comparison of the 1963 Census With the 1967 Census—Classification." Descriptions of those kinds of business for which data are provided follow.

### BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS (SIC Major Group 52)

This major group includes establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other equipment and supplies for all types of construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public. Establishments in this group which do not deal in lumber or millwork are classified as retail trade if sales to the general public equal 15 percent or more of total sales and sales to the general public and contractors combined equal 50 percent or more of total sales; otherwise they are classified as wholesale trade. (See below for discussion of treatment in 1967 of establishments which deal in lumber.)

**Lumber and other building materials dealers (SIC 521)**—Establishments primarily selling lumber, millwork, and other building materials and construction supplies such as brick, tile, cement, sand and gravel, cinder blocks, fencing materials, storm doors and windows, wall-board and roofing materials. In the 1967 Census of Business, data for lumber yards and for building materials dealers have been combined into a single kind-of-business classification, "Lumber and other building materials dealers." In the 1963 Census of Business data for these two kinds of business were shown separately.

Establishments which deal in lumber as well as other building materials, whose reported sales of lumber and millwork are 1 percent or more of their total sales and whose sales to the general public amounted to 1 percent or more of total sales, are classified as retail if their sales to the general public and to contractors combined equal 50 percent or more of total sales. In 1963, establishments dealing in lumber and other building materials were classified as "wholesale" if less than 15 percent of their total sales were to the general public.

**Plumbing and heating equipment dealers (SIC 522)**—Establishments primarily selling plumbing, heating, and air-conditioning equipment and supplies. Establishments primarily en-

gaged in installation on a contract basis or in repairs are included in Contract Construction.

**Paint, glass, and wallpaper stores (SIC 523)**—Establishments primarily selling paint, glass, and wallpaper or any combination of these lines. Establishments primarily engaged in installing glass or in wallpapering or painting are not included in Retail Trade.

**Electrical supply stores (SIC 524)**—Establishments primarily selling electrical supplies such as lighting fixtures, lamp bulbs, wiring, cable, and fuse boxes. Establishments primarily selling electrical appliances are included with "Furniture, Home Furnishings, and Equipment Stores" (SIC major group 57).

**Hardware stores (SIC 5251)**—Establishments primarily selling a number of basic hardware lines such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials, no one of which accounts for 50 percent or more of the sales of the establishments.

**Farm equipment dealers (SIC 5252)**—Establishments primarily selling new or used farm tractors, reapers, mowers, planters, plows, and related farm equipment. Usually these establishments also sell farm hardware and miscellaneous farm supplies.

#### GENERAL MERCHANDISE GROUP STORES (SIC Major Group 53, Part)

This group includes all establishments within SIC major group 53, "General Merchandise," except for "nonstore" establishments (SIC's 532, 534, and 535), which for purposes of this publication are separately classified. (See "Nonstore Retailers" below.) This major group includes establishments which sell several lines of merchandise such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food.

**Department stores (SIC 531)**—Establishments normally employing 25 people or more, having sales of apparel and softgoods combined amounting to 20 percent or more of total sales, and engaged in selling each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets.
2. A general line of apparel for the family.
3. Household linens and dry goods.

For establishments classified as department stores in 1963, sales of any one of the above merchandise lines cannot exceed 85 percent

of total sales; for establishments included in classifications other than department stores in 1963, sales of any one of these lines cannot exceed 75 percent of total sales; for all other establishments to qualify as department stores, sales of each of the lines listed above must be less than 80 percent of total sales.

An establishment with total sales of \$5 million or more is classified as a department store even if sales of one of the merchandise lines described above exceeds the maximum percent of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

**Variety stores (SIC 533)**—Establishments primarily selling a variety of merchandise in the low and popular price ranges such as stationery, apparel and accessories, housewares, toys, toilet articles, hardware, and confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of stores in this category is primarily based on self designation by the store operators. In the 1963 Census of Business this industry was titled "limited price variety stores."

**General merchandise stores (part of SIC 539)**—Establishments primarily selling several lines of merchandise such as household linens and dry goods, and or a combination of apparel, hardware, housewares, or home furnishings and other lines in limited amounts. Establishments which meet the criteria for department stores, except as to employment, are included in this classification. Also included in this classification are establishments whose sales of "apparel" or of "furniture and home furnishings" exceed half of their total sales providing that sales of the smaller of the two lines in combination with "dry goods and household linens" accounts for 20 percent or more of total sales.

**Dry goods stores (part of SIC 539)**—Establishments primarily selling piece goods, linens, towels, blankets, spreads, and other dry goods.

**Sewing and needlework stores (part of SIC 539)**—Establishments primarily selling sewing and knitting supplies, patterns, lace, and notions.

**FOOD STORES**  
(SIC Major Group 54)

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58) and stores primarily engaged in selling packaged beers and liquors are classified separately as "Liquor stores" (SIC 592).

**Grocery stores (SIC 541)**—Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour and crackers; (3) other processed food and nonedible grocery items. In addition these establishments often sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats.

Establishments commonly known as supermarkets, food stores, and delicatessens are included in this classification if receipts from sales of groceries and food items for off-premise preparation and consumption are 50 percent or more of total sales.

In the 1963 Census of Business this industry was titled "grocery stores, including delicatessens."

**Meat markets (part of SIC 542)**—Establishments primarily selling fresh, frozen, or cured meats. Frequently these establishments also sell poultry, fish, dairy products, eggs, and some groceries. Establishments included in this category reported that "meat, fish, poultry" sales accounted for 80 percent or more of total sales, and that "fresh, frozen meat" accounted for 50 percent or more of their total receipts.

**Fish (seafood) markets (part of SIC 542)**—Establishments primarily selling fresh or frozen fish, oysters and other shellfish, and other seafoods. These establishments frequently sell other food items commonly used in preparing seafood or consumed with seafoods. Establishments included in this category reported that "fish, other seafood" accounted for 50 percent or more of total receipts.

**Fruit stores and vegetable markets (SIC 543)**—Establishments primarily selling fresh fruits and fresh vegetables. These establishments frequently carry a limited line of grocery items. Roadside stands of farmers selling only their

own produce are not included in the Census of Business.

**Candy, nut, and confectionery stores (SIC 544)**—Establishments primarily selling candy, nuts, sweetmeats, and other confections. A soda fountain or lunch counter is frequently operated in these stores. Candy and popcorn stands operated as concessions in motion picture theaters are included in this classification.

**Retail bakeries—baking and selling (SIC 5462)**—Establishments primarily selling bakery products such as bread, cakes, pies, or cookies over the counter, some or all of which are baked on their own premises.

Bakeries, most of whose products are distributed directly to consumers or to stores by means of route delivery, are not included in the Census of Business but are included in the Census of Manufactures (SIC 205). In the 1963 Census of Business this industry was titled "Retail bakeries, manufacturing."

**Retail bakeries—selling only (SIC 5463)**—Establishments primarily selling bakery products such as bread, cakes, pies, or cookies over the counter, none of which are baked on the premises. In the 1963 Census of Business this industry was titled "Retail bakeries, nonmanufacturing."

**Dairy products stores (SIC 545)**—Establishments primarily selling dairy products such as fluid milk and cream, cheese, ice cream and sherbets, over the counter. A limited line of groceries is frequently carried. Ice cream and frozen custard stands are classified in SIC 5812, "Eating places," and establishments which distribute ice cream and similar products from trucks are classified in SIC 5351, "Direct selling establishments." Establishments which bottle, pasteurize, homogenize, or otherwise process and distribute fluid milk are not included in the Census of Business, but are included in the Census of Manufactures (SIC 202).

**Egg and poultry dealers (part of SIC 549)**—Establishments primarily selling eggs and live or dressed poultry. A limited line of groceries is frequently carried.

**Other miscellaneous food stores (part of SIC 549)**—Establishments not elsewhere classified, primarily selling specialized lines of food such as coffee and tea, spice, health foods, dietetic food, etc. In the 1963 Census of Business this industry was titled "Other."

**AUTOMOTIVE DEALERS**  
(SIC Major Group 55, Except 554)

This group includes establishments which sell new and used automobiles and new parts and accessories, aircraft and marine dealers, and mobile home dealers. Establishments dealing exclusively in used parts are classified in SIC 5933, "Secondhand stores." Automotive distributors whose sales are primarily to dealers, and establishments primarily engaged in selling trucks and motorized industrial equipment are included in the Wholesale Trade portion of the Census of Business.

**Motor vehicle dealers—new and used cars (SIC 551)**—Establishments primarily engaged in the sale of new automobiles or new and used automobiles. These establishments frequently have repair departments, used car lots and carry stocks of replacement parts, tires, batteries, and automotive accessories, and may also sell commercial vehicles. In some tabulations this category is subdivided to show data separately for (1) dealers with domestic car franchises only, (2) dealers with imported car franchises only, and (3) dealers with domestic and imported car franchises. Used car lots and repair departments of franchised dealers are not recognized as separate establishments. Data for such operations are included in a single report from the franchised passenger car dealer. In the 1963 Census of Business this industry was titled "Passenger car dealers, franchised."

**Motor vehicle dealers—used cars only (SIC 552)**—Establishments primarily selling used cars and not holding a franchise for the sale of new passenger cars. In the 1963 Census of Business this industry was titled "Passenger car dealers, nonfranchised."

**Home and auto supply stores (part of SIC 553)**—Establishments engaged in selling a combination of lines of merchandise including tires, batteries and accessories, household appliances, radios and television sets, sporting and recreational goods, toys, housewares, and hardware, of which sales of tires, batteries and accessories account for between 25 and 49 percent of total sales.

**Other tire, battery, accessory dealers (part of SIC 553)**—Establishments primarily selling new automobile tires, batteries, automobile seat covers and other automotive parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "Secondhand stores" (SIC 5933).

**Boat dealers (SIC 5591)**—Establishments primarily selling motorboats and other watercraft, marine supplies and outboard motors.

**Household trailer dealers (SIC 5592)**—Establishments primarily selling household trailers, mobile homes and campers.

**Aircraft, motorcycle dealers (part of SIC 5599)**—Establishments primarily selling new or used motorcycles, or aircraft to noncommercial users. Dealers selling parts and supplies for these products to noncommercial users are also included.

**Automotive dealers, n.e.c. (part of SIC 5599)**—Establishments primarily selling automotive products not elsewhere classified.

**GASOLINE SERVICE STATIONS**  
(SIC 554)

Establishments primarily selling gasoline and automotive lubricants. Usually these establishments also sell tires, batteries, and accessories, and perform minor repair work and services. Establishments called garages but deriving more than half of their receipts from sale of gasoline and oil are included.

**APPAREL AND ACCESSORY STORES**  
(SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are establishments which meet the criteria for department stores (SIC 531) or general merchandise stores (part of SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

**Women's ready-to-wear stores (SIC 562)**—Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, coats and suits, and furs are two or more times greater than sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories.

Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567). This industry includes ready-to-wear "Bridal shops" and "Ma-

ternity shops" which were classified as separate industries in the 1963 Census of Business.

**Millinery stores (part of SIC 563)**—Establishments primarily selling women's hats, including those making hats on the premises to customer order.

**Corsets and lingerie stores (part of SIC 563)**—Establishments primarily selling women's foundation garments, lingerie, negligees, robes, and other intimate wear. Establishments primarily engaged in selling foundation garments made or fitted to individual customer order are also included.

**Other women's accessory, specialty stores (part of SIC 563)**—Establishments primarily selling a specialized line of women's and girls' apparel items (such as sportswear, beachwear, blouses, and hosiery). Included in this industry are establishments which meet the definition for women's ready-to-wear stores except that receipts from sales of dresses, coats, suits, and furs are not twice as much or more than sales of other women's and girls' apparel. Establishments which sell men's and boys' apparel in combination with women's and girls' apparel may be classified as "Family clothing stores" (SIC 565) under conditions specified in the definition for that kind of business.

This industry includes "hosiery stores" which were separately classified in the 1963 Census of Business.

**Furriers and fur shops (SIC 568)**—Establishments primarily selling furs and fur garments. Establishments primarily engaged in selling fur garments made on their own premises to individual order are also included.

**Men's and boys' clothing and furnishings stores (SIC 561)**—Establishments primarily selling men's and boys' ready-to-wear clothing and furnishings. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales, and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567).

**Custom tailors (SIC 567)**—Establishments primarily selling men's and women's outer garments such as suits, overcoats, uniforms, dresses, etc. made on their own premises to customer order. Establishments primarily sell-

ing furs and fur apparel are classified as "Furriers and fur shops" (SIC 568).

**Family clothing stores (SIC 565)**—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.

**Men's shoe stores (part of SIC 566)**—Establishments primarily selling men's and boys' shoes and other footwear. Establishments selling women's and girls', and/or children's and infants' footwear are included in this classification if sales of men's and boys' footwear are more than three times the combined sales of women's and girls', children's and infants' footwear. See also the definitions for the other types of shoe stores.

**Women's shoe stores (part of SIC 566)**—Establishments primarily selling women's and girls' shoes and other footwear. Establishments selling men's and boys' and/or children's and infants' footwear are included in this classification provided that sales of women's and girls' footwear are more than three times the combined sales of men's, boys', children's, and infants' footwear. See also the definition for the other types of shoe stores.

**Children's and juveniles' shoe stores (part of SIC 566)**—Establishments primarily selling children's and infants' shoes and other footwear. Establishments selling men's, boys', and/or women's and girls' footwear are included in this classification provided that sales of children's and infants' footwear are more than three times the combined sales of men's, boys', women's, and girls' footwear. See also the definitions for the other types of shoe stores.

**Family shoe stores (part of SIC 566)**—Establishments primarily selling shoes and other footwear. Establishments in this classification sell both men's and women's shoes, and may or may not sell children's shoes. Accessory lines such as hosiery, gloves, and handbags are also frequently sold. The sales of any one of the three major groupings (men's and boys' footwear, women's and girls' footwear, and

children's and infants' footwear) are not more than three times the sales of the other two groups combined. If children's and infants' footwear are not carried, sales of the larger of the two remaining groups are not more than three times the sales of the smaller. See also the definitions for the other types of shoe stores.

**Children's and infants' wear stores (SIC 564)**—Establishments primarily selling children's and infants' clothing, furnishings, and accessories.

**Miscellaneous apparel and accessory stores (SIC 569)**—Establishments primarily selling specialized lines of apparel and accessories not elsewhere classified.

#### FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, other household electrical and gas appliances, and radio and TV sets. Also included are musical instrument stores and music and record shops.

**Furniture stores (SIC 5712)**—Establishments primarily selling household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radio and TV sets, and floor coverings provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise.

**Floor covering stores (SIC 5713)**—Establishments primarily selling floor coverings of any kind or combination such as rugs, carpets, linoleum, floor tile (rubber, vinyl, asphalt, cork), and related products. Installation of floor coverings may be performed incidental to selling by these stores.

**Drapery, curtain, and upholstery stores (SIC 5714)**—Establishments primarily selling draperies, curtains, slipcovers, and upholstery materials. Establishments primarily selling custom-made draperies and slipcovers for household use are also included. Establishments primarily engaged in reupholstering or repairing furniture are included in the Selected Services portion of the Census of Business.

**China, glassware, and metalware stores (SIC 5715)**—Establishments primarily selling china, glassware, crockery, tinware, enamelware, aluminumware, stainless steel flatware,

cutlery, and other metalware for table and kitchen use. Establishments primarily selling sterling or plated silver flatware or tableware are classified as "Jewelry stores" (SIC 597).

**Miscellaneous home furnishings stores (SIC 5719)**—Establishments primarily selling specialized lines of home furnishings not elsewhere classified, such as lamps and lampshades, venetian blinds and window shades, picture frames and mirrors, and other miscellaneous home furnishings.

**Household appliance stores (SIC 572)**—Establishments primarily selling electric and gas household appliances such as washers, dryers, refrigerators, stoves, freezers, vacuum cleaners, electric irons, percolators, hot plates, dehumidifiers, self-contained room air conditioners, and other household appliances. Some public utility companies operate establishments primarily engaged in the sale of electric and gas appliances for household use. Such establishments are also included in this classification. Also included are establishments selling furniture, sleep equipment, phonographs, radio and TV sets, provided the receipts from the sales of household appliances exceed those of other merchandise.

**Radio and television stores (SIC 5732)**—Establishments primarily selling radios, television sets, record players, tape recorders, and other sound reproducing equipment. Installation may be performed incidental to the sale of these items.

Establishments which also sell furniture, sleep equipment, and household appliances are included provided the receipts from sales of radios, television sets, phonographs, and tape recorders exceed those of other merchandise. Radio and television repair shops are classified in SIC 7622 and are included in the Selected Services portion of the Census of Business.

**Record shops (part of SIC 5733)**—Establishments primarily selling phonograph records and albums. Related merchandise is also frequently sold in these stores.

**Musical instrument stores (part of SIC 5733)**—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments. Other musical supplies may also be sold in these stores.

#### EATING AND DRINKING PLACES (SIC Major Group 58)

This major group includes establishments primarily selling prepared foods and drinks for

consumption on or near the premises; and lunch counters and refreshment stands selling prepared foods and drinks for immediate or take home consumption. Also included are caterers who sell prepared foods which are served elsewhere than at their place of business and in-plant food contractors. Data for in-plant food contractors are included in the United States Summary report. Eating and drinking places operated as leased concessions in theaters, hotels, motels, and places of amusement are included here. Candy and popcorn stands located in theaters are, however, included in "Candy, nut, and confectionery stores" (SIC 5441).

**Restaurants, lunchrooms, caterers (part of SIC 5812)**—Establishments primarily selling prepared food and drink for consumption either on the premises or at a place designated by the customer. Establishments calling themselves caterers but not selling prepared foods as part of their business activity are not included in this category.

Establishments in which sales of alcoholic beverages for consumption on the premises exceed receipts from sales of prepared foods and nonalcoholic beverages are classified as "Drinking places" (SIC 5813). Counter or table service may be provided at establishments calling themselves restaurants or lunchrooms.

**Cafeterias (part of SIC 5812)**—Establishments primarily selling prepared foods and drinks for consumption on the premises. In these establishments the customers serve themselves.

**Refreshment places (part of SIC 5812)**—Establishments primarily selling limited lines of refreshments and prepared food items. Included in this group are establishments which prepare refreshment items such as frozen custard, pizza, barbecued chicken, and hamburgers for consumption either on or near the premises or for "take-home" consumption.

In the 1963 Census of Business, ice cream, frozen custard, soft ice cream, and similar refreshment items sold from trucks were included in this classification. In the 1967 Census of Business, these establishments are classified as "Direct selling (house-to-house canvass) establishments" (SIC 5351) in the "Nonstore Retailers" group.

**Drinking places (alcoholic beverages) (SIC 5813)**—Establishments primarily selling drinks such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on the premises. Prepared foods are frequently sold at these establishments, but receipts from sales of alcoholic beverages exceed receipts from sales of food.

## DRUG STORES AND PROPRIETARY STORES (SIC 591)

**Drug stores (part of SIC 591)**—Establishments which fill and sell prescriptions. These establishments also sell proprietary drugs, patent medicines, and other health and first-aid products. Usually these establishments also sell a variety of other merchandise such as cosmetics, toiletries, candy, tobacco products, magazines, and toys.

**Proprietary stores (part of SIC 591)**—Establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

## MISCELLANEOUS RETAIL STORES (SIC Major Group 59, Except 591)

This major group includes retail stores not elsewhere classified. In the 1963 Census of Business this group was called "Other retail stores."

**Liquor stores (SIC 592), also government-operated liquor stores (part of major groups 92 and 93)**—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

**Antique stores (SIC 5932)**—Establishments primarily selling antique furniture and home furnishings, glassware, and objects of art.

**Secondhand stores (SIC 5933)**—Establishments primarily selling secondhand merchandise such as apparel, furniture, appliances, books, automobile parts, musical instruments, etc. in any combination. Pawnshops and pawnbrokers are included in this classification. Establishments selling used automobiles, household trailers, motorcycles, aircraft, and boats are classified in the "Automotive Dealers" group (SIC major group 55, except 554).

**Sporting goods stores (SIC 5952)**—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

**Bicycle shops (SIC 5953)**—Establishments primarily selling bicycles and bicycle parts and accessories.

**Jewelry stores (SIC 597)**—Establishments primarily selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings,

bracelets, and brooches; sterling and plated silverware; and watches and clocks.

**Fuel oil dealers (SIC 5983)**—Establishments primarily selling fuel oil.

**Liquefied petroleum gas (bottled gas) dealers (SIC 5984)**—Establishments primarily selling liquefied petroleum gas (bottled gas) either in bulk, or bottled. In the 1963 Census of Business, this industry was titled "bottled gas dealers."

**Fuel and ice dealers, n.e.c. (SIC 5982)**—Establishments primarily selling coal, coke, charcoal, wood, ice, or any combination of these lines.

In the 1963 Census of Business, data were shown separately for "Coal and wood dealers" (part of SIC 5982) and "Ice dealers" (part of SIC 5982).

**Florists (SIC 5992)**—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business unless receipts are primarily from sales of products not grown on the premises. However, retail establishments primarily selling seeds, bulbs, and nursery stock are classified in SIC 5969, "Farm and garden supply stores, n.e.c."

**Cigar stores and stands (SIC 5993)**—Establishments primarily selling cigars, cigarettes, tobacco, and smokers' supplies. Many of the establishments included in this classification are operated as concessions in places of amusement, railway stations, airports, and other public places. Establishments operated by the blind, but owned by State agencies are included here.

**Book stores (SIC 5942)**—Establishments primarily selling new books and periodicals. Stationery and related items may also be sold by these establishments. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in SIC 532 "Mail order houses" in the "Nonstore Retailers" group.

**Stationery stores (SIC 5943)**—Establishments primarily selling stationery items such as paper and paper products (including printing and engraving), school and office supplies, accounting and legal forms, greeting cards, post cards and novelties. Establishments selling primarily to business and institutional users are classified in Wholesale Trade.

**Hay, grain, and feed stores (SIC 5962)**—Establishments primarily selling hay, grain, and feed. These establishments also frequently

sell fertilizer and other farm supplies and equipment.

**Other farm supply stores (part of SIC 5969)**—Establishments primarily selling farm supplies other than hay, grain, and feed, not elsewhere classified such as seed, fertilizer, irrigation and drainage equipment, pumps, agricultural chemicals, and dairy supplies.

**Garden supply stores (part of SIC 5969)**—Establishments primarily selling seeds, bulbs, nursery stock, garden tools, and other farm, and garden supplies and tools. Nurseries and greenhouses are not within the scope of the Census of Business unless receipts are primarily from sales of products not grown on the premises.

**News dealers and newsstands (SIC 5994)**—Establishments primarily selling newspapers, magazines, and other periodicals.

**Hobby, toy, and game shops (SIC 5995)**—Establishments primarily selling toys, games, and hobby kits and supplies. Establishments primarily selling artists' supplies, or collectors' items such as coins, stamps, and autographs are classified in SIC 5999, "Miscellaneous retail stores, n.e.c."

**Camera and photographic supply stores (SIC 5996)**—Establishments primarily selling cameras, film, and other photographic supplies and equipment. Establishments primarily engaged in finishing films are classified in Industry 7395 in the Selected Services portion of the Census of Business.

**Gift, novelty, and souvenir shops (SIC 5997)**—Establishments primarily selling combined lines of gift and novelty merchandise, souvenirs, and miscellaneous small art goods such as greeting cards and holiday decorations.

**Optical goods stores (part of SIC 5999)**—Establishments primarily engaged in selling eyeglasses and related optical goods. In 1967 establishments whose receipts were primarily from eye examinations and prescribing eyeglasses or contact lenses and providing the eyeglasses or contact lenses they prescribed were not included in the Census of Business; in 1963 such establishments were included in this classification.

**Retail stores, n.e.c. (part of SIC 5999)**—Establishments not elsewhere classified primarily selling specialized lines of merchandise such as collectors' items and supplies, artists' supplies, orthopedic and artificial limbs, drafting materials, typewriters, luggage and leather goods, pets, religious goods, hearing aids, rub-

ber stamps, monuments and tombstones, and other merchandise not elsewhere classified.

In the 1963 Census of Business, data for typewriter stores, luggage, leather goods stores, religious goods stores, and pet shops (all parts of SIC 5999) were shown separately. For the 1967 Census of Business, no separate data are available for these kinds of business.

## NONSTORE RETAILERS

(Part of SIC Major Group 53)

**Mail-order houses (SIC 532)**—Establishments primarily selling merchandise as a result of orders received by mail. Customers are made aware of goods available for sale through catalogs, mailing pieces, advertisements in newspapers and magazines, and advertising on radio and television. Houses operated by companies which operate catalog order stores and catalog order desks in other retail establishments of the company, also fill orders from those sources. Catalog order stores are included in this classification and they are counted as separate establishments. Sales made from catalog order desks are included with the sales of the retail establishment in which they are located.

In some tabulations at the national or geographic division level, mail-order houses are divided into subclassifications on the basis of the merchandise they sell in the same manner as the store-type establishments.

**Merchandising machine operators (SIC 534)**—Establishments primarily selling merchandise through coin-operated vending machines which are generally located on the premises of other businesses. In the 1963 Census of Business this industry was titled "Merchandise vending machine operators."

Since a large number of merchandise vending machine operations are conducted in conjunction with the operation of manufacturing plants and of wholesale and other establishments not classified in retail trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade. Merchandise vending machine operators are divided into subclassifications on the basis of the merchandise sold in the machines on location as of the end of the census year. Operators of coin-operated service machines such as wash-

ers, dryers, music machines, and amusement and game machines are included in the Selected Services portion of the 1967 Census of Business.

**Direct selling establishments (SIC 535)**—Establishments primarily selling merchandise by house-to-house canvass, by party plan, or from a truck. When the canvassers are employed by the organization which they represent, the "establishment" is the location from which they operate. However, many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" count is considerably larger than would be the case if the count were based on the primary organizations whose products are being distributed. Establishments in operation throughout the census year were included if their annual sales were \$2,500 or more; establishments in operation during part of the census year were included only if their sales were at an annual rate of \$2,500 or more. Consequently, the "number of establishments" in this category should not be interpreted as being a count of the total number of self-employed canvassers.

Direct selling organizations are divided into subclassifications on the basis of the merchandise they sell. Establishments selling ice cream, frozen custard, soft ice cream and similar refreshment items from trucks were included with "refreshment places" (part of SIC 5812) in the 1963 Census of Business but are now included in this classification. In the 1963 Census of Business this industry was titled "Direct selling (house-to-house) organizations."

## SPECIAL TABULATIONS

Special tabulations of data collected in the 1967 Census of Business may be obtained on computer tape, on punch cards, or in tabular form. The data provided in such special tabulations will be in summary form and will be subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis and the request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to: Chief, Business Division, Bureau of the Census, Washington, D. C. 20233.

## RETAIL TRADE GENERAL QUESTIONS

PENALTY FOR FAILURE TO REPORT

Form approved: Budget Bureau No. 41-S67017

U.S. DEPARTMENT OF COMMERCE BUREAU OF THE CENSUS  <b>1967 CENSUS OF BUSINESS</b>		<b>NOTICE</b> —Response to this inquiry is required by law (Title 13 U.S. Code). By the same law, your report to the Census Bureau is confidential. It may be seen only by sworn Census employees and may be used only for statistical purposes. The law also provides that copies retained in your files are immune from legal process.							
In correspondence pertaining to this report, please refer to this Census File Number		Employer Identification No.							
<b>1. NAME AND PHYSICAL LOCATION</b> a. Is the name shown in the label the name by which this establishment is known to the public? <input type="checkbox"/> Yes <input type="checkbox"/> No (If "No," enter trade name above the label.)									
b. Is the address in the label— 1. <input type="checkbox"/> The mail address of your establishment but not the actual physical location. 2. <input type="checkbox"/> The mail address of your establishment (including number and street) which also is its actual physical location. 3. <input type="checkbox"/> Neither of the above (e.g. accountant's office). (NOTE: If you marked box 1 or 3, or number and street are not shown in the label, complete c, d, and e below. If you marked box 2, complete d and e below.)		<b>2. EMPLOYER IDENTIFICATION NUMBER</b> Is the Employer Identification (EI) Number printed in the address label the SAME as that used for this establishment on your latest 1967 Employer's Quarterly Federal Tax Return, Treasury Form 941? <input type="checkbox"/> Yes <input type="checkbox"/> No (If "No," enter the currently assigned EI Number here (9 digits)) <span style="border-bottom: 1px solid black; display: inline-block; width: 100px;"></span>							
c. Enter following physical location information <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 30%;">Number and street</td> <td>City, village, or other place</td> </tr> <tr> <td>State</td> <td>ZIP code</td> </tr> </table> (NOTE: If location cannot be described by number and street give name or number of highway and approximate distance from nearest town.)		Number and street	City, village, or other place	State	ZIP code	<b>3. LEGAL FORM OF ORGANIZATION OF COMPANY OPERATING THIS ESTABLISHMENT</b> <span style="float: right;">X-1</span> <input type="checkbox"/> 1 Individual proprietor <input type="checkbox"/> 2 Partnership <input type="checkbox"/> 3 Corporation (Do not mark if any form of cooperative association) <input type="checkbox"/> 4 Co-op (cooperative association), corporate or noncorporate <input type="checkbox"/> 5 Other (Specify) _____			
Number and street	City, village, or other place								
State	ZIP code								
d. Enter name of county in which your establishment is located _____ e. Is your establishment physically located within the boundaries of the city, village, or other place specified in the label or in "c"? <input type="checkbox"/> 1 Yes <input type="checkbox"/> 2 No		<b>4. PERIOD OPERATED IN 1967</b> <span style="float: right;">X-2</span> a. Was this establishment in business at the end of 1967? <span style="float: right;">1 <input type="checkbox"/> Yes    2 <input type="checkbox"/> No</span> (NOTE: For establishments which were inactive during December 1967 due to seasonal or part-time operations, answer "Yes," unless the establishment was not owned at the end of the year.) b. How many months during 1967 did you own this establishment? <span style="float: right;">Months <span style="border-bottom: 1px solid black; display: inline-block; width: 50px;"></span> X-3</span>							
<b>5. CLASS OF CUSTOMER</b> <span style="float: right;">X-4</span> Report the approximate percentage of your total 1967 sales to each class of customer. 1 _____ % General public (household consumers, farmers, and individuals) <span style="float: right;">4-XX</span> 2 _____ % Construction and building trade contractors <span style="float: right;">4-3</span> 3 _____ % Other business firms, government, and institutions <span style="float: right;">4-4</span> 4 _____ % Other (Specify) _____ <span style="float: right;">4-5</span> <span style="float: right;">4-6*</span>		<b>6. METHOD OF SELLING</b> <span style="float: right;">X-5</span> Mark the box which describes your principal method of selling. Do not mark more than one box. <input type="checkbox"/> 1 Selling at this establishment <input type="checkbox"/> 2 Mail order (catalog selling) <input type="checkbox"/> 3 House-to-house (direct selling) <input type="checkbox"/> 4 Operating merchandise vending machines							
<b>7. DOLLAR VOLUME OF BUSINESS AND PAYROLL IN 1967</b> a. Sales of merchandise and other receipts from customers <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 30%;">Dollars</td> <td style="width: 20%;">Cents</td> <td style="width: 50%;">Key</td> </tr> <tr> <td></td> <td style="text-align: center;">XX</td> <td style="text-align: center;">X-6</td> </tr> </table> b. Does the entry in "a" include sales taxes and excise taxes collected from customers? <input type="checkbox"/> 1 Yes <input type="checkbox"/> 2 No <span style="float: right;">X-7</span>		Dollars	Cents	Key		XX	X-6	<b>8. COMPANY AFFILIATION</b> a. Mark this box <input type="checkbox"/> if this business is owned or controlled by another company and enter the name, mailing address, and Employer Identification Number of owning or controlling company (if known). b. Mark this box <input type="checkbox"/> if this business owns or controls any other company or companies and enter the name, mailing address, and Employer Identification Number of owned or controlled companies (if known). Name of company _____ Mailing address (Number, street, city, State, ZIP code) _____ EI No. (9 digits) <span style="border-bottom: 1px solid black; display: inline-block; width: 100px;"></span>	
Dollars	Cents	Key							
	XX	X-6							
c. If "No," how much did you forward to taxing agencies for such taxes? <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 30%;">Dollars</td> <td style="width: 20%;">Cents</td> <td style="width: 50%;">Key</td> </tr> <tr> <td></td> <td style="text-align: center;">XX</td> <td style="text-align: center;">X-8</td> </tr> </table> d. Total ANNUAL payroll in 1967 before deductions <span style="float: right;">XX X-9*</span>		Dollars	Cents	Key		XX	X-8		
Dollars	Cents	Key							
	XX	X-8							

# RETAIL TRADE GENERAL QUESTIONS--Continued

<b>9. DEPARTMENT OR CONCESSION LOCATED IN THE ESTABLISHMENT OF ANOTHER FIRM</b>		1 1
a. Is your business at this location conducted as a department or concession (such as a paint department in a department store) in an establishment operated by another firm? ..... 1 <input type="checkbox"/> Yes    2 <input type="checkbox"/> No Mark "Yes," if customers normally consider your operation as part of the establishment operated by the other firm, or if your sales to customers are billed by that establishment.		
b. If "Yes," please enter the name and description (kind of business) of the establishment which is operated by the other firm.....	Name	Kind of business

<b>10. DEPARTMENT OR CONCESSION LOCATED IN THIS ESTABLISHMENT</b>						1-2XX →
a. Is any department, concession, or business <b>not owned by you</b> , operated within this establishment?..... 1 <input type="checkbox"/> Yes    2 <input type="checkbox"/> No Mark "Yes," if there is any operation of others which customers normally consider part of your establishment, or if you bill customers for sales of such department, concession, or business.						
b. If "Yes," please complete a line for each.						
Name and address of owner of department or concession	Kind of business of department or concession	2-XX	2-3	2-4	2-5	2-6*
		Estimated sales during 1967	Are the sales of this department included in item 7a?	Is the payroll of this department included in item 7d?	Census Use Only	
		Dollars	Yes	No	Yes	No
1.			1	2	1	2
2.			1	2	1	2
3.			1	2	1	2

<b>11. YOUR BUSINESS LOCATIONS</b>					
a. In 1967 did you operate your business at more than one location under the Employer Identification Number you had at the end of 1967?..... 1 <input type="checkbox"/> Yes    2 <input type="checkbox"/> No b. If "Yes," is marked above, separately list below each location, including your main selling location and facilities other than selling establishments (such as warehouses, central administrative offices, buying offices, etc.).					
Address of business (Number, street, city or town, county, State, ZIP code)	Description of business	Census Use Only	Sales		Number of paid employees (Pay period including March 12)
			Dollars	Cents	
1.				XX	
2.				XX	
3.				XX	
4.				XX	
<b>Totals for this Employer Identification Number</b> (Sales total should equal the entry in item 7a) →				XX	

100-005

# Appendix D

## KIND-OF-BUSINESS TITLES AND REPORTING-FORM NUMBERS

Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Business Division, Bureau of the Census, Washington, D.C. 20233.

Kind-of-business title	Form number	Kind-of-business title	Form number
<b>BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS</b>		<b>SHOE STORES</b>	
Building materials and supply stores:		Men's shoe stores .....	} CB-56B
Lumber and other building materials dealers .....	CB-52A	Women's shoe stores .....	
Plumbing and heating equipment dealers .....	CB-52D	Children's and juveniles' shoe stores .....	
Paint, glass, and wallpaper stores .....	CB-52B	Family shoe stores .....	
Electrical supply stores .....	CB-52D		
Hardware stores .....	CB-52C	<b>FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES</b>	
Farm equipment dealers .....	CB-52D	Furniture and home furnishings stores:	
<b>GENERAL MERCHANDISE GROUP STORES</b>		Furniture stores .....	CB-57A
Department stores .....	CB-53A	Home furnishings stores:	
Variety stores .....	CB-53B	Floor coverings stores .....	} CB-57D
Miscellaneous general merchandise stores:		Drapery, curtain, and upholstery stores .....	
General merchandise stores .....	CB-53A	China, glassware, and metalware stores .....	
Dry goods stores .....	} CB-53B	Miscellaneous home furnishings stores .....	
Sewing and needlework stores .....		Household appliance stores .....	} CB-57B
		Radio, television, and music stores:	
		Radio and television stores .....	
		Music stores:	
		Record shops .....	} CB-57C
		Musical instrument stores .....	
<b>FOOD STORES</b>		<b>EATING AND DRINKING PLACES</b>	
Grocery stores .....	} CB-54A	Eating places:	
Meat and fish (seafood) markets:		Restaurants and lunchrooms .....	} CB-58
Meat markets .....		Cafeterias .....	
Fish (seafood) markets .....		Refreshment places .....	
Fruit stores and vegetable markets .....		Caterers .....	
Candy, nut, and confectionery stores .....		Drinking places (alcoholic beverages) .....	
Retail bakeries:			
Retail bakeries—baking and selling .....	} CB-54B		
Retail bakeries—selling only .....			
Other food stores:			
Dairy products stores .....	} CB-54A		
Egg and poultry dealers .....			
Other miscellaneous food stores .....			
<b>AUTOMOTIVE DEALERS</b>		<b>DRUG STORES AND PROPRIETARY STORES</b>	
Motor vehicle dealers:		Drug stores .....	} CB-59A
Motor vehicle dealers—new and used cars:		Proprietary stores .....	
Dealers with domestic car franchise only .....	} CB-XA		
Dealers with imported car franchise only .....			
Dealers with domestic, imported car franchises .....			
Motor vehicle dealers—used cars only .....			
Tire, battery, and accessory dealers:		<b>MISCELLANEOUS RETAIL STORES</b>	
Home and auto supply stores .....	} CB-XB	Liquor stores .....	} CB-59E
Other tire, battery, and accessory dealers .....		Antique stores and secondhand stores:	
Miscellaneous automotive dealers:		Antique stores .....	
Boat dealers .....	} CB-XC	Secondhand stores .....	
Household trailer dealers .....		Sporting goods stores and bicycle shops:	
Aircraft, motorcycle dealers .....		Sporting goods stores .....	CB-59C
Automotive dealers, n.e.c. ....		Bicycle shops .....	CB-59E
		Jewelry stores .....	CB-59D
<b>GASOLINE SERVICE STATIONS</b>			
Gasoline service stations .....	CB-XD	Fuel and ice dealers:	
<b>APPAREL AND ACCESSORY STORES, EXCEPT SHOE STORES</b>		Fuel oil dealers .....	} CB-59E
Women's clothing, specialty stores; furriers:		Liquefied petroleum gas (bottled gas) dealers .....	
Women's ready-to-wear stores .....	} CB-56A	Fuel and ice dealers, n.e.c. ....	
Women's accessory and specialty stores:		Florists .....	
Millinery stores .....		Cigar stores and stands .....	
Corset and lingerie stores .....			
Other women's accessory, specialty stores .....		Other miscellaneous retail stores:	
Furriers and fur shops .....		Book and stationery stores:	
Other apparel and accessory stores:		Book stores .....	} CB-59B
Men's and boys' clothing and furnishings stores .....		Stationery stores .....	
Custom tailors .....		Hay, grain, and feed stores .....	
Family clothing stores .....		Other farm supply stores .....	
Children's and infants' wear stores .....		Garden supply stores .....	} CB-59E
Miscellaneous apparel and accessory stores .....		News dealers and newsstands .....	
		Hobby, toy, and game shops .....	
		Camera and photographic supply stores .....	
		Gift, novelty, and souvenir shops .....	
		Optical goods stores .....	CB-59G
		Retail stores, n.e.c. ....	CB-59E

# Appendix E

## MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS

Code	As abbreviated in tables	As shown on reporting form	Form number
020	Groceries—other foods .....	Groceries, other food items for preparation and consumption away from this establishment (including candy, bottled or canned soft drinks) .....	ALL
021	Meats-fish-poultry .....	Meat, fish, poultry (include canned meats requiring refrigeration on this line; include all meats sold in a frozen state on line 023) .....	
022	Produce (fresh fruits-veg'tls) .....	Produce (fresh fruits, vegetables) .....	CB-54A
023	Frozen foods .....	Frozen foods (all packaged foods—fruits, vegetables, juices, baked goods, prepared foods, etc., sold in a frozen state). (Include frozen dairy products such as ice cream, sherbets on line 024) .....	
024	All other foods .....	All other foods (dry groceries, dairy products, bakery products, candy, bottled and canned soft drinks and other items not covered by lines 021 to 024, 517, and 100). .....	CB-54B
025	Bakery products—exc. frozen .....	Bakery products, except frozen .....	
026	Bakery products—frozen .....	Bakery products, frozen .....	
027	All other foods .....	All merchandise on line 020 except items on lines 021, 022, 023, 024, 025, and 026. ....	
040	Meals-snacks .....	Meals, snacks, sandwiches, nonalcoholic beverages generally served for consumption at this establishment .....	ALL
060	Alcoholic drinks .....	Alcoholic drinks served at this establishment .....	
080	Packaged alcoholic beverages .....	Packaged liquor, wine, and beer .....	
100	Cigars-cigarettes-tobacco .....	Cigars, cigarettes, tobacco (exclude sales from vending machines owned by others) .....	CB-59A
120	Cosmetics-drugs-cleaners .....	Cosmetics, drugs, health, first aid, and sickroom needs, toiletries, dentifrices, soaps and detergents, household cleansers .....	
121	Medicines exc. prescription .....	Drugs (other than prescriptions), proprietary medicines, health, first aid products .....	CB-54A
122	Prescription medicines .....	Prescriptions .....	
123	All other drugs-proprietarys .....	Prescription medicines (see line 124 for related merchandise) .....	CB-59A
124	Cosmetics-health needs-cleaners, etc. ..	All other merchandise on line 120 except items on line 121 and 122. ....	
140	Men's-boys' clothing exc. footwear. ....	Cosmetics, health, first aid, and sickroom needs, toiletries, dentifrices, soaps and detergents, household cleansers. ....	ALL
141	Men's clothing .....	Men's and boys' clothing and furnishings (exclude footwear; all footwear should be reported on line 180). ....	
142	Boys' clothing .....	Men's clothing and furnishings. ....	CB-53A
143	Men's tailored outerwear .....	Boys' clothing and furnishings .....	
144	Other men's outerwear .....	Boys' wear .....	CB-56A
145	Men's hats .....	Tailored outerwear (suits, overcoats, topcoats, sport jackets). ....	
146	Other men's clothing .....	Other outerwear (sport and casual clothing, rainwear) .....	
160	Women's-girls' clothing, exc. footwr. ....	Men's hats .....	ALL
161	Children's-infants' wear .....	Other men's apparel and furnishings. ....	
162	Handbags-accessories .....	All women's and girls' clothing and accessories, infants' and children's wear, etc. (exclude footwear; all footwear should be reported on line 180). ....	CB-56A
163	Millinery .....	Children's, infants' wear .....	
164	Hosiery .....	Infants' and children's wear up to size 6X (do not include infants' furniture, to be reported on line 240, or baby carriages, to be reported on line 500). ....	CB-53A
165	Lingerie .....	Handbags, small leather goods, gloves, umbrellas, handkerchiefs, neckwear, and accessories .....	
		Millinery .....	CB-53A, 56A
		Hosiery—women's and children's .....	
		Hosiery .....	CB-53A
		Corsets, brassieres, underwear, negligees, and robes. ....	
		Underwear, intimate garments, foundation garments. ....	CB-56A

# MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
166	Women's coats-suits-furs-rainwr .....	Women's, misses', juniors', coats, suits, furs, and rainwear. ....	CB-53A
167	Women's dresses .....	Women's, misses', juniors' dresses, aprons, housedresses, uniforms, formals, maternity and bridal dresses. ....	
168	Women's blouses, sptswr. ....	Women's, misses', juniors' blouses (including street floor blouses), sportswear, swimwear, ski clothes. ....	CB-56A
169	Girls'subteen-teen wear .....	Sportswear, including skirts, blouses, sweaters, etc. ....	
171	Other women's-girls' clothes, acc .....	Girls', subteen and teen wear, including accessories, underwear, and Girl Scout wear. ....	CB-53A
172	Dresses .....	All merchandise on line 160 except items on lines 161 to 169. ....	
173	Coats-suits .....	Dresses .....	CB-56A
174	Handbags .....	Coats and suits .....	
175	Furs .....	Handbags .....	
176	Other women's-girls' clothes, acc .....	Furs .....	
180	All footwear .....	All other women's and children's apparel, apparel accessories. ....	CB-56B
181	Men's and boys' footwear .....	All footwear .....	
182	Women's and girls' footwear .....	Men's and boys' footwear .....	
183	Children's and infants' footwear .....	Women's and girls' footwear .....	
200	Curtains-draperies-dry goods .....	Children's and infants' footwear .....	CB-53A
201	Piece goods-notions .....	Curtains, draperies, bedsheets, blankets, linens, piece goods, patterns, laces, trimmings, notions, closet accessories, blinds, window shades. ....	
202	Curtains-draperies .....	Piece goods, patterns, laces, trimmings, ribbons, art needlework, notions, closet accessories. ....	
203	All other domestics .....	Curtains, draperies, decorator upholstery fabrics, blinds and window shades, linens, domestics, blankets. ....	
220	Major appl-radio-TV-musical inst .....	All merchandise on line 200 except lines 201 and 202. ....	CB-57B
221	Major household appliances .....	Major household appliances, radio, TV, record players, tape recorders, records, tapes, sheet music, musical instruments. ....	
222	Radios-TV's-musical instruments .....	Major household appliances (vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air conditioners, dishwashers, stoves, ovens, clothes dryers and washers, ironers, and disposal units). ....	
223	All other appliances .....	Major household appliances. ....	
224	New major appliances .....	Radio, TV, record players, records, sheet music, musical instruments. ....	CB-57C
225	New radios-TV's, etc. ....	All other merchandise on line 220 (except lines 221 and 222). ....	
226	Used major appl-radios-TV's .....	New major appliances. ....	
227	Records-tapes-musical inst .....	New radios, TV's, record players, tape recorders. ....	
228	Pianos .....	Used major appliances, radios, TV, record players, tape recorders ..	CB-57A
229	Organs .....	Records, tapes, sheet music, pianos, organs, musical instruments. ...	
231	Musical inst-accessories .....	Pianos .....	
232	Radios-phono-tape rcdrs-TV's .....	Organs (all types) .....	
233	Records-tapes-related acc .....	Musical instruments and accessories. ....	CB-59B
234	Sheet music-related items .....	Radios, phonographs, tape recorders, TV's. ....	
240	Furniture-sleep equip-floor cov. ....	Records, tapes, and related accessories. ....	
241	Floor coverings .....	Sheet music and related items. ....	
242	Furniture-sleep equip .....	Furniture, sleep equipment, floor coverings. ....	CB-57A
243	Sleep equipment .....	Floor coverings—carpets, rugs, orientals, throw rugs, linoleum, floor tile, etc. ....	
244	Other household furniture .....	Furniture—upholstered, dining, bedroom, summer and metal beds, mattresses, springs, and studio beds (include lawn and garden furniture, and dinette, infants', and unpainted furniture). ....	
245	Floor coverings—soft surface .....	Sleep equipment including springs, mattresses, and dual purpose pieces. ....	
246	Floor coverings—hard surface .....	Other household furniture, all kinds. ....	CB-59B
247	Nonhousehold furniture .....	Floor coverings, soft surface. ....	
248	Office furniture .....	Floor coverings, hard surface. ....	
249	Other furn.-sleep equip.-fl. cov. ....	Nonhousehold furniture .....	
		Office furniture .....	
		All other merchandise on line 240 (except items on line 248). ....	

# **MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued**

Code	As abbreviated in tables	As shown on reporting form	Form number
260	Kitchenware-home furnishings .....	Kitchenware, small electric appliances, china, glassware, lamps, lamp shades, mirrors, pictures and other home furnishings. ....	ALL
261	China-glassware .....	China, glassware, gift shop, lamps, lamp shades, mirrors, and pictures. ....	CB-53A
262	Kitchenware-housewares .....	Kitchenware and housewares, including small electric appliances, fireplace and barbecue equipment (include dinette furniture on line 240—not here). ....	
263	Other kitchenware-home furnish. ....	All other merchandise on line 260 (except lines 261 and 262). ....	CB-57B, XB
264	Small electrical appliances .....	Small electric appliances .....	
265	All other kitchenwr-houswr .....	All other merchandise on line 260 (except items on line 264). ....	CB-59D
266	All other home furn exc. china .....	All other merchandise on line 260 (except line 267). ....	
267	China, glassware .....	China, glassware .....	
280	Jewelry-optical goods .....	Jewelry, watches, clocks, silverware, optical goods .....	ALL
281	Watches-clocks .....	Watches, clocks, including diamond watches .....	CB-59D
282	Silverware .....	Silverware, all kinds (flatware, hollowware, sterling, plate, and stainless steel). ....	
285	All other jewelry items .....	All other jewelry items, including costume and novelty. ....	CB-59D
286	Optical goods .....	Optical goods .....	
287	Diamonds exc. diamond watches .....	Diamonds, diamond jewelry except diamond watches. ....	
288	Rings, exc. diamonds .....	Rings, except diamonds. ....	
300	Sporting-recreation equip .....	Sporting and recreational equipment, boats, bicycles, luggage, hunting, fishing, camping equipment. ....	ALL
301	Athletic goods—individuals .....	Athletic goods, sales to individuals. ....	CB-59C
302	Athletic goods—teams .....	Athletic goods, sales to teams. ....	
303	Hunting equip. ....	Hunting equipment .....	CB-59C, XB
304	Fishing equip. ....	Fishing equipment .....	
305	Winter sports equip. ....	Winter sports equipment .....	CB-59C, XB
306	Boats-motors-marine equip. ....	Boats, motors, other marine equipment .....	
307	Outboard boats .....	Outboard boats .....	CB-XC
308	Outboard motors .....	Outboard motors .....	
309	Inboard motor boats .....	Inboard motor boats .....	CB-XC
311	Inboard outdrive boats .....	Inboard outdrive boats .....	
312	Boat trailers .....	Boat trailers .....	CB-59C
313	Marine access. and parts .....	Marine accessories and parts .....	
315	Camping equip.-supplies .....	Camping equipment, supplies (tents, sleeping bags, stoves, lanterns, etc.). ....	CB-59C
316	Bicycles-luggage .....	Bicycles, luggage, other merchandise on line 300 (except items on line 315). ....	
317	All other spgt goods, exc. boats .....	All other merchandise on line 300 (except items on line 306). ....	CB-XB
318	All other boats .....	All other boats not listed above. ....	CB-XC
319	All other mdse, except boats .....	All other merchandise on line 300 (except items on lines 307, 308, 309, 311, 312, and 313). ....	
320	Hardware—gardening equipment .....	Hardware, tools, gardening equipment and supplies, electrical supplies. ....	ALL
321	Hardware-tools .....	Hardware, tools, power tools, electrical supplies (include unpainted furniture on line 242—not here). ....	CB-53A
322	Gardening equipment-supplies .....	Lawn and garden supplies .....	CB-52C
323	Plumbing-electrical supplies .....	Gardening equipment and supplies, power mowers, nursery, farm equipment and fencing (include lawn and garden furniture on line 242—not here). ....	CB-53A
324	Other hardware-tools .....	Plumbing and electrical supplies. ....	CB-52C
340	Lumber-building materials .....	Other hardware, tools (except items or lines 322 and 323). ....	
341	Lumber .....	Lumber, millwork, building materials, paints, heating and plumbing equipment, home repair and modernization equipment and supplies (include major appliances on line 220—not here). ....	ALL
342	Plywood .....	Lumber (all kinds, including glued, laminated, softwood flooring, wood shingles, and hardware flooring, strip and block). ....	CB-52A
343	Windows-doors and frames (metal) .....	Plywood (all kinds, softwood and hardwood). ....	
344	Kitchen cabinets .....	Windows, doors, and frames, metal. ....	CB-52A
345	All other millwork .....	Kitchen cabinets (include wood and metal). ....	
346	Wallboard .....	All other millwork (include moldings, wood window and door frames and units). ....	
347	Asphalt and asbestos products .....	Wallboard (all kinds, including gypsum, insulating, hardboards, wall and ceiling tile, particle boards, and roof decking). ....	
		Asphalt and asbestos products (including shingles, roofing, siding, paper, felt coatings). (Report floor tile on line 240.) ....	

# MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
348	Paint-glass-wallpaper .....	Paint, glass, and wallpaper. ....	CB-52A, 53A
349	Heating and plumbing equip. ....	Heating and plumbing equipment (all kinds). ....	
351	Metal roofing and siding .....	Metal roofing and siding. ....	CB-52A
352	Masonry supplies .....	Masonry supplies (including cement, lime, plaster, brick, clay pipe). ....	
353	Insulation .....	Insulation (including batt, fill and roll). ....	
354	Prefabricated bldgs. and parts .....	Prefabricated building and parts, including components such as panels, trusses, floor systems. ....	
355	All other building materials .....	All other bulding materials and supplies. ....	CB-52B CB-53A CB-52C
356	All other lumber, millwork .....	All other merchandise except 357, 358, 359, 361. ....	
		All other merchandise on line 340 (except items on line 348). ....	
		Other lumber, millwork, building materials, heating and plumbing equipment, home repair and modernization equipment and supplies. ....	
357	Paint-varnish, etc. ....	Paint, varnish, shellac, enamel, lacquer. ....	CB-52B
358	Paint sundries .....	Paint sundries (brushes, thinners, ladders, compound, spackling paste, etc.). ....	
359	Wallpaper-other wall coverings .....	Wallpaper, other wall coverings. ....	CB-59F CB-52C
361	Glass .....	Glass (include glassware items on line 260—not here). ....	
362	Lumber-millwork .....	Lumber, millwork .....	
363	Other building materials .....	Other building materials (items on line 362). ....	
364	Paint-sundries-glass-wallpaper .....	Paint, paint sundries, glass, and wallpaper. ....	
380	Automobiles-trucks .....	Automobiles, trucks, other powered road vehicles. ....	ALL
381	New passenger cars—retail .....	New passenger cars—retail. ....	CB-XA
382	New passengers cars—wholesale .....	New passenger cars—wholesale (for resale). ....	
383	New commercial vehicles—retail .....	New commercial vehicles—retail. ....	
384	New commercial vehicles—whsle. ....	New commercial vehicles—wholesale (for resale). ....	
385	Used passenger cars—retail .....	Used passenger cars—retail. ....	
386	Used passenger cars—whsle .....	Used passenger cars—wholesale (for resale). ....	
387	Used commercial vehicles .....	Used commercial vehicles .....	CB-XA, XC, XD CB-XB, XC, XD
389	Motorcycles-motor scooters .....	Motorcycles, motor scooters .....	
391	Other power road vehicles .....	All other merchandise on line 380 (except items on line 389). ....	
392	All other autos-trucks .....	All other merchandise on line 380 (except items on lines 381, 382, 383, 384, 385, 386, 387, and 389). ....	CB-XA
400	Auto fuels-lubricants .....	Automotive fuels and lubricants. ....	ALL
401	Gasoline .....	Gasoline .....	CB-XA, XB, XC, XD
402	Other automotive fuels .....	Other automotive fuels (including diesel). ....	
403	Motor oils-greases-other oils .....	Motor oil, greases, other automotive lubricants. ....	
420	Auto tires-batteries-access. ....	Automobile tires, tubes, batteries, accessories, parts. ....	ALL
416	New tires-tubes (fleet operators) .....	New automobile tires and tubes sold to fleet operators. ....	CB-XB
417	New tires-tubes-other users .....	New automobile tires sold to other users. ....	
418	Retreads (fleet operators) .....	Retread automobile tires sold to fleet operators. ....	
419	Retreads (other users) .....	Retread automobile tires sold to other users. ....	
421	Parts installed in repair work .....	Parts—installed in repair work. ....	CB-XA, XD
422	Parts—wholesale .....	Parts—wholesale (to other businesses). ....	CB-XA
423	Parts—retail .....	Parts—retail (over the counter). ....	CB-XA, XD
424	Automobile tires-batteries-acc. ....	Automobile tires, batteries, access., tubes. ....	
426	Automobile accessories .....	Automobile accessories, parts (over the counter). ....	
428	New auto tires—sold to dealers .....	New automobile tires and tubes sold to dealers for resale. ....	CB-XB
429	New truck-bus tires (to users) .....	New truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to users. ....	
431	New truck-bus tires (to dealers) .....	New truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to dealers for resale. ....	
433	Retreads sold to dealers .....	Retread automobile tires sold to dealers for resale. ....	
434	Retreads-truck-bus (to users) .....	Retread truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to users. ....	
435	Retreads-truck-bus (to dealers) .....	Retread truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to dealers for resale. ....	
436	Storage batteries .....	Storage batteries. ....	
440	Farm equipment-machinery .....	Farm equipment, machinery. ....	ALL

# MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
460	Hay-grain-feed-farm supplies .....	Hay, grain, feed, farm supplies, fertilizer. ....	ALL
461	Hay-grain-feeds .....	Hay, grain, feeds.....	CB-59F
462	Seed .....	Seed .....	
463	Fertilizers-insecticides .....	Fertilizers, insecticides, fungicides, etc. ....	
464	Other farm supplies .....	Other farm supplies .....	
480	Household fuels-ice .....	Fuels (coal and wood, oil, LP gas), ice. ....	ALL
481	LP gas—wholesale .....	LP gas to others for resale. ....	CB-59E
482	Other LP gas sales .....	Other LP gas sales. ....	
483	Other fuels .....	Other fuels (coal, wood, oil), ice. ....	
500	All other merchandise .....	All other merchandise (photographic equipment and supplies, toys, books, magazines, newspapers, stationery, baby carriages, etc.). ....	ALL
501	Toys-games-wheel goods .....	Toys, games, wheel goods, baby carriages, adult games, and hobbies (include bicycles on line 300—not here). ....	CB-53A
502	Books-stationery-photo. equip. ....	Books, stationery, photographic equipment and supplies, greeting cards, wrapping paper, office equipment. ....	
504	Mobile homes-household trailers .....	Mobile homes, household trailers. ....	CB-XC
505	Camp trailers-travel trailers .....	Camp trailers, travel trailers. ....	
506	Utility trailers .....	Utility and other trailers, except boat trailers (include boat trailers on line 312). ....	
507	All other merchandise .....	All other merchandise (toys, baby carriages, photographic equipment and supplies, books, magazines, newspapers, stationery, etc.). ....	CB-59B
508	Commercial stationery-off. suppl. ....	Commercial stationery and office supplies. ....	
509	Office mach. exc. typewriters .....	Office machines, except typewriters. ....	
511	Typewriters .....	Typewriters .....	CB-59B
512	Social stationery-greeting cards .....	Social stationery and greeting cards. ....	
513	Books-periodicals .....	Books and periodicals—all kinds. ....	
514	Art-drafting-eng. supplies .....	Art, drafting, and engineering supplies. ....	CB-54A
515	All other merchandise .....	All other merchandise specified on line 500 except items on lines 508 through 514. ....	
516	All other merchandise .....	All other merchandise (toys, baby carriages, photographic equipment and supplies, books, magazines, newspapers, stationery, etc.). ....	CB-53A
517	Paper-paper products .....	Paper, paper products (facial tissues, stationery, other household paper products). ....	
518	Mdse. exc. toys-games-books-sta. ....	Other merchandise on line 500 except items on lines 501 and 502. ....	
520	Nonmerchandise receipts .....	All nonmerchandise receipts from customers (include receipts from carrying charges and all other charges to customers for credit. Also include all receipts from customers for installation, delivery, repair, maintenance, on-site construction, and rental of tools and equipment.) If sales and excise taxes are not included with the merchandise lines, include them here. ....	CB-54A, 52A
521	Printing to order .....	Printing to order. ....	CB-59B
522	Renting-leasing—office mach. ....	Rental and leasing of office machines and furniture. ....	
523	Other nonmerchandise receipts .....	All other receipts on line 520. ....	CB-XB
524	Brake and wheel services .....	Brake and wheel services. ....	
525	Tire services other than retread .....	Tire services other than retreading. ....	
526	Other nonmerchandise receipts .....	All other services to customers on line 520 except items on lines 524 and 525. ....	
527	Service labor .....	Service labor .....	CB-XA, XD CB-XC
		Repair service labor. ....	
528	Other nonmerchandise receipts .....	All other nonmerchandise receipts on line 520 except items on lines 527 and 539. ....	CB-XA
529	Watch-clock-jewelry repairs .....	Receipts from watch, clock, and jewelry repairs and engraving. ....	CB-59D
531	Storage and docking services .....	Storage and docking services. ....	CB-XC
532	Other nonmerchandise receipts .....	All other nonmerchandise receipts on line 520 except items on lines 527 and 531. ....	
533	All nonmdse. rcpts from customers ....	All nonmerchandise receipts from customers. ....	CB-59D
534	Auto repair .....	Automotive repair-service labor receipts. ....	
535	All other service receipts .....	All other service receipts on line 520 except items on line 534. ....	CB-53A
539	Auto-truck rental or lease .....	Rental or lease of automobiles or trucks. ....	CB-XA





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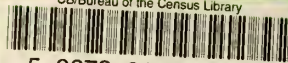
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